

JAN 24 2019

A BILL FOR AN ACT

RELATING TO CONSUMER PROTECTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 481B, Hawaii Revised Statutes, is
2 amended by adding a new part to be appropriately designated and
3 to read as follows:

4 "PART . EVENT TICKET SALES PRACTICES

5 §481B- Definitions. As used in this part, unless the
6 context requires otherwise:

7 "Operator" means a person or entity who owns, operates, or
8 controls a place of entertainment or who promotes or produces
9 entertainment and sells a ticket to an event for original sale,
10 including an employee of such person or entity.

11 "Original sale" means the first sale of a ticket by an
12 operator.

13 "Place of entertainment" means a public or private
14 entertainment facility, such as a stadium, arena, racetrack,
15 museum, amusement park, or other place where performances,
16 concerts, exhibits, athletic games, or contests are held, for



1 which an entry fee is charged, to which the public is invited to
2 observe, and for which tickets are sold.

3 **§481B- Disclosure of number of tickets to be sold.** A
4 person or entity, including an operator, that regulates
5 admission to an event at a place of entertainment shall
6 disclose, at the time of the original sale of tickets to that
7 event, the number of tickets available for sale as well as the
8 number of tickets made available for sale to the general public
9 for that event.

10 **§481B- Exclusive ticketing contracts; prohibition.** A
11 place of entertainment that is funded through public donations,
12 state or county funds, or is exempt under section 501(c)(3) of
13 the Internal Revenue Code shall be prohibited from entering into
14 exclusive ticketing contracts with primary sellers.

15 **§481B- Third party information sharing agreements;**
16 **prohibition.** It shall be unlawful for ticket sellers to
17 disclose ticket purchasing information to any third party unless
18 the ticket seller has received prior consent from the ticket
19 purchaser to share the ticket purchaser's information.

20 **§481B- Personally identifiable information.** It shall be
21 unlawful for the operator, promoter, or ticketing service for a



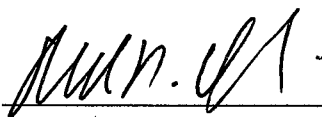
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1 place of entertainment to print the name or any other personally
2 identifiable information of a customer on a ticket to an event
3 at that place of entertainment unless the customer is able to
4 remove, delete, or fully obscure such name or any other
5 personally identifiable information of the customer on the
6 ticket without such removal, deletion, or obscurement impacting
7 the ticket's use to enter the event."

8 SECTION 2. If any provision of this Act, or the
9 application thereof to any person or circumstance, is held
10 invalid, the invalidity does not affect other provisions or
11 applications of the Act that can be given effect without the
12 invalid provision or application, and to this end the provisions
13 of this Act are severable.

14 SECTION 3. This Act shall take effect upon its approval.

15

INTRODUCED BY: 

By Request



S.B. NO. 1534

Report Title:

Consumer Protection; Event Ticket Sales Practices; Prohibition

Description:

Requires an event operator to disclose the number of tickets available for sale to the general public for an event; prohibits a place of entertainment that is funded by donations, public funds, or is tax exempt from entering into exclusive ticketing contracts; and prohibits ticket sellers from disclosing ticket purchasers' personally identifiable information.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

