



EXECUTIVE CHAMBERS  
HONOLULU

DAVID Y. IGE  
GOVERNOR

April 25, 2019

**GOV. MSG. NO. 1127**

The Honorable Ronald D. Kouchi,  
President  
and Members of the Senate  
Thirtieth State Legislature  
State Capitol, Room 409  
Honolulu, Hawai'i 96813

The Honorable Scott K. Saiki,  
Speaker and Members of the  
House of Representatives  
Thirtieth State Legislature  
State Capitol, Room 431  
Honolulu, Hawai'i 96813

Dear President Kouchi, Speaker Saiki, and Members of the Legislature:

This is to inform you that on April 25, 2019, the following bill was signed into law:

HB422

RELATING TO THE HAWAII TOURISM  
AUTHORITY  
**ACT 026 (19)**

Sincerely,

DAVID Y. IGE  
Governor, State of Hawai'i

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# A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. Section 201B-7, Hawaii Revised Statutes, is

2 amended by amending subsection (a) to read as follows:

3           "(a) The authority may enter into contracts and agreements

4 that include the following:

5           (1) Tourism promotion, marketing, and development;

6           (2) Market development-related research;

7           (3) Product development and diversification issues focused

8           on visitors;

9           (4) Promotion, development, and coordination of sports-

10           related activities and events;

11           (5) Promotion of Hawaii, through a coordinated statewide

12           effort, as a place to do business, including high

13           technology business, and as a business destination;

14           (6) Reduction of barriers to travel;

15           (7) Marketing, management, use, operation, or maintenance

16           of the convention center facility, including the

17           purchase or sale of goods or services, logo items,



1 concessions, sponsorships, and license agreements, or  
2 any use of the convention center facility as a  
3 commercial enterprise; provided that effective  
4 January 1, [2003,] 2020, and thereafter, [~~the contract~~  
5 ~~for management of~~] contracts issued pursuant to this  
6 paragraph for the marketing of all uses of the  
7 convention center facility [~~shall include marketing~~  
8 ~~for all uses of the~~] may be issued separately from the  
9 management, use, operation, or maintenance of the  
10 facility;

11 (8) Tourism research and statistics to:

12 (A) Measure and analyze tourism trends;

13 (B) Provide information and research to assist in the  
14 development and implementation of state tourism  
15 policy; and

16 (C) Provide tourism information on:

17 (i) Visitor arrivals, visitor characteristics,  
18 and expenditures;

19 (ii) The number of transient accommodation units  
20 available, occupancy rates, and room rates;



- 1 (iii) Airline-related data including seat capacity
- 2 and number of flights;
- 3 (iv) The economic, social, and physical impacts
- 4 of tourism on the State; and
- 5 (v) The effects of the marketing programs of the
- 6 authority on the measures of effectiveness
- 7 developed pursuant to section 201B-6(b); and
- 8 (9) Any and all other activities necessary to carry out
- 9 the intent of this chapter;

10 provided that the authority shall periodically submit a report  
 11 of the contracts and agreements entered into by the authority to  
 12 the governor, the speaker of the house of representatives, and  
 13 the president of the senate."

14 SECTION 2. Statutory material to be repealed is bracketed  
 15 and stricken. New statutory material is underscored.

16 SECTION 3. This Act shall take effect upon its approval.

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INTRODUCED BY: *[Signature]*

*Vue Okan*      *Tom Br*

~~*[Signature]*~~      *DO Hlt*  
*[Signature]*      *[Signature]*

H.B. NO. <sup>422</sup>

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APPROVED this **25** day of **APR**, 2019

*David Y. Ige*

GOVERNOR OF THE STATE OF HAWAII

HB No. 422

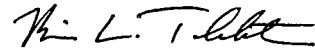
THE HOUSE OF REPRESENTATIVES OF THE STATE OF HAWAII

Date: February 28, 2019  
Honolulu, Hawaii

We hereby certify that the above-referenced Bill on this day passed Third Reading in the House of Representatives of the Thirtieth Legislature of the State of Hawaii, Regular Session of 2019.



Scott K. Saiki  
Speaker  
House of Representatives



Brian L. Takeshita  
Chief Clerk  
House of Representatives

THE SENATE OF THE STATE OF HAWAII

Date: APR 09 2019  
Honolulu, Hawaii

We hereby certify that the above-referenced Bill on this day passed Third Reading in the Senate of the Thirtieth Legislature of the State of Hawaii, Regular Session of 2019.



Ronald D. Kouchi  
President of the Senate



Carol T. Taniguchi  
Clerk of the Senate