
A BILL FOR AN ACT

RELATING TO INNOVATIVE BUSINESS INTERACTION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that innovative business
2 growth in Hawaii requires that relationships be established
3 between investors and innovative talent. To accomplish this,
4 opportunities for capital and talent to interact must be
5 provided. The legislature has been informed that such
6 opportunities need not occur at trade, scientific, commercial,
7 or technology-focused events. For example, the "South by
8 Southwest" event in Austin, Texas, is primarily a music
9 festival. An ancillary effect, however, is that "South by
10 Southwest" also serves as a venue of interaction for persons
11 interested in investing in innovative businesses and persons
12 seeking capital for such businesses. Hawaii has hosted events
13 of similar type that may serve as the foundation for innovative
14 business interaction. This Act enables the State to contract
15 with the organizer of an annual event in Hawaii to add a
16 component that encourages the interaction of innovative business
17 investors and talent.



1 The purpose of this Act is to promote economic development.

2 More specifically, this Act:

3 (1) Establishes an innovative business interaction program
4 under the department of business, economic
5 development, and tourism, to increase the opportunity
6 for interaction between innovative business investors
7 and innovative business talent from out-of-state and
8 in-state; and

9 (2) Increases the transient accommodations tax revenues
10 deposited into the tourism special fund to provide
11 funds for the program.

12 SECTION 2. Chapter 201, Hawaii Revised Statutes, is
13 amended by adding a new section to be appropriately designated
14 and to read as follows:

15 "§201- Innovative business interaction program for
16 investors and talent. (a) For the purposes of this section:

17 "Event organizer" or "organizer" means a person who
18 organizes and operates a cultural, art, entertainment, culinary,
19 or athletic event annually in Hawaii that attracts visitors and
20 residents.



1 "Innovative business" means a business that is engaged or
2 intending to engage in providing a service or manufacturing a
3 product, wholly or partially in Hawaii, using a technology or
4 scientific technique that improves efficiency, cost-
5 effectiveness, or sustainability.

6 "Innovative business investor" means an individual who
7 invests or is a principal or employee of an entity that invests
8 in innovative businesses.

9 "Innovative business talent" means an individual who is a
10 principal or employee of an innovative business.

11 "Principal" means a director, partner, sole proprietor,
12 officer, or manager of a business.

13 (b) The department shall use its funds to increase the
14 opportunity for out-of-state and in-state innovative business
15 investors and talent to personally meet and interact with each
16 other. To achieve this purpose, the department shall contract
17 with an organizer of a cultural, art, entertainment, culinary,
18 or athletic event held annually in Hawaii and marketed outside
19 and inside Hawaii to add an interaction component designed and
20 operated to be especially attractive, overtly or subtly, to
21 innovative business investors and innovative business talent.



1 The interaction component may be provided in a social or
2 entertainment setting, without any formal educational or
3 commercial program, and open to all event attendees.

4 Beginning July 1, 2015, of the revenues received by the
5 department pursuant to section 237D-6.5(b)(2)(B), \$500,000 or so
6 much as may be necessary shall be expended by the department for
7 the innovative business interaction program established under
8 this section.

9 (c) The department shall award the contract in accordance
10 with chapter 103D. The department shall include terms and
11 conditions in the contract that are not conflict of this
12 section.

13 (d) The Hawaii tourism authority shall assist the
14 department in all aspects of the innovative business interaction
15 program.

16 (e) The department shall include in its annual report to
17 the legislature a section on the innovative business interaction
18 program.

19 (f) Before the regular session of 2021, the department
20 shall submit to the governor and legislature a report on the
21 impact, benefit, and cost of the innovative business interaction



1 program. The department shall include in the report a
2 recommendation on whether the program should be continued beyond
3 2021, with or without modification, or be repealed."

