



EXECUTIVE CHAMBERS  
HONOLULU

DAVID Y. IGE  
GOVERNOR

June 26, 2019

**GOV. MSG. NO. 1255**

The Honorable Ronald D. Kouchi,  
President  
and Members of the Senate  
Thirtieth State Legislature  
State Capitol, Room 409  
Honolulu, Hawai'i 96813

The Honorable Scott K. Saiki,  
Speaker and Members of the  
House of Representatives  
Thirtieth State Legislature  
State Capitol, Room 431  
Honolulu, Hawai'i 96813

Dear President Kouchi, Speaker Saiki, and Members of the Legislature:

This is to inform you that on June 26, 2019, the following bill was signed into law:

SB390 SD2 HD1 CD1

RELATING TO SUPPLEMENTAL NUTRITION  
ASSISTANCE PROGRAM INCENTIVES.  
**ACT 153 (19)**

Sincerely,

DAVID Y. IGE  
Governor, State of Hawai'i

---

---

# A BILL FOR AN ACT

RELATING TO SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM  
INCENTIVES.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The legislature finds that consumption of fresh  
2 fruits and vegetables is an integral part of a healthy diet and  
3 central to the prevention of obesity and chronic disease. The  
4 legislature also finds that every community should have access  
5 to fresh and healthy dietary options, but the high cost of fresh  
6 produce often makes that difficult. This challenge is felt  
7 acutely by participants in the federal supplemental nutrition  
8 assistance program, a low-income population that struggles to  
9 afford healthy food.

10           The legislature further finds that through the national  
11 double up food bucks program, Hawaii has the opportunity to  
12 expand access to healthy foods for low-income residents who are  
13 eligible for supplemental nutrition assistance program benefits.  
14 Currently implemented in more than twenty states, the double up  
15 food bucks program provides matching federal grant moneys to  
16 state programs that incentivize the use of supplemental  
17 nutrition assistance program benefits for the purchase of fresh



1 produce. Provided by both the United States Department of  
2 Agriculture National Institute of Food and the United States  
3 Department of Agriculture's food insecurity nutrition incentive  
4 grant program, these federal matching funds increase access to  
5 healthy dietary options while also invigorating local economies  
6 and addressing food insecurity.

7 The purpose of this Act is to require the department of  
8 agriculture to develop and administer a Hawaii healthy food  
9 incentive program promoting the purchase of Hawaii-grown fruits  
10 and vegetables by beneficiaries of the supplemental nutrition  
11 assistance program.

12 SECTION 2. Chapter 141, Hawaii Revised Statutes, is  
13 amended by adding a new section to part I to be appropriately  
14 designated and to read as follows:

15 "§141- Hawaii healthy food incentive program; rules.

16 (a) There is established a Hawaii healthy food incentive  
17 program for beneficiaries of the supplemental nutrition  
18 assistance program, to be developed and administered by the  
19 department of agriculture.

20 (b) Participants in the Hawaii healthy food incentive  
21 program who are beneficiaries of the supplemental nutrition



1 assistance program shall receive a dollar-for-dollar match of up  
2 to \$10 per visit, per day, to be used exclusively for the  
3 purchase of Hawaii-grown fresh fruits and vegetables at a  
4 farmers' market, farm stand, mobile market, community-supported  
5 agriculture site, grocery store, or other direct food retailer  
6 that participates in the supplemental nutrition assistance  
7 program.

8 (c) The department of agriculture may consult and  
9 cooperate with private organizations to develop and implement  
10 rules to administer the Hawaii healthy food incentive program.

11 (d) For the purposes of this section, "farmers' market"  
12 shall have the same meaning as in section 205-2(d)(15)(D)."

13 SECTION 3. There is appropriated out of the general  
14 revenues of the State of Hawaii the sum of \$50,000 or so much  
15 thereof as may be necessary for fiscal year 2019-2020 and the  
16 same sum or so much thereof as may be necessary for fiscal year  
17 2020-2021 for administration of the Hawaii healthy food  
18 incentive program and to provide matching funds to beneficiaries  
19 who participate in the supplemental nutrition assistance  
20 program.



1 The sums appropriated shall be expended by the department  
2 of agriculture for the purposes of this Act.

3 SECTION 4. New statutory material is underscored.

4 SECTION 5. This Act shall take effect on July 1, 2019.

APPROVED this 26 day of JUN, 2019

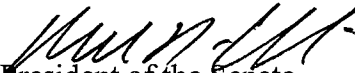



GOVERNOR OF THE STATE OF HAWAII

**THE SENATE OF THE STATE OF HAWAI'I**

Date: April 30, 2019  
Honolulu, Hawaii 96813

We hereby certify that the foregoing Bill this day passed Final Reading in the Senate of the Thirtieth Legislature of the State of Hawai'i, Regular Session of 2019.

  
President of the Senate

  
Clerk of the Senate

SB No. 390, SD 2, HD 1, CD 1

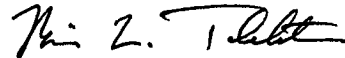
THE HOUSE OF REPRESENTATIVES OF THE STATE OF HAWAII

Date: April 30, 2019  
Honolulu, Hawaii

We hereby certify that the above-referenced Bill on this day passed Final Reading in the House of Representatives of the Thirtieth Legislature of the State of Hawaii, Regular Session of 2019.



Scott K. Saiki  
Speaker  
House of Representatives



Brian L. Takeshita  
Chief Clerk  
House of Representatives