

STAND. COM. REP. NO. 1158

Honolulu, Hawaii

MAR 27 2015

RE: H.B. No. 1099  
H.D. 2  
S.D. 1

Honorable Donna Mercado Kim  
President of the Senate  
Twenty-Eighth State Legislature  
Regular Session of 2015  
State of Hawaii

Madam:

Your Committee on Water and Land, to which was referred H.B. No. 1099, H.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO OUTDOOR ADVERTISING,"

begs leave to report as follows:

The purpose and intent of this measure is to add a narrow exemption from the outdoor advertising law for the Waipio peninsula soccer stadium, similar to the exceptions for Aloha Stadium and the University of Hawaii stadiums, on condition that the outdoor advertising device is not visible from any thoroughfare.

Your Committee received testimony in support of this measure from the Outrigger Hotels & Resorts. Your Committee received testimony in opposition to this measure from The Outdoor Circle and one individual.

Your Committee finds that the University of Hawaii's Rainbow Wahine soccer team currently plays at the Waipio peninsula soccer stadium. Your Committee also finds that the scoreboard at the stadium was found to be non-conforming by the National Collegiate Athletic Association. This measure would ensure that the University of Hawaii's Rainbow Wahine soccer team has access to a scoreboard that is compliant with National Collegiate Athletic Association requirements by authorizing a specific, limited outdoor advertising device that would allow for timely replacement of the non-conforming scoreboard.

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Your Committee has amended this measure by:

- (1) Specifying limitations on the size and placement of the outdoor advertising device at the Waipio peninsula soccer stadium; and
- (2) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Water and Land that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1099, H.D. 2, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 1099, H.D. 2, S.D. 1, and be referred to the Committee on Commerce and Consumer Protection.

Respectfully submitted on  
behalf of the members of the  
Committee on Water and Land,

  
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LAURA H. THIELEN, Chair



