

STAND. COM. REP. NO.

3246

Honolulu, Hawaii

FEB 28 2020

RE: S.B. No. 2354  
S.D. 1

Honorable Ronald D. Kouchi  
President of the Senate  
Thirtieth State Legislature  
Regular Session of 2020  
State of Hawaii

Sir:

Your Committee on Judiciary, to which was referred S.B. No. 2354, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO DECEPTIVE PRACTICES,"

begs leave to report as follows:

The purpose and intent of this measure is to:

- (1) Prohibit a person from advertising or conducting a live musical performance using deceptive affiliation under certain conditions; and
- (2) Enable action against deceptive practices by imposing penalties and private right of action.

Your Committee did not receive testimony on this measure.

Your Committee finds that over thirty states have passed Truth in Music Advertising laws, and other states utilize general deceptive acts or consumer protection laws to prevent cover bands and imposter performers from misappropriating the intellectual property of other artists. This measure adopts provisions of the model Truth in Music Advertising law to provide protections for Hawaii's performing artists and to protect the public from deceptive acts.



As affirmed by the record of votes of the members of your Committee on Judiciary that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2354, S.D. 1, and recommends that it pass Third Reading.

Respectfully submitted on  
behalf of the members of the  
Committee on Judiciary,

*Karl Rhoads*

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KARL RHOADS, Chair



