

STAND. COM. REP. NO. 2420

Honolulu, Hawaii

FEB 16 2018

RE: S.B. No. 2504
S.D. 1

Honorable Ronald D. Kouchi
President of the Senate
Twenty-Ninth State Legislature
Regular Session of 2018
State of Hawaii

Sir:

Your Committee on Economic Development, Tourism, and
Technology, to which was referred S.B. No. 2504 entitled:

"A BILL FOR AN ACT RELATING TO THE HAWAII TOURISM AUTHORITY,"

begs leave to report as follows:

The purpose and intent of this measure is to prohibit the
Hawaii Tourism Authority from using monies in the tourism special
fund dedicated for administrative expenses to market Hawaii as a
tourism destination.

Your Committee received comments on this measure from the
Hawaii Tourism Authority.

Your Committee finds that the law establishing allowable uses
of the tourism special fund for administrative expenses needs to
more clearly define what constitutes administrative expenses.
Your Committee believes that marketing Hawaii as a tourist
destination is what the Hawaii Tourism Authority is required to do
in order to maintain the brand of Hawaii and to flourish the
State's economy but that this function falls outside of the scope
of customary administrative functions. This measure explicitly
states that marketing Hawaii as a tourist destination does not
constitute an administrative expense, thereby clarifying allowable
uses of the tourism special fund.


Your Committee has amended this measure by:



- (1) Inserting an effective date of January 1, 2050, to encourage further discussion;
- (2) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Economic Development, Tourism, and Technology that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 2504, as amended herein, and recommends that it pass Second Reading in the form attached hereto as S.B. No. 2504, S.D. 1, and be referred to your Committee on Ways and Means.

Respectfully submitted on
behalf of the members of the
Committee on Economic
Development, Tourism, and
Technology,



GLENN WAKAI, Chair



The Senate
 Twenty-Ninth Legislature
 State of Hawai'i

Record of Votes
Committee on Economic Development, Tourism, and Technology
ETT

Bill / Resolution No.:* SB 2504	Committee Referral: ETT, WAM	Date: 2/17/18		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
WAKAI, Glenn (C)	✓			
TANIGUCHI, Brian T. (VC)	✓			
BAKER, Rosalyn H.				✓
GALUTERIA, Brickwood		✓		
THIELEN, Laura H.				✓
TOTAL	2	1	0	2
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes