

House District _____
Senate District _____

THE TWENTY-EIGHTH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Log No: _____

For Legislature's Use Only

Type of Grant Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Recipient" means any organization or person receiving a grant.

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN): _____

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): _____

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual: Good Beginnings Alliance

Dbas:

Street Address: 850 Richards St. #201
Honolulu, HI 96813

Mailing Address: Same

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name DEBORAH ZYSMAN

Title Executive Director

Phone # 808-531-5502

Fax # N/A

E-mail dzysman@goodbeginnings.org

3. TYPE OF BUSINESS ENTITY:

- NON PROFIT CORPORATION INCORPORATED IN HAWAII
- FOR PROFIT CORPORATION INCORPORATED IN HAWAII
- LIMITED LIABILITY COMPANY
- OTHER
- SOLE PROPRIETORSHIP/INDIVIDUAL

6. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

HAWAII CHILDREN'S DATA AND POLICY CONSORTIUM

4. FEDERAL TAX ID # _____

5. STATE TAX ID #: _____

7. AMOUNT OF STATE FUNDS REQUESTED:

FISCAL YEAR 2016: \$ 150,000

8. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

- NEW SERVICE (PRESENTLY DOES NOT EXIST)
- EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ _____
FEDERAL \$ _____
COUNTY \$ _____
PRIVATE/OTHER \$ _____

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

AUTHORIZED SIGNATURE

DEBORAH ZYSMAN, EXECUTIVE DIRECTOR
NAME & TITLE

1/30/15
DATE SIGNED



RECEIVED
1-30-15 VJ



Proposal to the Hawai'i State Legislature
Grant in Aid Program
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Application for Grants

I. Background and Summary

1. Brief description of the applicant's background;

GBA was originally established in 1997 by the Hawai'i State Legislature, Act 77, to coordinate state and community efforts to create an integrated, early childhood education and care system for the State of Hawai'i. In 2010, with the sunset of Act 77, GBA became an independent, community based 501(c)3 nonprofit organization with the mission to build a unified voice educating and advocating for Hawai'i's children, in support of the vision that all keiki ages 0-8 are safe, healthy and ready to learn.

Over the years, GBA has developed a wide, cross sector network of organizations and individuals working together with common purpose, to impact positive macro level changes to the policies and systems that support young children. In this unique position it is able to build bridges between state agencies, community nonprofit organizations and policymakers, and provide independent and unbiased information and support.

2. The goals and objectives related to the request;

Goal - The goal of this project is to inform, educate, inspire and cultivate innovation and redesign of state and community level policies, programs and systems that help children to thrive, grow into good neighbors and build our communities for years to come.

This goal will be achieved by three objectives that address the current void in the state for quality childhood data, research and public policy analysis:

Objective 1 – Establish the Hawai'i Children's Data and Policy Consortium (Consortium). GBA will establish a group of local experts on children's issues to participate in the Consortium. The Consortium will operate with the following guiding principles:

- Participation in the Consortium will be inclusive of organizations and individuals passionately interested in improving outcomes for children. GBA will not only seek out experts in data analysis, research and public policy, but also invite individuals that bring diverse perspectives to the work of the Consortium.
- Consortium members will have the ability and willingness to re-envision systems and re-think the way the public and private sectors interact in their work to serve low-income children and families.

- The Consortium will take a holistic problem-solving approach that considers how social determinants influence the health, safety and educational outcomes of children.
- The Consortium will seek to produce high quality data analysis, research on best practices and innovative models, and translate this into formats and presentations that have pragmatic application in the work to eliminate disparities among children in Hawai'i.
- Given limited public and private resources, the Consortium will promote both long and short term solutions that utilize public and private funding with greatest impact and potential for sustainability.
- The Consortium will place a high priority on empowering communities by involving the perspectives and opinions of families and nonprofit direct service providers, including cultural and ethnic values, and the local needs of small communities and underserved populations with limited resources.
- The Consortium will promote independent, impartial decision-making based on quality information to achieve measureable outcomes, as this is the foundation that provides the greatest potential for success in the work to improve outcomes for children.

Objective 2 – Conduct data analysis and research regarding the status of children. The Consortium will work to provide high quality data analysis and research, investigate the most progressive and effective models from across the nation, and translate this into meaningful information that will be useful to direct service providers, private foundation grant-makers, policymakers, government agencies and the media.

Importantly, quality data and research is a key building block for statewide and community-wide efforts to develop effective policies and systems that impact the health, safety and educational outcomes of young children. The Consortium will build the bridge between the data and research with public policy in three products:

Objective 2.a. – Develop a statewide report on the status of children in Hawai'i: The Consortium will develop a report on the status of children in Hawai'i. This report will be a succinct presentation of data available from multiple sources regarding the health, safety and school readiness of children statewide. The intent is to continue this research in future years so that Consortium experts are able to identify overall trends in outcomes among children, and use this information to guide the development of policies and systems to be more effective.

This report on the status of children will be compiled and presented in collaboration with the annual Kids Count project by the University of Hawai'i, Center on the Family.

Objective 2.b. – Develop community-specific reports on the status of children: The Consortium will develop reports by community so that policymakers, nonprofit organizations, private foundation grant makers, media and businesses are able to better understand the unique needs of children and families in different neighborhoods in the state.

Data will be evaluated by county, and when possible, by school district and legislative district. The ability to break down the data to smaller communities will be dependent upon the structure of the different databases.

Objective 2.c. – Develop issue briefs: The Consortium will complete two specific projects on issues currently of great interest in the state: 1) early childhood education and childcare; and 2) developmental screenings and early intervention services. These informational pieces will be concise presentations of available data relevant to these issues, and research on national trends, innovations and effective solutions that impact child outcomes.

