
A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 201B-11, Hawaii Revised Statutes, is
2 amended by amending subsection (c) to read as follows:

3 "(c) Moneys in the tourism special fund shall be used by
4 the authority for the purposes of this chapter~~[7]~~; provided
5 that:

6 (1) Not more than 3.5 per cent of this amount shall be
7 used for administrative expenses, including \$15,000
8 for a protocol fund to be expended at the discretion
9 of the president and chief executive officer; provided
10 further that the expenditure of moneys to market
11 Hawaii as a tourism destination shall not be
12 considered administrative expenses; and

13 (2) At least \$1,000,000 shall be made available to support
14 efforts to manage, improve, and protect Hawaii's
15 natural environment and areas frequented by visitors."

16 SECTION 2. Statutory material to be repealed is bracketed
17 and stricken. New statutory material is underscored.



1 SECTION 3. This Act shall take effect on January 1, 2050.

2



Report Title:

Hawaii Tourism Authority; Tourism Special Fund; Administrative Expenses; Marketing

Description:

Prohibits the Hawaii Tourism Authority from using administrative expense funds in the tourism special fund for marketing Hawaii as a tourism destination. Takes effect on January 1, 2050.
(SD1)

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