

STAND. COM. REP. NO. 3015

Honolulu, Hawaii

MAR 23 2016

RE: H.B. No. 2229

H.D. 1

Honorable Ronald D. Kouchi  
President of the Senate  
Twenty-Eighth State Legislature  
Regular Session of 2016  
State of Hawaii

Sir:

Your Committee on Economic Development, Environment, and Technology, to which was referred H.B. No. 2229, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO SPORTS,"

begs leave to report as follows:

The purpose and intent of this measure is to create the Hawaii Sports Task Force within the Department of Business, Economic Development, and Tourism to plan and coordinate efforts to keep the Pro Bowl in Hawaii and to establish Hawaii as a host site for a National Football League preseason game, world-title soccer tournaments at Aloha Stadium, and mixed martial arts Ultimate Fighting Championship tournaments at Aloha Stadium, as well as other sporting and sports entertainment events.

Your Committee received testimony in support of this measure from the Department of Business, Economic Development, and Tourism; Chamber of Commerce Hawaii; and three individuals. Your Committee received testimony in opposition to this measure from two individuals. Your Committee received comments on this measure from the Hawai'i Tourism Authority, Stadium Authority, and Grassroot Institute of Hawaii.

Your Committee finds that the sports industry is a multi-billion dollar industry in the United States that generates revenue in spectator fees, advertising, endorsements, media broadcast rights, and licensing. Hawaii hosts at least ten major national and international sporting events each year, including the National Football League's Pro Bowl, Honolulu Marathon, Vans

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Triple Crown of Surfing, Sheraton Hawaii Bowl, Molokai Hoe, XTERRA World Championship, Ironman World Championship, Maui Jim Maui Invitational, and the PGA Sony Open. Your Committee believes that there is significant room for growth in the Hawaii sports industry and that attracting more sporting events to use Hawaii as a venue will increase visitor arrivals and expenditures.

As affirmed by the record of votes of the members of your Committee on Economic Development, Environment, and Technology that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 2229, H.D. 1, and recommends that it pass Second Reading and be referred to your Committee on Ways and Means.

Respectfully submitted on  
behalf of the members of the  
Committee on Economic  
Development, Environment, and  
Technology,



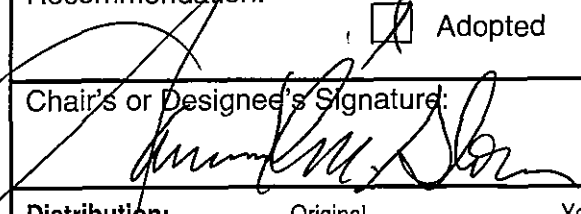
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GLENN WAKAI, Chair



The Senate  
 Twenty-Eighth Legislature  
 State of Hawai'i

**Record of Votes**  
**Committee on Economic Development, Environment, and Technology**  
**EET**

Bill / Resolution No.:*	Committee Referral:	Date:		
HB 2229 HD1	EET, NAM	3/16/16		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is:				
<input checked="" type="checkbox"/> Pass, unamended 2312	<input type="checkbox"/> Pass, with amendments 2311	<input type="checkbox"/> Hold 2310		
<input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
WAKAI, Glenn (C)	X			
SLOM, Sam (VC)	X			
BAKER, Rosalyn H.				X
ESPERO, Will	X			
GALUTERIA, Brickwood				X
IHARA, Jr., Les	X			
KEITH-AGARAN, Gilbert S.C.	X	X		
RUDERMAN, Russell E.				X
THIELEN, Laura H.				X
<b>TOTAL</b>	4	1	0	4
Recommendation:				
<input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature:				
				
Distribution:				
Original	Yellow	Pink	Goldenrod	
File with Committee Report	Clerk's Office	Drafting Agency	Committee File Copy	

\*Only one measure per Record of Votes