Objective 3 – Disseminate data and research. GBA will collaborate with other members of the Consortium to distribute the reports developed in Objective 2.

Objective 3.a. – Distribute statewide report. The statewide report on the status of children and the two issue briefs will be distributed to at least 150 organizations and policymakers. GBA will also present the report in collaboration with the annual Kids Count project.

This report will be a snapshot of the status of the health, safety and education of children in Hawai‘i. Over time, GBA intends to develop annual reports so that trend analysis can be conducted and inform state systems and policy efficacy and improvements.

Objective 3.b. – Distribute community specific reports. The community reports will be distributed locally within the relevant communities. It is anticipated that distribution of each community report will be to at least 150 different organizations and policymakers.

Objective 3.c. – Distribute issue reports. The two issue briefs will be distributed to at least 150 organizations and policymakers.

Objective 3.d. – Accessibility to the public. GBA and the Consortium members will seek to make all products of this project accessible to the general public at the GBA website for free download.

GBA will utilize social media and email newsletters and messages to inform the public of the availability of the data and research on its website.

3. **The public purpose and need to be served;**

Need to improve policies and systems that support children. The policies and systems in Hawai'i fail to adequately support children in their ability to surmount multiple challenges in early childhood. *(See the description of the target population in section I. Background and Summary, 4. Target Population that follows.)* For the past several years GBA has worked collaboratively with public and private organizations working to improve outcomes for young children. This work has addressed the lack of early education and high quality childcare, the need to improve systems for children with special needs, and the lack of a comprehensive system of developmental and health screenings and early intervention services.

Need for data analysis. There is a lack of any meaningful analysis of childhood data in the state. Although there are a number of valuable federal and state government administered databases, there is no organization conducting analysis and meaningful interpretation of the data. These databases contain a wealth of information that is currently underutilized and has great potential to inform the development of policies and systems that support children. They include: the Hawai'i Department of Education Longitudinal Data System (LDS), Hawai'i Data Exchange Partnership (DXP), eSIS and eCSSS; the Hawai'i Department of Health PRAMS and Behavioral Risk Factor Surveillance System (BRFSS); and the U.S. Census Bureau.

As a nonprofit community based organization, GBA is in the position to form collaborations with organizations that have the expertise and skills to conduct quality analysis and microanalysis of the data collected by federal and state government agencies, and present this data in a way that is independent and unbiased.

Need for research. In addition to the need for data analysis, there is a need for a cross-sector children's policy think tank that is reviewing trends, actively seeking innovative solutions, and examining effective models in other states and communities across the country. The new Consortium will conduct research and build the bridge between the data and research with public policy. This information will be presented in fact sheets, white papers and issue briefs on the health, safety, education of children and families.

Need for data and research translated to inform public policy. The products of the Consortium are needed on multiple levels, by public and private organizations:

Statewide, community specific and issue based reports are of interest to:

- Community nonprofit service providers as they identify and develop services most needed by children in Hawai'i. Nonprofit direct services providers require data and information specific to their community to

best serve children and in their efforts to secure public and private funding. There are few sources of data micro-analyzed at the community level by school district, legislative district and council district.

- Academia to identify potential issues for community based participatory research.
- Policymakers as they work to improve policies and systems that support children. Particular emphasis will be placed on data for underserved communities where children are most vulnerable.
- Budget planners in government and private foundations as they seek to fund the programs and services that have the potential to make the greatest impact for children and families with limited funding.

4. Description of the target population to be served.

GBA seeks to ensure that children in Hawai'i ages 0-8 have the support they need to thrive, a population estimated to be 150,000 annually. Young children, especially those living in poverty, face multiple challenges growing up in Hawai'i:¹

- *Developmental and social delays* - 42.2% of children in poverty in Hawai'i 4 months to 5 years are at risk for a developmental, behavioral or social delay (national rate 26.2%).
- *Healthcare* - 60% of children in poverty are at very high risk for failing to receive immunizations, screenings and other preventative care. Hawai'i
- *Obesity* - Childhood obesity is steadily increasing, from 26.8% in 2003 to 27.4% in 2011. In addition, 40.2% of children in poverty are obese.
- *Adverse Childhood Experiences (ACEs)* - 35% of all children in Hawai'i are at risk for one or more ACEs, defined as maltreatment, family dysfunction and trauma that are associated with poor quality of life, health and well-being in adulthood.
- *Preschool education* - 42% of children do not receive the benefits of a quality preschool education to improve their readiness for kindergarten.

There is a plethora of research that indicates that a child is influenced for a lifetime by early childhood experiences and interactions. To effectively address these challenges in early childhood, policy makers, community leaders and non-profit leaders need access to high quality data and policy/program analysis. This project seeks to provide the community with greater understanding of the status of children and recommendations for effective, innovative solutions that result in positive health safety and educational outcomes for children.

¹ *Health Status of Children in Hawai'i*, 2011/12 National Survey of Children's Health, Hawai'i Department of Health, Family Health Services Division, October 2014.

5. Description of the geographic coverage.

The Consortium will work to improve outcomes for children statewide. This work includes focused efforts to analyze data and present research that will assist communities by school district, legislative and council districts.

II. Service Summary and Outcomes

1. Scope of work, tasks and responsibilities;

Throughout the project year GBA will have overall responsibility for completion of the following tasks:

Establish the Consortium (Objective 1). Identify and invite organizations and individuals with expertise on children's issues and data sources to participate in the Consortium. In the first quarter of the project year the Consortium develop a schedule of research and reports for the year.

GBA has secured commitments to participate in the Consortium from the Hawai'i Department of Health, University of Hawai'i Educational Policy Center, P-20 and the Center on the Family. GBA will also seek involvement from the Hawai'i Department of Education, Hawai'i Department of Health and Human Services, Executive Office on Early Learning, Early Learning Advisory Board and nonprofit organizations working with the common purpose to improve outcomes for children.