4 SECTION 3. Section 237D-6.5, Hawaii Revised Statutes, is
5 amended by amending subsection (b) to read as follows:

6 "(b) Revenues collected under this chapter shall be
7 distributed as follows, with the excess revenues to be deposited
8 into the general fund:

9 (1) \$26,500,000 shall be allocated to the convention
10 center enterprise special fund established under
11 section 201B-8;

12 (2) [~~\$82,000,000~~] \$82,500,000 shall be allocated to the
13 tourism special fund established under section 201B-
14 11; provided that:

15 (A) Beginning on July 1, 2012, and ending on June 30,
16 2015, \$2,000,000 shall be expended from the
17 tourism special fund for development and
18 implementation of initiatives to take advantage
19 of expanded visa programs and increased travel
20 opportunities for international visitors to
21 Hawaii;



1 (B) Of the [~~\$82,000,000~~] \$82,500,000 allocated:

2 (i) \$1,000,000 shall be allocated for the
3 operation of a Hawaiian center and the
4 museum of Hawaiian music and dance at the
5 Hawaii convention center; and

6 (ii) 0.5 per cent of the [~~\$82,000,000~~]
7 \$82,500,000 shall be transferred to a sub-
8 account in the tourism special fund to
9 provide funding for a safety and security
10 budget, in accordance with the Hawaii
11 tourism strategic plan 2005-2015; and

12 (C) Of the revenues remaining in the tourism special
13 fund after revenues have been deposited as
14 provided in this paragraph and except for any sum
15 authorized by the legislature for expenditure
16 from revenues subject to this paragraph,
17 beginning July 1, 2007, funds shall be deposited
18 into the tourism emergency trust fund,
19 established in section 201B-10, in a manner
20 sufficient to maintain a fund balance of
21 \$5,000,000 in the tourism emergency trust fund;



1 (3) \$103,000,000 for fiscal year 2014-2015, \$103,000,000
2 for fiscal year 2015-2016, and \$93,000,000 for each
3 fiscal year thereafter shall be allocated as follows:
4 Kauai county shall receive 14.5 per cent, Hawaii
5 county shall receive 18.6 per cent, city and county of
6 Honolulu shall receive 44.1 per cent, and Maui county
7 shall receive 22.8 per cent; provided that commencing
8 with fiscal year 2018-2019, a sum that represents the
9 difference between a county public employer's annual
10 required contribution for the separate trust fund
11 established under section 87A-42 and the amount of the
12 county public employer's contributions into that trust
13 fund shall be retained by the state director of
14 finance and deposited to the credit of the county
15 public employer's annual required contribution into
16 that trust fund in each fiscal year, as provided in
17 section 87A-42, if the respective county fails to
18 remit the total amount of the county's required annual
19 contributions, as required under section 87A-43;
20 (4) \$3,000,000 shall be allocated to the Turtle Bay
21 conservation easement special fund established under



1 section 201B-8.6 for the payment of debt service on
2 revenue bonds, the proceeds of which were used to
3 acquire the conservation easement in Turtle Bay, Oahu,
4 until the bonds are fully amortized; and

5 (5) Of the excess revenues deposited into the general fund
6 pursuant to this subsection, \$3,000,000 shall be
7 allocated subject to the mutual agreement of the board
8 of land and natural resources and the board of
9 directors of the Hawaii tourism authority in
10 accordance with the Hawaii tourism authority strategic
11 plan for:

12 (A) The protection, preservation, and enhancement of
13 natural resources important to the visitor
14 industry;

15 (B) Planning, construction, and repair of facilities;
16 and

17 (C) Operation and maintenance costs of public lands
18 connected with enhancing the visitor experience.

19 All transient accommodations taxes shall be paid into the
20 state treasury each month within ten days after collection and



1 shall be kept by the state director of finance in special
2 accounts for distribution as provided in this subsection.

3 As used in this subsection, "fiscal year" means the twelve-
4 month period beginning on July 1 of a calendar year and ending
5 on June 30 of the following calendar year."

6 SECTION 4. There is appropriated out of the tourism
7 special fund of the State of Hawaii the sum of \$500,000 or so
8 much thereof as may be necessary for fiscal year 2015-2016 and
9 the same sum or so much thereof as may be necessary for fiscal
10 year 2016-2017 for the innovative business interaction program.

11 The sums appropriated shall be expended by the department
12 of business, economic development, and tourism for the purposes
13 of this Act.

14 SECTION 5. Statutory material to be repealed is bracketed
15 and stricken. New statutory material is underscored.

16 SECTION 6. This Act shall take effect on February 19,
17 2025.



Report Title:

Innovative Business Interaction Program; Establishment;
Department of Business, Economic Development, and Tourism;
Hawaii Tourism Authority; Appropriation

Description:

Establishes an innovative business interaction program under DBEDT, with the assistance of the Hawaii Tourism Authority. Increases the transient accommodations tax revenues deposited into the Tourism Special Fund by an amount to be used for the program. Appropriates funds. (HB716 HD1)

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