
A BILL FOR AN ACT

RELATING TO REGULATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 481B, Hawaii Revised Statutes, is
2 amended by adding a new section to part I to be appropriately
3 designated and to read as follows:

4 "§481B- Advertisement of goods or services; absence of
5 required license or permit. (a) No person attempting to
6 provide a good or service for consideration shall advertise the
7 good or service if a license or permit for the sale of the good
8 or service is required by applicable state law or county
9 ordinance, unless:

10 (1) The person holds any and all applicable licenses and
11 permits to provide the good or service; or

12 (2) Another person who holds any and all applicable
13 licenses and permits to provide the good or service
14 will do so on behalf of the person.

15 (b) For the purposes of this section:

16 "Advertise" means:



- 1 (1) To issue or cause to be distributed any card, sign, or
- 2 device to any person;
- 3 (2) To cause, permit, or allow any sign or marking on or
- 4 in any building; or
- 5 (3) To advertise by any other means designed to secure
- 6 public attention, including on radio, television, and
- 7 electronic media.

8 "Applicable state law or county ordinance " means:

- 9 (1) Any applicable state law;
- 10 (2) Any applicable ordinance of the county in which a good
- 11 or service is to be made available; or
- 12 (3) Any combination of the foregoing.

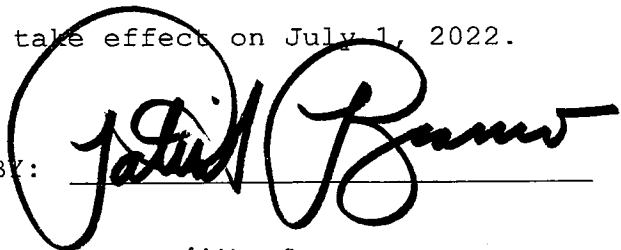
13 SECTION 2. This Act does not affect rights and duties that
14 matured, penalties that were incurred, and proceedings that were
15 begun before its effective date.

16 SECTION 3. New statutory material is underscored.

17 SECTION 4. This Act shall take effect on July 1, 2022.

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INTRODUCED BY: _____



JAN 18 2022



H.B. NO. 1516

Report Title:

Unfair and Deceptive Practices; Advertisements; License; Permit

Description:

Prohibits as an unfair and deceptive practice the advertisement of a good or service in the absence of licenses or permits for the good or service, to the extent the licenses or permits are required by applicable state and county laws.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