Identify data resources and needs (Objective 2). The Consortium will identify a core set of social indicator data that track the well-being of Hawai'i's children at the state, county and sub-county levels (school, legislative and council districts). GBA will engage the community, policymakers and other stakeholders to determine data, research and information needed for policy and program development.

Analyze data and research (Objective 2). The Consortium will conduct data analysis related to children's health, safety, education and economic well-being, and research on national trends, recommended practices, innovative evidence-based methods and available data to inform the development of policies and systems with the greatest potential for success. This will ensure that Hawai'i takes advantage of the lessons learned in other areas of the nation, and is able to adapt successful practices with the highest potential for success for the unique needs of children growing up in Hawai'i.

Distribute information (Objective 3). The Consortium will disseminate information to organizations and individuals actively working to ensure that children are healthy, safe and ready for school. It will develop factsheets, issue and policy briefs, white papers, etc., that address children's health, safety, education and economic security utilizing current and existing research efforts and available expertise. These products will be presented in statewide and community level reports, as more fully detailed in the response to *Section I. Background and Summary, 2. Goals and objective.*

It will explore and employ a number of platforms to distribute information appropriate and most effective to reach those populations that are working to improve outcomes among children. Dissemination will include publications in hardcopy and available for download on the GBA website, and email messages or newsletter updates to list-servs and presentations to interested groups. In the future, given sufficient resources, the Consortium will explore GIS mapping and a web-based dashboard.

2. Annual timeline for accomplishing the results or outcomes of the service;

Task	Month												
	1	2	3	4	5	6	7	8	9	10	11	12	
Establish Consortium – identify and invite members (<i>Obj.1</i>)	█												
Consortium to develop calendar of research and reports (<i>Obj.1</i>)		█											
Identify available data and research sources, and gaps of information that can be addressed by the Consortium (<i>Obj.1</i>)		█	█										
Conduct data, policy and systems analysis (<i>Obj.2</i>)			█	█	█	█	█	█	█				
Release report on the status of children (<i>Obj.3</i>)*								█	█				
Release issue based reports (<i>Obj.3</i>)*								█	█				
Release community based reports (<i>Obj.3</i>)*									█	█	█		
Solicit feedback on project										█	█		
Report to state expending agency													█

*Timing of release of reports is dependent upon the date Grant in Aid funding is released.

3. Plans for quality assurance, monitoring and evaluation plans to improve results; and

The Executive Director will be responsible for monitoring and evaluating administrative operations of the project to ensure that policies, procedures, staffing and resources are in place and supporting the work of the project.

Methodology of monitoring and evaluation for the administration of the project will include bi-monthly meetings with staff to discuss progress of the project and address any barriers. More frequent meetings will be held to address any challenges to completing the project as planned.

Members of the Consortium will meet on a quarterly basis to discuss progress, including potential methods or actions to improve the project.

At the end of the project year, GBA will solicit feedback from members of the Consortium and a representative sampling of policymakers and organizations regarding the quality of the reports and analysis completed in this project. This information will be utilized to improve both the content and distribution methods for the reports.

In addition to monitoring the project, the Executive Director also conducts ongoing monitoring and evaluation of the organization's operations. This includes annual staff performance reviews and periodic reviews of policies and procedures.

4. Measure(s) of effectiveness that will be reported to the expending State agency.

Quantitative measures - Effectiveness of this project will be indicated by the following measures of the project objectives and outputs to ensure the project is successful:

- Report on the status of children will be completed (*Obj. 2.a.*), to be distributed to at least 250 policymakers and interested organizations (*Obj. 3.a.*);
- Community reports by county, and when possible, by county, school and legislative district (*Obj. 2.b.*), each to be distributed to at least 150 policymakers and interested organizations (*Obj. 3.b.*); and
- Two issue based reports (*Obj. 2.c.*), one on early childhood education and childcare and a second on developmental screenings and intervention services, to be distributed to at least 250 policymakers and interested organizations (*Obj. 3.c.*).
- All of the products of the Consortium will be available for download by the public on the GBA website (*Obj. 3.d.*)

Qualitative measures - Information will also be gathered and summarized for reporting on the effectiveness of the project from Consortium participants and a representative sampling of policymakers and community based organizations that receive the reports.

III. Financial

Budget

- 1. Budget utilizing the budget forms as applicable, to detail the cost of the request.**

The required budget forms are included in this proposal.

- 2. Anticipated quarterly funding requests for the fiscal year 2016.**

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$37,500	\$37,500	\$37,500	\$37,500	\$150,000

- 3. Listing of all other sources of funding that they are seeking for fiscal year 2016.**

Over the course of the next year GBA intends on applying for grant funding for this project from the Annie E. Casey Foundation, W.K. Kellogg Foundation, Omidyar Family Foundation and other sources listed in the response to section *VI. Other, E. Future Sustainability Plan.*

- 4. Listing of all state and federal tax credits it has been granted within the prior three years. Listing of all state and federal tax credits applied for or anticipate applying for pertaining to any capital project, if applicable.**

GBA has not been ever been granted and does not currently have any application for tax credits pending.

- 5. Listing of all government contracts and grants it has been and will be receiving for program funding.**

GBA does not have any current government grants or other secured government funding for program activities.

- 5. Balance of its unrestricted current assets as of December 31, 2014.**

GBA has unrestricted assets of \$435,882.

