
A BILL FOR AN ACT

RELATING TO CONSUMER PROTECTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 481B, Hawaii Revised Statutes, is
2 amended by adding a new part to be appropriately designated and
3 to read as follows:

4 "PART . EVENT TICKET SALES PRACTICES

5 §481B- Definitions. As used in this part, unless the
6 context requires otherwise:

7 "Operator" means a person or entity who owns, operates, or
8 controls a place of entertainment or who promotes or produces
9 entertainment and sells a ticket to an event for original sale,
10 including an employee of such person or entity.

11 "Original sale" means the first sale of a ticket by an
12 operator.

13 "Place of entertainment" means a public or private
14 entertainment facility, such as a stadium, arena, racetrack,
15 museum, amusement park, or other place where performances,
16 concerts, exhibits, athletic games, or contests are held, for



1 which an entry fee is charged, to which the public is invited to
2 observe, and for which tickets are sold.

3 **§481B- Third party information sharing agreements;**
4 **prohibition.** It shall be unlawful for ticket sellers to
5 disclose ticket purchasing information to any third party unless
6 the ticket seller has received prior consent from the ticket
7 purchaser to share the ticket purchaser's information.

8 **§481B- Personally identifiable information.** It shall be
9 unlawful for the operator, promoter, or ticketing service for a
10 place of entertainment to print the name or any other personally
11 identifiable information of a customer on a ticket to an event
12 at that place of entertainment unless the customer is able to
13 remove, delete, or fully obscure such name or any other
14 personally identifiable information of the customer on the
15 ticket without such removal, deletion, or obscurement impacting
16 the ticket's use to enter the event.

17 **§481B- Applicability.** This part shall apply only to
18 places of entertainment that exceed seats."

19 SECTION 2. If any provision of this Act, or the
20 application thereof to any person or circumstance, is held
21 invalid, the invalidity does not affect other provisions or



1 applications of the Act that can be given effect without the
2 invalid provision or application, and to this end the provisions
3 of this Act are severable.

4 SECTION 3. This Act shall take effect on July 1, 2050.



Report Title:

Consumer Protection; Event Ticket Sales Practices; Prohibition

Description:

Prohibits ticket sellers from disclosing ticket purchasing information to any third party unless the ticket seller has received consent from the ticket purchaser. Prohibits ticket sellers from disclosing ticket purchasers' personally identifiable information. Effective 7/1/2050. (SD1)

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