

MAR 06 2014

SENATE CONCURRENT RESOLUTION

DESIGNATING MARCH 2014 AS LOCALICIOUS HAWAII MONTH.

1 WHEREAS, the Hawaii Agricultural Foundation will be
2 launching its first annual Localicious Hawaii campaign
3 (Localicious Hawaii) to recognize local restaurants that are
4 committed to buying local while also raising funds to encourage
5 future farmers in Hawaii; and
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7 WHEREAS, Localicious Hawaii supports the State's "Buy
8 Local, It Matters" campaign to encourage residents to support
9 Hawaii farmers by making conscious decisions to purchase locally
10 grown produce; and
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12 WHEREAS, Localicious Hawaii asks residents and visitors to
13 support local restaurants that are committed to buying local and
14 serving menu items that feature local farmers and products; and
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16 WHEREAS, Localicious Hawaii furthers the Hawaii Regional
17 Cuisine movement that brought twelve local chefs together more
18 than twenty years ago to promote Hawaii as a food destination;
19 and
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21 WHEREAS, Localicious Hawaii promotes an agricultural
22 network so that chefs and restaurants have access to locally
23 grown produce; and
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25 WHEREAS, more than sixty-five restaurants are participating
26 in the 2014 Localicious Hawaii campaign; and
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28 WHEREAS, participating restaurants will create a dish
29 incorporating a locally grown, raised, or caught product and
30 donate proceeds to the Hawaii Agricultural Foundation's
31 agriculture education programs; and
32



S.C.R. NO. 72

1 WHEREAS, participating restaurants will be able to adopt a
2 public school fourth grade classroom wanting the Veggie U
3 program; and
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5 WHEREAS, the goal of Localicious Hawaii is to raise \$50,000
6 for the Hawaii Agricultural Foundation's Veggie U program; and
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8 WHEREAS, Localicious Hawaii will run during the month of
9 March to coincide with National Agricultural Day, which will be
10 celebrated on March 25, 2014; now, therefore,
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12 BE IT RESOLVED by the Senate of the Twenty-seventh
13 Legislature of the State of Hawaii, Regular Session of 2014, the
14 House of Representatives concurring, that March 2014 be
15 designated as Localicious Hawaii Month to recognize local
16 restaurants that are committed to buying local while also
17 raising funds to encourage future farmers in Hawaii; and
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19 BE IT FURTHER RESOLVED that certified copies of this
20 Concurrent Resolution be transmitted to the Governor,
21 Chairperson of the Board of Agriculture, and Hawaii Agricultural
22 Foundation.
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OFFERED BY: 