IV. Experience and Capability

A. Necessary Skills and Experience

GBA has the necessary skills, abilities, knowledge of, and experience relating to this project. It has accumulated a depth of experience collecting and analyzing data since its inception in 1997. This includes data concerning the safety, health, and early education status of Hawai'i's young children, their families, early childhood professionals, and the financing of the early childhood system. This data has been reported to DHS, ELC, EOEL, and the public-private Collective Impact Group on Early Childhood, private funders, Legislature, and the public. GBA utilizes data to bring a common focus and inform the policy discussions, and to support community-based planning. Some of the data collection projects of GBA include:

Hawai'i State School Readiness Assessment (HSSRA). From 2004 through 2013 GBA partnered with the Hawai'i Department of Education to create and conduct the HSSRA. The HSSRA measured entering kindergarten students' readiness for school and schools' readiness for students. HSSRA results are posted for each school on the DOE's Accountability Resource Center Hawai'i (ARCH) website² and were used in the DOE's trend reports, school accountability profiles, and the DOE's Annual Report.

Analysis of Late Born Children by School and Complex. In 2012, GBA provided, for the first time, a spreadsheet showing key HSSRA demographic data (e.g., preschool attendance, free/reduced lunch %), 3rd grade reading %, and the number of early born (January 1 – July 31) and late born (August 1 – December 31) children in kindergarten this current school year. This data was to assist the Legislators to understand the ramifications on their districts as to the number of children affected by the change in kindergarten age and elimination of Junior Kindergarten.

Trend Analysis of Poverty and Preschool Attendance. GBA did an analysis that showed the correlation between the increase in low income students (free/reduced lunch) and decline in preschool attendance over the last 3 years.

National Assessment for Educational Progress (NAEP) GBA did an analysis of the NAEP results for the last 3 cycles in Hawai'i, showing that the percentage of low income children reading at the 4th grade level is well below the Basic level and hasn't improved over the years.

² <http://arch.k12.hi.us/school/hssra.htm>

Community Specific Data. GBA collected data on specific early learning program utilization and capacity through calls to each early learning program in a geographic area to ascertain the most up to date information.

Data on Infant and Toddler Care. In 2011, GBA collected and reported state and county data as to the status of early learning, specifically infant and toddler care, as well as the major challenges facing the young children in their county. This presentation to the DHS Advisory Council and Early Learning Council is an example of GBA work informing state planning for the early learning system. Some of the findings of this project included: significant decrease in % of children accessing preschool; lack of infant toddler care in rural areas; shortage of qualified staff professionals (not enough substitutes & scholarships) especially on Neighbor Islands; no consistent availability of developmental, vision, & hearing screening across the state; and community-based hubs needed for easier access to direct service programs and professional development. The report was utilized by ELC leadership for planning purposes

Early Childhood Safe, Healthy, and Readiness Indicators. For 14 years, through a contract with DHS, GBA annually published a state report on the safety, health, and readiness indicators for Hawai'i's early childhood system.

Fact Sheets and Issue Briefs. GBA reports data through published fact sheets, issue briefs and legislative briefings. Such briefs report data from the HSSRA, and the economic benefits and economic impact of early education and care on Hawai'i. Past issue briefs include:

- *Hawai'i's Preschool Experience, How Does Your Community Compare?* (2013), informed legislators and the community of the distribution of early childhood learning programs across Hawai'i.
- *Catching Up to School Readiness* (2013). Results from the 2012-2013 Hawai'i State School Readiness Assessment was analyzed and prepared into a policy brief to inform legislators of the gaps and consequences of an inadequately funded school readiness program.
- *Hawai'i's Young Children Not Ready to Succeed* (2010), to inform the legislators and the broader community as to the effect of the severe cuts to Hawai'i's early childhood comprehensive system.
- *The Economic Benefits of Investment in Early Education in Hawai'i* (2009)
- *Elimination of Jr. Kindergarten* (2012), to inform discussions on proposed cuts to the Junior Kindergarten Program. Data was presented on the impacts of the proposed program elimination on early learning.

The following is a listing of verifiable experience of related projects or contracts for the most recent three years.

- Organization:** **Hawai'i State Department of Health (DOH) Family Health Services Division**
- Contact:** Keiko Nitta, Early Childhood Comprehensive System (ECCS) Coordinator & Don Hayes, MD, MPH, Epidemiologist
1250 Punchbowl Street
Honolulu, HI 96813-2416
Telephone (808) 733-9079
Email keiko.nitta@doh.Hawaii.gov / don.hayes@doh.Hawaii.gov
- Outcomes:** GBA and DOH have partnered to increase access to and improve coordination of health services for young children
- Organization:** **Executive Office on Early Learning (EOEL)**
- Contact:** Kerrie Urosevich, Action Strategy Coordinator
Office of the Governor, State of Hawaii
415 S. Beretania Street
Honolulu, HI 96813
Telephone (808) 586-7532
Email: Kerrie.Urosevich@hawaii.gov
- Outcomes:** GBA has partnered with EOEL on data regarding the early education system for children, capacity of preschools and recommendations for successful transitions to kindergarten.
- Organization:** **Hawai'i State Department of Health and Human Services**
- Contact:** Pankaj Bhanot
820 Mililani Street, Suite 606
Honolulu, HI 96813
Telephone (808) 586-5230
Email: pbhanot@dhs.hawaii.gov
- Outcomes:** For 14 years, through a contract with DHS, GBA annually published a state report on the safety, health, and readiness indicators of children for Hawai'i's early childhood.

