

Honolulu, Hawaii

FEB 13 2019

RE: S.B. No. 1512
S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Thirtieth State Legislature
Regular Session of 2019
State of Hawaii

Sir:

Your Committee on Higher Education, to which was referred
S.B. No. 1512 entitled:

"A BILL FOR AN ACT RELATING TO CREATIVE MEDIA,"

begs leave to report as follows:

The purpose and intent of this measure is to require the
University of Hawaii, West Oahu campus, to offer a Bachelor's
degree in creative media.

Your Committee received testimony in support of this measure
from the University of Hawai'i System; Department of Business,
Economic Development, and Tourism; Washington Place; O'ahu County
Committee on Legislative Priorities of the Democratic Party of
Hawai'i; and thirteen individuals.

Your Committee finds that the film, television, and digital
media industry in Hawaii can and should be strengthened.
Currently, the University of Hawaii, West Oahu campus, offers a
Bachelor's of Applied Science degree with a concentration in
creative media and a Bachelor's of Humanities degree with a
concentration in creative media. However, prospective employers
may not see these degrees on the same level as a Bachelor's of
Arts degree from the University of Hawaii at Manoa or other
universities. This measure would provide a much needed degree for
students pursuing creative media and develop and expand a locally
trained creative media industry workforce.



Your Committee has amended this measure by:

- (1) Specifying that the University of Hawaii, West Oahu campus, shall offer a Bachelor's of Arts degree in creative media;
- (2) Inserting language that specifies that the University of Hawaii System and Board of Regents of the University of Hawaii shall pass, finalize, and approve, including seeking approval from the Western Association of Schools and Colleges for, the Bachelor's of Arts degree in creative media by May 1, 2019; and
- (3) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Higher Education that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1512, as amended herein, and recommends that it pass Second Reading in the form attached hereto as S.B. No. 1512, S.D. 1, and be referred to your Committee on Ways and Means.

Respectfully submitted on
behalf of the members of the
Committee on Higher Education,



DONNA MERCADO KIM, Chair



The Senate
 Thirtieth Legislature
 State of Hawai'i

Record of Votes
Committee on Higher Education
HRE

Bill / Resolution No.:* SB 1512	Committee Referral: HRE, WAM	Date: 2/7/19		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
KIM, Donna Mercado (C)	✓			
KIDANI, Michelle N. (VC)	✓			
KAHELE, Kaiali'i				✓
KEITH-AGARAN, Gilbert S.C.	✓			
FEVELLA, Kurt	✓			
TOTAL	4			1
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes