
HOUSE RESOLUTION

RECOGNIZING AMY ALOHILANI BIRCHER FOR HER ACHIEVEMENTS IN
WRITING.

1 WHEREAS, every now and then a person comes along with the
2 desire, vision, talent, skill, and passion to create magic; and
3

4 WHEREAS, AMY ALOHILANI BIRCHER is a longtime fan of the
5 romance genre and centers her scripts around meaningful stories
6 of love, family, and friendship, and through her writing, she
7 reinforces Hawaii's position as a hub for developing compelling
8 content for the entertainment industry; and
9

10 WHEREAS, AMY ALOHILANI BIRCHER was born in Hawaii and
11 raised on Hu'e Hu'e Ranch on Hawaii Island; and
12

13 WHEREAS, as a young girl, AMY ALOHILANI BIRCHER's passion
14 for reading evolved into a love for writing, and after
15 graduating from Hawaii Preparatory Academy, she attended Sonoma
16 State University in California and earned a degree in
17 Communication Studies; and
18

19 WHEREAS, following college, AMY ALOHILANI BIRCHER worked as
20 a Business Relationship Manager and Private Banking Officer
21 before starting Kona Lavender Farm; and
22

23 WHEREAS, AMY ALOHILANI BIRCHER applied for a spot in the
24 Hawaii State Department of Business, Economic Development, and
25 Tourism Creative Industries Division's Creative Lab Hawaii (CLH)
26 2017 Writers Immersive program, which offers writers a track to
27 develop new content for motion pictures and television while
28 learning how to navigate the business; and



H.R. NO. 11

1 WHEREAS, CLH was founded in 2012 by DBEDT's Creative
 2 Industries Division to increase exports, attract investment, and
 3 build the state's creative entrepreneurial ecosystem; and
 4

5 WHEREAS, through immersive workshops, panels, and
 6 mentorship by industry leaders from across the globe, CLH
 7 provides entrepreneurs with business and creative skill sets
 8 necessary to monetize their intellectual property and expand
 9 distribution channels, positioning Hawaii as a nexus of creative
 10 media development in the Pacific; and
 11

12 WHEREAS, AMY ALOHILANI BIRCHER is a graduated fellow of the
 13 CLH 2017 Writers Immersive program; and
 14

15 WHEREAS, after her acceptance into CLH, AMY ALOHILANI
 16 BIRCHER'S spec script "Victorian Christmas", was optioned by a
 17 company that produces content for major television networks; and
 18

19 WHEREAS, AMY ALOHILANI BIRCHER also wrote her screenplay,
 20 "Delivering Christmas," which was released as a Lifetime mini-
 21 movie and debuted on December 3, 2017, generating additional
 22 momentum for her writing career in Hollywood; now, therefore,
 23

24 BE IT RESOLVED by the House of Representatives of the
 25 Twenty-ninth Legislature of the State of Hawaii, Regular Session
 26 of 2018, that this body hereby recognizes and congratulates AMY
 27 ALOHILANI BIRCHER on her outstanding achievements and extends to
 28 her its warmest aloha and best wishes for continued success.
 29
 30
 31

OFFERED BY: *Cindy Evans*
Nicole E. Lower

JAN 26 2018