- Organization:** **University of Hawai'i Center on the Family (UH CoF)**
Contact: College of Tropical Agriculture and Human Resources
Ivette Rodriguez Stern, Hawai'i KIDS COUNT Director
2515 Campus Road, Miller Hall 103
Honolulu, HI 96822
Telephone (808) 956-4132
Fax (808) 956-4147
Email istern@Hawai'i.edu
- Outcomes:** UH CoF and GBA have partnered to effectively disseminate data on the status of young children in Hawai'i.
- Organization:** **Aloha United Way (AUW)**
Contact: Marc Gannon, Vice President of Community Impact
200 N Vineyard Blvd. Suite 700
Honolulu, HI 96817
Telephone (808) 543-2215
Email marc@auw.org
- Outcomes:** AUW and GBA are partnering to assess the system of developmental screenings. GBA's Executive Director also served on the AUW Early Education Impact Council to provide oversight on funding disseminated in this area.
- Organization:** **Parents Attentive To Children (PATCH)**
Contact: David Okumura, Associate Director
560 North Nimitz Highway, Suite 218
Honolulu, HI 96817
Telephone (808) 839-1988
Fax (808) 839-1799
Email dokumura@PATCH-HI.ORG
- Outcomes:** PATCH and GBA have partnered on community profiles and policy briefs relating to childcare subsidies and Preschool Open Doors, as well as on professional development services and systems for early childhood providers.

- Organization:** **INPEACE**
c/o 'Eleu Native Hawai'ian Early Childhood Consortium
- Contact:** Dr. Kanoë Naone
1001 Kamokila Blvd. Suite 226
Kapolei, HI 96707
Telephone (808) 693-7222
Email kanoen@inpeace.org
- Outcomes:** GBA has partnered with the 'Eleu network on advocacy trainings, developing standards for FCIL programs and determining the systemic needs for FCILs and home visitation programs.
- Organization:** **'Aha Pūnana Leo**
c/o 'Eleu Native Hawai'ian Early Childhood Consortium
- Contact:** M. 'Ekekela Aiona, Executive Director
96 Pu'uhonu Place
Hilo, HI 96720
Telephone (808) 935-4304
Email ekekela@ahapunanaleo.org
- Outcomes:** GBA has partnered with 'Aha Pūnana Leo to gather input on programs and services that best serve Native Hawai'ian communities around the state.
- Organization:** **Partners In Development Foundation (PID)**
c/o 'Eleu Native Hawai'ian Early Childhood Consortium
- Contact:** Jan Hanohano Dill, Executive Director
2040 Bachelot Street
Honolulu, HI 96817
Telephone (808) 595-2752
Fax (808) 595-4932
Email jedill@pidfoundation.org
- Outcomes:** GBA has partnered with the PID from the 'Eleu network on advocacy trainings, developing standards for FCIL programs and determining the systemic needs for FCILs and home visitation programs.

- Organization:** **Sequenced Transition to Education in the Public Schools (STEPS)**
Lynn Yamashita, Lead Trainer
c/o Department of Family and Consumer Sciences
University of Hawai'i at Mānoa
2515 Campus Road, Miller Hall 110
Honolulu, HI 96822
Telephone (808) 956-0803
Fax (808) 956-9712
Email georgia@Hawai'i.edu
- Outcomes:** GBA has partnered with the State STEPS Team and community-based STEPS teams to provide guidance on issues related to transitions into DOE Kindergarten and to gather feedback related to statewide early childhood policy that impacts families of children in transitional settings.
- Organization:** **Childcare Business Coalition of Hawai'i**
Contact: Christina Cox, Liaison
156C Hamakua Drive
Kailua, HI 96734
Telephone (808) 941-9414
Email ccox@kcaapreschools.org
- Outcomes:** The Childcare Business Coalition has worked with GBA to provide input and feedback on statewide early childhood education policy and systems capacity.
- Organization:** **Kia'i Ka 'Ike Preschool Directors' Group**
Contact: Jayne Arasaki, Chairperson
P.O. Box 240878
Honolulu, HI 96824
Telephone (808) 735-3197
Fax (808) 737-9833
Email info@kiaikaika.org
- Outcomes:** Kia'i Ka 'Ike Preschool Directors' Group has partnered with GBA to provide guidance and support on any questions and issues related to transition of children and their families into the school readiness program.

- Organization:** **Kamehameha Schools Community-Based Early Childhood Education Division (KS-CBECE)**
- Contact:** Terry Kelly, Director
Kawaiaha'o Plaza
567 S. King Street
Honolulu, HI 96813
Telephone (808) 534-8305
Email thkelly@ksbe.edu
- Outcomes:** GBA has partnered with Kamehameha Schools to facilitate input and feedback on statewide early childhood education policy impacting Native Hawai'ian children.
- Organization:** **Hawai'i Association of Independent Schools**
- Contact:** Robert Landau, Executive Director
1585 Kapiolani Boulevard Suite 1212
Honolulu, HI 96814-4527
Telephone (808) 973-1540
Fax (808) 973-1545
Email info@hais.org
- Outcomes:** HAIS has partnered with GBA to facilitate input and feedback on statewide early childhood education policy impacting private and independent preschool settings.
- Organization:** **Protecting Hawai'i's 'Ohana, Children, Underserved, Elderly and Disabled (PHOCUSED)**
c/o Hui Kupa'a
- Contact:** Scott Morishige, Executive Director
200 N. Vineyard Blvd. Building B
Honolulu, HI 96817
Telephone (808) 521-7459
Email smorishige@phocused-Hawai'i.org
- Outcomes:** PHOCUSED and GBA are partnering on community engagement and data collection on screenings and early intervention.

- Organization:** **Learning Disabilities Association of Hawai'i**
Contact: Michael Moore, Executive Director
'Ekolu 'Eha 'Ike Pono
245 N. Kukui Street Suite 205
Honolulu, HI 96817
Telephone (808) 536-9684
Fax (808) 537-6780
Email MMoore@LDAHawai'i.org
- Outcomes:** LDAH and GBA have partnered on community engagement strategies and will partner to recruit and convene talk story groups garnering input from community stakeholders including early educators and practitioners from diverse communities across the state.
- Organization:** **Parents And Children Together (PACT)**
Contact: Ryan Kusumoto, President
1485 Linapuni Street Suite 105
Honolulu, HI 96819
Telephone (808) 847-3285
Fax (808) 841-1485
Email admin@pactHawai'i.org
- Outcomes:** PACT and GBA have partnered on numerous community projects and will continue to partner to recruit and convene talk story groups.
- Organization:** **American Academy of Pediatrics**
Contact: Kathryn Sthay, Executive Director
1319 Punahou Street 7th Floor
Honolulu, HI 96826
Telephone (808) 377-5738
Fax (808) 377-3683
Email ksthay@aap.net
- Outcomes:** AAP has partnered with GBA to provide input and feedback on the development of a statewide developmental screening system, garnering input from community stakeholders from diverse communities across the state.

Organization: **Head Start Association of Hawai'i**
Contact: **Debbi Amaral, President**
c/o Maui Economic Opportunities (MEO) Head Start
99 Mahalani Street
Wailuku, HI 96793
Telephone (808) 249-2988 x22
Fax (808) 249-2989
Email debbi.amaral@meoinc.org
Outcomes: The Head Start Association has partnered with GBA to provide input and feedback on statewide and federal early education policy impacting low-income families in their programs.

B. Facilities

Administrative headquarters. GBA leases office space at 850 Richards Street, Suite 201, in Downtown Honolulu on a bus route. The building is ADA compliant, with an elevator that opens directly into the office and a wheelchair accessible restroom. No special equipment is required for the proposed services, but will be provided when needed.

The GBA office is walking distance from the State Capitol (Legislature), Washington Place (Governor), the Departments of Education, Health and Human Services; private philanthropic offices, banks and financial institutions, the City and County of Honolulu offices, United States Postal Service, the Federal and State Judiciary offices and Hawai'i Congressional home offices.

Community locations. Community outreach and engagement takes place on all islands. GBA will ensure that all community meetings and talk story sessions will be conducted at facilities that are ADA compliant, and/or make sure accommodations are in place to ensure maximum participation from all members of the community.

V. Personnel: Project Organization and Staffing

A. Proposed Staffing, Staff Qualifications, Supervision and Training

Qualifications and experience of personnel. GBA staff members have significant background and experience with implementing projects of similar size and scope as this request:

Deborah Zysman, Executive Director, provides overall leadership at GBA and works with the Board of Directors and community partners. At GBA she has led the efforts to coordinate the Be My Voice Hawai'i initiative and advocated for Hawai'i's first state-funded preschool program. Deborah has an MPH in community health, serves on the Board of the Hawai'i Public Health Association and was recently appointed as a Weinberg Fellow by the Harry and Jeanette Weinberg Foundation, Inc.

Jacce Mikulanec, Policy & Community Partnerships Director, works with the Executive Director and Board of Directors on key policy positions related to early childhood; develops and implements strategies; coordinates logistics of campaigns with other staff; keeps lawmakers, key government officials, and community partners updated on key issues and events.

Mike Fahey, Sr. Community Engagement Specialist, has a Bachelor's Degree and a Master's Degree in Special Education. He taught preschool and preschool special education, and oversaw the special education preschool programs within DOE from 1990 to 2007. Mr. Fahey joined the GBA staff in 2007 to work on P-3 efforts as its professional development specialist. His duties have now expanded to include outreach to the DOH and DOE to ensure coordination of work to a comprehensive early childhood system for Hawai'i. He is the Governor's appointed preschool representative and current chair on the Hawai'i Early Intervention Coordinating Council which advises the DOH on services to children birth to three and their families.

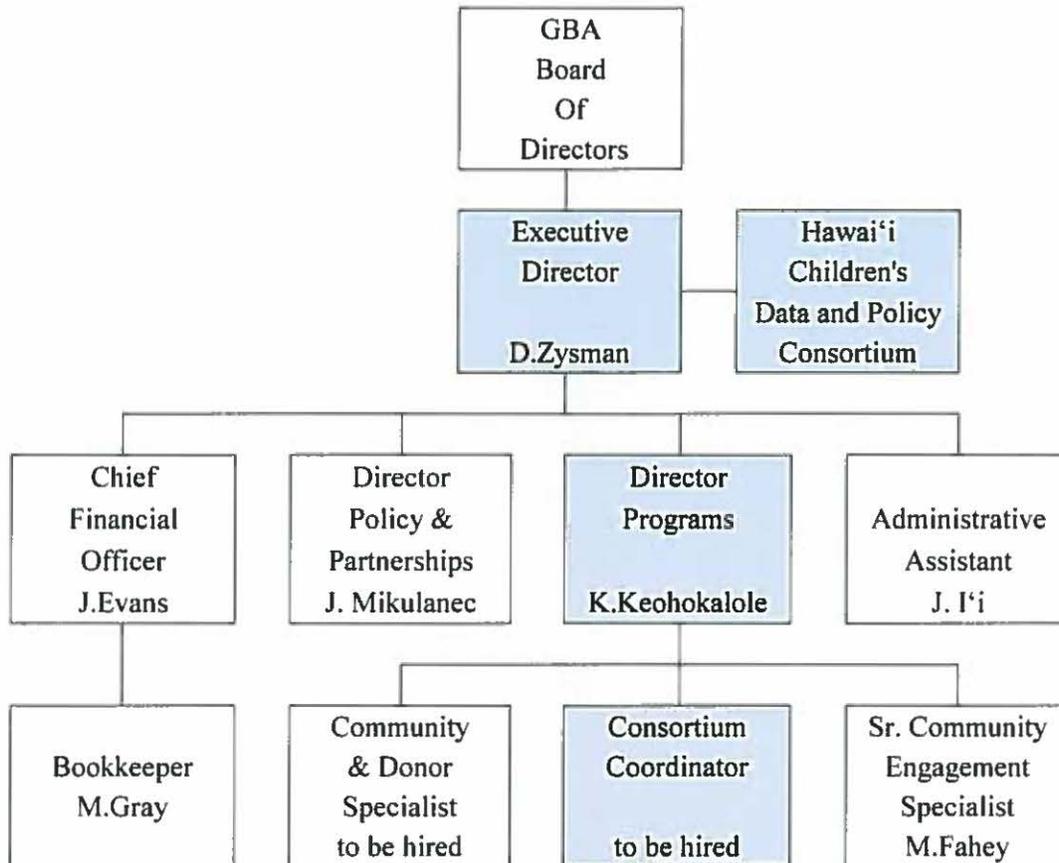
Ku'ulani Keohokalole, Program Director, has a Master's of Arts in Educational Leadership, Politics and Advocacy from New York University, and a Bachelor's of Arts in Ethnic Studies from UH. She has over six years of experience in community engagement in Hawai'i and on the East Coast. Previously, Ms. Keohokalole served as a project analyst at Kamehameha Schools, where she researched best practice models of community strengthening to inform the Ka Pua Initiative on the Wai'anae Coast. She has been with GBA since July 2012.

