

Honolulu, Hawaii

FEB 14 , 2020

RE: H.B. No. 1886  
H.D. 2

Honorable Scott K. Saiki  
Speaker, House of Representatives  
Thirtieth State Legislature  
Regular Session of 2020  
State of Hawaii

Sir:

Your Committee on Consumer Protection & Commerce, to which  
was referred H.B. No. 1886, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO COFFEE LABELING,"

begs leave to report as follows:

The purpose of this measure is to support Hawaii's coffee  
growers by:

- (1) Requiring disclosure on the label of coffee blends of  
the respective geographic and regional origins and per  
cent by weight of the blended coffees;
- (2) Making it a violation of the coffee labeling law to use  
a geographic origin in labeling or advertising for  
roasted or instant coffee blends that contain less than  
a certain percentage of coffee by weight from that  
geographic origin, phased in to a minimum of fifty-one  
percent; and
- (3) Prohibiting use of the term "All Hawaiian" in labeling  
or advertising for roasted or instant coffee not  
produced entirely from green coffee beans grown and  
processed in Hawaii.



Your Committee received testimony in support of this measure from the Department of Agriculture; Kona Chapter of the Hawaii Farmers Union United; Kona Coffee Farmers Association; Cassandra Farms; LavaRock Farm; Absolute Palate LLC; Lions Gate Farms; Bea's Knees Farm; Hawaii County Committee of the Democratic Party of Hawaii; Hawaii Coffee Association; Kona Coffee Farmers Association; Pele Lani Farm LLC; Athena of Hawaii LLC; Hawaii Tropical Fruit Growers; Apollo Kauai, Zero Waste Kauai; Malama Kauaa; Kona Lisa Coffee; We Are One, Inc.; Aloha Breeze Kona Coffee; A'a Li'i Farm; and numerous individuals. Your Committee received testimony in opposition to this measure from Hawaii Teamsters & Allied Workers Local 996; Kona Coffee Council; Kaiwi Farms; Hawaii Coffee Company; Hawaii Restaurant Association; HKCC, LLC; and two individuals.

Your Committee finds that existing labeling requirements for coffee cause consumers to falsely believe that a package of coffee blend contains coffee exclusively from Kona or other regions in Hawaii. In reality, ninety percent of the package could be from other regions of the world. Therefore, immediate legislative action is necessary to protect the reputation of Hawaii-grown coffees as premier and preserve specialty coffees from further degradation.

Your Committee has amended this measure by:

- (1) Including Hawaii-grown green coffee, cherry coffee and parchment coffee in the coffee labeling requirements;
- (2) Appropriating funds for the Department of Agriculture to administer the coffee labeling requirements program; and
- (3) Making technical, nonsubstantive amendments for purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1886, H.D. 1, as amended herein, and recommends that it be referred to your Committee on Judiciary in the form attached hereto as H.B. No. 1886, H.D. 2.



Respectfully submitted on  
behalf of the members of the  
Committee on Consumer  
Protection & Commerce,



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ROY M. TAKUMI, Chair



Record of Votes of the Committee on Consumer Protection & Commerce

Bill/Resolution No.: <b>HB 1886, HDI</b>	Committee Referral: <b>AGR, CPC, JUD</b>	Date: <b>2/13/20</b>		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. TAKUMI, Roy M. (C)	✓			
2. ICHIYAMA, Linda (VC)	✓			
3. AQUINO, Henry J.C.	✓			
4. BELATTI, Della Au		✓		
5. CABANILLA ARAKAWA, Rida		✓		
6. CACHOLA, Romy M.	✓			
7. HAR, Sharon E.		✓		
8. KONG, Sam Satoru		✓		
9. MIZUNO, John M.	✓			
10. ONISHI, Richard H.K.		✓		
11. MATSUMOTO, Lauren		✓		
<b>TOTAL (11)</b>	<b>5</b>	<b>6</b>	<b>0</b>	<b>0</b>
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ did not support recommendation. committee acronym(s)				
Vice Chair's or designee's signature: <u><i>Linda Chizome</i></u>				
Distribution: Original (White) – Committee      Duplicate (Yellow) – Chief Clerk's Office      Duplicate (Pink) – HMSO				