
A BILL FOR AN ACT

RELATING TO CREATIVE LAB HAWAII.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that Hawaii's creative
2 economy, composed of film, performing and visual arts, culture,
3 music, creative and interactive media, animation, design and
4 fashion, publishing, and literary arts sectors, is a key driver
5 in diversifying Hawaii's economy to one based on the development
6 of innovation- and knowledge-based industries.

7 The legislature further finds that Hawaii is one of twenty
8 states, municipalities, and regions in the United States that
9 have a focus on creative industries as a means of economic
10 development. The legislature also finds that Hawaii is regarded
11 as a leader in developing innovative initiatives such as
12 creative lab Hawaii, a state accelerator program bringing
13 together industry mentors in the media, music, and design
14 industries, and partnering with creative entrepreneurs to
15 increase global export and investment in creative content,
16 music, fashion design, and other forms of intellectual property.



1 Creative lab Hawaii collaborates with various industry
2 partners such as the Writers Guild of America West; Producers
3 Guild of America; International Game Developers Association;
4 Screen Actors Guild - American Federation of Television and
5 Radio Artists; Secret Road Music Services; and the Hawaii
6 Songwriting Festival.

7 The legislature acknowledges that from 2013 to 2017,
8 creative lab Hawaii produced forty-five programs in total,
9 attended by more than one thousand five hundred people. Of
10 these attendees, approximately two hundred creative
11 entrepreneurs participated in the immersive programs and
12 ideation workshops and received valued mentorship that generated
13 three motion pictures and six options (both motion pictures and
14 television projects), produced five web-series, published one
15 app, and licensed six songs to various television series,
16 studios, and commercials nationally.

17 The legislature recognizes that before creative lab Hawaii
18 can expand its services to neighbor islands beyond the initial
19 weekend pilot programs, additional funds are necessary for the
20 programs. Expanding the programs would allow creative lab
21 Hawaii to reach new communities in the State where creative



1 entrepreneurs can gain access, knowledge, and business
2 opportunities.

3 The legislature additionally finds value in the department
4 of business, economic development, and tourism's creative
5 industries division's interest in integrating the department of
6 education's high school programs in digital media, music,
7 design, and communication arts as a feeder program for students
8 to also benefit from creative lab Hawaii's industry mentors.

9 The purpose of this Act is to appropriate moneys to the
10 department of business, economic development, and tourism to
11 allow creative lab Hawaii to expand to three neighbor islands
12 and to develop high school programs.

13 SECTION 2. There is appropriated out of the general
14 revenues of the State of Hawaii the sum of \$300,000 or so much
15 thereof as may be necessary for fiscal year 2018-2019 to be
16 allocated as follows:

17 (1) \$250,000 to match a federal grant from the United
18 States Department of Commerce, Economic Development
19 Administration to:

20 (A) Expand creative lab Hawaii's immersive programs
21 to three neighbor islands;



H.B. NO. 2558

1 (B) Expand creative lab Hawaii's ideation workshops
2 to three neighbor islands; and

3 (C) Develop creative lab Hawaii's high school
4 programs in partnership with the department of
5 education; and

6 (2) \$50,000 for one full-time equivalent (1.0 FTE)
7 creative lab Hawaii project coordinator position.

8 The sum appropriated shall be expended by the department of
9 business, economic development, and tourism for the purposes of
10 this Act.

11 SECTION 3. This Act shall take effect on July 1, 2018.

12

INTRODUCED BY:



JAN 24 2018



H.B. NO. 2558

Report Title:

Creative Lab Hawaii; DBEDT; Appropriation

Description:

Appropriates moneys to the Department of Business, Economic Development, and Tourism for the expansion of Creative Lab Hawaii.

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