Joe Evans, Chief Financial Officer, has an MBA and extensive experience in non-profit financial management including grant/government contract management. He provides hands-on financial management, accounting,

budgeting/planning, business relationship building, cash flow management and development of policies and procedures.

All staff members have the experience and capability to immediately begin implementation of the project on the start date. They will not require any additional training.

B. Organization Chart



C. Compensation

The annual salaries of the three highest paid officers, directors, or employees of GBA are the following:

- Executive Director - \$86,100
- Policy Director - \$80,000
- Program Director - \$65,000

VI. Other

A. Litigation

GBA is not involved in any pending litigation, and does not have any outstanding judgments against it.

B. Licensure or Accreditation

GBA is a nonprofit 501(c)3 organization as approved by the Internal Revenue Service. It is not subject to any other required licenses or accreditations.

C. Federal and County Grants

GBA does not have any federal, state or county grants awarded since July 1, 2014.

D. Private Educational Institutions

This project will not be used to support or benefit a sectarian or non-sectarian private educational institution.

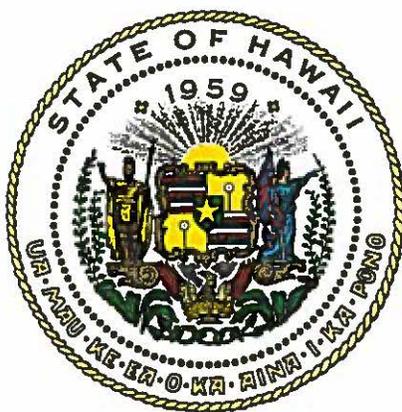
E. Future Sustainability Plan

GBA plans to sustain this project after fiscal year 2015-16. If the activity funded by the grant of this application is (1) received by the applicant for fiscal year 2015-16 but (2) not received by the applicant thereafter, GBA will seek support through other public and private sources.

The GIA funding is intended as seed funding to launch this project. GBA intends to apply for grant funding for this project from the Samuel and Mary Castle Foundation, the Atherton Foundation, Kamehameha Schools, Aloha United Way, the McNerny Foundation, the Annie E. Casey Foundation, W.K. Kellogg Foundation, Kresge Foundation and other grants identified over the course of the next year.

F. Certificate of Good Standing (If the Applicant is an Organization)

A Certificate of Good Standing from the Director of Commerce and Consumer Affairs is included in this application.



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

GOOD BEGINNINGS ALLIANCE

was incorporated under the laws of Hawaii on 04/12/1996 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 26, 2015

Interim Director of Commerce and Consumer Affairs

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2015 to June 30, 2016

Applicant: Good Beginnings Alliance

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	66,324			
2. Payroll Taxes & Assessments	5,074			
3. Fringe Benefits	18,140			
TOTAL PERSONNEL COST	89,537			
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	1,064			
2. Insurance	442			
3. Lease/Rental of Equipment	258			
4. Lease/Rental of Space	6,325			
6. Supplies	308			
7. Telecommunication	1,006			
8. Utilities				
9. Media & Communications	11,060			
10. Evaluation / Research	25,000			
11. Indirect	15,000			
TOTAL OTHER CURRENT EXPENSES	60,463			
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	150,000			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	150,000	Joe Evans, CFO 808-531-5502		
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested		1/28/2015		
(d) Total Private/Other Funds Requested		Signature of Authorized Official Date		
TOTAL BUDGET	150,000	Deborah Zysman, Executive Director Name and Title (Please type or print)		

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2015 to June 30, 2016

Applicant: Good Beginnings Alliance

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
NONE			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			\$ -	
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
NONE			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:			\$ -	
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2015 to June 30, 2016

Applicant: Good Beginnings Alliance

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2013-2014	FY: 2014-2015	FY:2015-2016	FY:2015-2016	FY:2016-2017	FY:2017-2018
PLANS	NA					
LAND ACQUISITION	NA					
DESIGN	NA					
CONSTRUCTION	NA					
EQUIPMENT	NA					
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS AND/OR GRANTS

Applicant: Good Beginnings Alliance

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1.	Not applicable				
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
				TOTAL	

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAI'I REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Good Beginnings Alliance
(Typed Name of Individual or Organization)

 1/26/15
(Signature) (Date)

Deborah Zysman V.P. and Executive Director
(Typed Name) (Title)



UNIVERSITY
of HAWAII
MĀNOA

January 30, 2015

Hawai'i State Legislature
Senate Committee on Ways and Means
House Committee on Finance
c/o Good Beginnings Alliance
33 South King Street
Honolulu, HI 96813

Re: Support the proposal of Good Beginnings Alliance to the Grant in Aid Program

Dear Members of the Senate Ways and Means and House Finance Committees:

We are pleased to submit this letter in support of the application of Good Beginnings Alliance (GBA) to the Grant in Aid Program. The Hawai'i Children's Data and Policy Center Consortium proposed by GBA is an important effort that will support the Hawai'i State Legislature, government agencies, community service providers, and businesses in their work to improve the health, safety and education of Hawai'i's young children.

