

STAND. COM. REP. NO.

316

Honolulu, Hawaii

February 18, 2015

RE: H.B. No. 1099

H.D. 1

Honorable Joseph M. Souki
Speaker, House of Representatives
Twenty-Eighth State Legislature
Regular Session of 2015
State of Hawaii

Sir:

Your Committee on Water & Land, to which was referred H.B. No. 1099 entitled:

"A BILL FOR AN ACT RELATING TO OUTDOOR ADVERTISING,"

begs leave to report as follows:

The purpose of this measure is to support the University of Hawaii's Rainbow Wahine soccer team by authorizing the display of outdoor advertising devices at county parks and recreational facilities and at high schools, subject to appropriate approval; provided that the signs face the interior of the school or facility.

Outrigger Enterprises Group provided testimony in support of this measure. The Outdoor Circle provided testimony in opposition.

Your Committee has amended this measure by:

- (1) Adding a preamble that explains the need to expand the statute's exceptions in order for the University of Hawaii's Rainbow Wahine soccer team to remain compliant with National Collegiate Athletic Association requirements;
- (2) Limiting the authorization for an outdoor advertising device to scoreboard structures within the Waipio Soccer

HB1099 HD1 HSCR WAL HMS 2015-1932

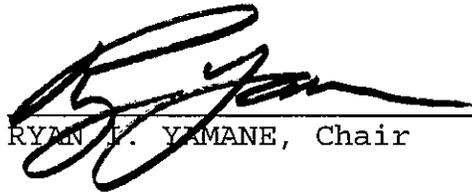


Complex, as long as the outdoor advertising device is not visible from any thoroughfare; and

- (3) Removing the exception for any outdoor advertising devices at high schools.

As affirmed by the record of votes of the members of your Committee on Water & Land that is attached to this report, your Committee is in accord with the intent and purpose of H.B. No. 1099, as amended herein, and recommends that it pass Second Reading in the form attached hereto as H.B. No. 1099, H.D. 1, and be referred to the Committee on Finance.

Respectfully submitted on
behalf of the members of the
Committee on Water & Land,



RYAN P. YAMANE, Chair



State of Hawaii
House of Representatives
The Twenty-eighth Legislature

JHSCR 316

Record of Votes of the Committee on Water & Land

Bill/Resolution No.: HD 1099	Committee Referral: WAL, FIN	Date: 2-13-2015		
<input type="checkbox"/> The committee is reconsidering its previous decision on the measure.				
The recommendation is to: <input type="checkbox"/> Pass, unamended (as is) <input checked="" type="checkbox"/> Pass, with amendments (HD) <input type="checkbox"/> Hold <input type="checkbox"/> Pass short form bill with HD to recommit for future public hearing (recommit)				
WAL Members	Ayes	Ayes (WR)	Nays	Excused
1. YAMANE, Ryan I. (C)	✓			
2. CULLEN, Ty J.K. (VC)	✓			
3. EVANS, Cindy	✓			
4. ING, Kaniela	✓			
5. LEE, Chris	✓			
6. LOWEN, Nicole E.	✓			
7. NISHIMOTO, Scott Y.	✓			
8. SAY, Calvin K.Y.	✓			
9. POUHA, Feki	✓			
10. THIELEN, Cynthia			✓	
TOTAL (10)	9	Ø	1	Ø
The recommendation is: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted If joint referral, _____ did not support recommendation. committee acronym(s)				
Vice Chair's or designee's signature:				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				