
A BILL FOR AN ACT

RELATING TO EDUCATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that there is a growing
2 trend in education of international study and educational
3 travel. Hawaii's unique history, optimal geographic placement
4 between the United States and Asia, and globally ranked programs
5 of higher education have all served as factors in establishing
6 Hawaii in the forefront of choice destinations for international
7 students. The legislature further finds that increased
8 recruitment strategies and carefully structured future programs
9 encouraging international students to attend school in Hawaii
10 are necessary to keep Hawaii's reputation as a place of beauty
11 and education.

12 SECTION 2. There is appropriated out of the general
13 revenues of the State of Hawaii the sum of \$ or so much
14 thereof as may be necessary for fiscal year 2015-2016 and the
15 same sum or so much thereof as may be necessary for fiscal year
16 2016-2017 for marketing, travel, and other related recruitment

1 expenses necessary to market Hawaii and Hawaii's institutions of
2 higher education to international students.

3 The sums appropriated shall be expended by the department
4 of business, economic development, and tourism for the purposes
5 of this Act.

6 SECTION 3. This Act shall take effect on July 1, 2015.



Report Title:

International Marketing and Recruitment; Higher Education

Description:

Appropriates funds to the department of business, economic development, and tourism for marketing Hawaii's higher education institutions to international students. (HB775 HD1)

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