The Center on the Family (COF) at the University of Hawai'i has partnered with GBA on various efforts in the past. COF aims to enhance the well-being of Hawai'i's families through interdisciplinary research, education and community outreach. We conduct applied and basic research on family issues; generate and disseminate research-based information that improves the quality of life for Hawai'i's families and is useful to those who serve families; and, increase public awareness of the status and well-being of Hawai'i's families, including their children and elders. Several of our long-standing projects, such as Hawai'i Kids Count and the Data Center, as well as current research activities, are of great relevance to the efforts being proposed and offer extensive knowledge and experience. COF will serve as a member of the Consortium and as a source of high-quality, non-partisan, child-related data and research that will be useful to policymakers, funders, service providers and government agencies.

It is without reservation that we support GBA's application, and hope you do not hesitate to contact us should you have any questions regarding our support of this important effort.

Sincerely,

Handwritten signature of Marianne Berry in black ink.

Marianne Berry, Ph.D.
Director
Center on the Family

Handwritten signature of Ivette Rodriguez Stern in black ink.

Ivette Rodriguez Stern, M.S.W.
Junior Specialist
Hawai'i Kids Count Project Director
Center on the Family



PROTECTING HAWAII'S OHANA, CHILDREN, UNDER SERVED, ELDERLY AND DISABLED

January 28, 2015

Board of Directors

Howard Garval, Chair
Joanne Lundstrom, Vice Chair
Jerry Rauckhorst, Treasurer
Liz Chun, Secretary
Susan Chandler
Victor Geminiani
Marya Grambs
Kim Harman
Katherine Keir
Jeeyun Lee
John McComas
Robert Naniole
Darcie Scharfenstein
Alan Shinn

Hawai'i State Legislature
Senate Committee on Ways and Means
House Committee on Finance
c/o Good Beginnings Alliance
33 South King Street
Honolulu, Hawaii 96813

Re: Support for the proposal of Good Beginnings Alliance to the Grant in Aid Program

Dear Members of the Senate Ways and Means and House Finance Committees:

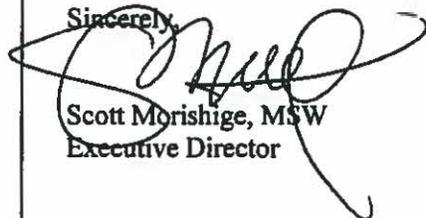
This letter is in strong support of the application of Good Beginnings Alliance (GBA) to the Grant in Aid Program to establish the Hawaii Children's Data and Policy Center Consortium (Consortium), a project that will support the Hawai'i State Legislature, government agencies, nonprofit community service providers and businesses in their work to improve the health, safety and education of young children.

PHOCUSED is a nonprofit membership and advocacy organization for health and human services in Hawaii. A large focus of our recent efforts has been to apply a Collective Impact framework to address the needs of young children here in Hawaii, specifically around the issue of developmental screening.

Through PHOCUSED's Collective Impact efforts, we are working to assemble and gather data from multiple services relating to the number of young children that are falling through the cracks and not screened for developmental or behavioral delays. However, this is just one issue impacting the status of young children in Hawaii, and we recognize the need for the Consortium proposed by GBA to gather and share data that tells the whole story. We strongly support GBA's proposal for funding.

We urge you to approve the Grant in Aid proposal of GBA for the Hawaii Children's Data and Policy Consortium, and hope you will not hesitate to contact me if you have any questions regarding our support for this project.

Sincerely,



Scott Morishige, MSW
Executive Director



January 2015

Hawai'i State Legislature
Senate Committee on Ways and Means
House Committee on Finance
c/o Good Beginnings Alliance
33 South King Street
Honolulu, Hawaii 96813

Re: Support for the proposal of Good Beginnings Alliance to the Grant in Aid Program

Dear Members of the Senate Ways and Means and House Finance Committees:

We are happy to provide this letter of support of the Good Beginnings Alliance (GBA) in their request for a Grant in Aid. GBA is a strong collaborative partner in the early childhood community. Through the establishment of the Hawaii Children's Data and Policy Center Consortium, GBA will be able to provide much needed data about children in Hawaii to many service providers, both private and public, that will help us collaboratively identify how to improve the health, safety, and education of young children.

Family Hui Hawaii (FHH) is a Hawaii based non-profit organization that works to support, encourage, and empower families through neighborhood-based family parenting support groups (Hui). FHH facilitates 12-week peer-led discussions focused on parenting education and early childhood development. Participating in a Hui provides families with the opportunity to share parenting joys and challenges, learn strategies for positively reacting to and addressing the challenges of raising a young child, connect with community resources, and partner with their neighborhood school. Families develop life-long friendships and a network of support.

Family Hui Hawaii works collaboratively with partner agencies to bring the family voice to statewide initiatives to establish a statewide early learning system. We look forward to GBA's assistance in providing the data that is critical to establish need, develop strategy, and measure effectiveness and outcomes.

Please contact me with any questions you may have regarding our partnership via phone or email at cshiinoki@familyhui.org.

Sincerely,

Cherilyn Shiinoki, MEd
Executive Director
(808) 392-3128