
A BILL FOR AN ACT

RELATING TO SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM
INCENTIVES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that consumption of fresh
2 fruits and vegetables is an integral part of a healthy diet and
3 central to the prevention of obesity and chronic disease. The
4 legislature also finds that every community should have access
5 to fresh and healthy dietary options, but the high cost of fresh
6 produce often makes that difficult. This challenge is felt
7 acutely by participants in the federal supplemental nutrition
8 assistance program, a low-income population that struggles to
9 afford healthy food.

10 The legislature further finds that through the national
11 double up food bucks program, Hawaii has the opportunity to
12 expand access to healthy foods for low-income residents who are
13 eligible for supplemental nutrition assistance program benefits.
14 Currently implemented in more than twenty states, the double up
15 food bucks program provides matching federal grant moneys to
16 state programs that incentivize the use of supplemental



1 nutrition assistance program benefits for the purchase of fresh
2 produce. Provided by both the United States Department of
3 Agriculture National Institute of Food and the United States
4 Department of Agriculture's food insecurity nutrition incentive
5 grants program, these federal matching funds increase access to
6 healthy dietary options while also invigorating local economies
7 and addressing food insecurity.

8 The purpose of this Act is to require the department of
9 agriculture to develop and administer a local healthy food
10 incentive program promoting the purchase of Hawaii-grown fruits
11 and vegetables by beneficiaries of the supplemental nutrition
12 assistance program.

13 SECTION 2. Chapter 141, Hawaii Revised Statutes, is
14 amended by adding a new section to part I to be appropriately
15 designated and to read as follows:

16 "§141- Hawaii healthy food incentive program; rules.

17 (a) There is established a local healthy food incentive program
18 for beneficiaries of the supplemental nutrition assistance
19 program, to be developed and administered by the department of
20 agriculture.



1 (b) Participants in the local healthy food incentive
2 program who are beneficiaries of the supplemental nutrition
3 assistance program shall receive a dollar-for-dollar match of up
4 to \$20 per visit, per day, to be used exclusively for the
5 purchase of Hawaii-grown fresh fruits and vegetables at a
6 farmers' market, farm stand, mobile market, community-supported
7 agriculture site, grocery store, or other direct food retailer
8 that participates in the supplemental nutrition assistance
9 program.

10 (c) The department of agriculture shall adopt rules
11 pursuant to chapter 91 necessary to administer the local healthy
12 food incentive program; provided that the department may consult
13 and cooperate with private organizations to develop and
14 implement these rules.

15 (d) For the purposes of this section, "farmers' market"
16 shall have the same meaning as in section 205-2(d)(15)(D)."

17 SECTION 3. There is appropriated out of the general
18 revenues of the State of Hawaii the sum of \$1,000,000 or so much
19 thereof as may be necessary for fiscal year 2019-2020 and the
20 same sum or so much thereof as may be necessary for fiscal year
21 2020-2021 for administration of the Hawaii healthy food



1 incentive program and to provide matching funds to beneficiaries
2 who participate in the supplemental nutrition assistance
3 program.

4 The sums appropriated shall be expended by the department
5 of agriculture for the purposes of this Act.

6 SECTION 4. New statutory material is underscored.

7 SECTION 5. This Act shall take effect on July 1, 2019.

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H.B. NO. 262

Report Title:

HDOA; Supplemental Nutrition Assistance Program; Local Healthy Food Incentive Program; Appropriation

Description:

Requires the Department of Agriculture to create a dollar-for-dollar matching program for beneficiaries of the federal Supplemental Nutrition Assistance Program who use their benefits to purchase Hawaii-grown produce. Appropriates funds.

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