



EXECUTIVE CHAMBERS  
HONOLULU

NEIL ABERCROMBIE  
GOVERNOR

**GOV. MSG. NO. 1236**

June 24, 2014

The Honorable Donna Mercado Kim,  
President  
and Members of the Senate  
Twenty-Seventh State Legislature  
State Capitol, Room 409  
Honolulu, Hawaii 96813

The Honorable Joseph M. Souki,  
Speaker and Members of the  
House of Representatives  
Twenty-Seventh State Legislature  
State Capitol, Room 431  
Honolulu, Hawaii 96813

Dear President Kim, Speaker Souki, and Members of the Legislature:

This is to inform you that on June 24, 2014, the following bill was signed into law:

SB2981 SD2 HD1 CD1

RELATING TO THE ECONOMY  
**ACT 133 (14)**

*Sincerely,*  
A handwritten signature in black ink that reads "Neil Abercrombie".

NEIL ABERCROMBIE  
Governor, State of Hawaii

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# A BILL FOR AN ACT

RELATING TO THE ECONOMY.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1           SECTION 1. The purpose of this Act is to promote and  
2 encourage innovative activity and entrepreneurs by amending the  
3 state plan policies, objectives, and priority guidelines  
4 concerning the economy and information technology.

5           SECTION 2. Section 226-6, Hawaii Revised Statutes, is  
6 amended by amending subsection (b) to read as follows:

7           "(b) To achieve the general economic objectives, it shall  
8 be the policy of this State to:

9           (1) Promote and encourage entrepreneurship within Hawaii  
10           by residents and nonresidents of the State.

11           ~~[(1)]~~ (2) Expand Hawaii's national and international  
12 marketing, communication, and organizational ties, to  
13 increase the State's capacity to adjust to and  
14 capitalize upon economic changes and opportunities  
15 occurring outside the State.

16           ~~[(2)]~~ (3) Promote Hawaii as an attractive market for  
17 environmentally and socially sound investment  
18 activities that benefit Hawaii's people.



- 1        (4)   Transform and maintain Hawaii as a place that welcomes  
2                    and facilitates innovative activity that may lead to  
3                    commercial opportunities.
- 4        (5)   Promote innovative activity that may pose initial  
5                    risks, but ultimately contribute to the economy of  
6                    Hawaii.
- 7        [~~3~~] (6)   Seek broader outlets for new or expanded Hawaii  
8                    business investments.
- 9        [~~4~~] (7)   Expand existing markets and penetrate new markets  
10                   for Hawaii's products and services.
- 11       [~~5~~] (8)   Assure that the basic economic needs of Hawaii's  
12                   people are maintained in the event of disruptions in  
13                   overseas transportation.
- 14       [~~6~~] (9)   Strive to achieve a level of construction  
15                   activity responsive to, and consistent with, state  
16                   growth objectives.
- 17       [~~7~~] (10)   Encourage the formation of cooperatives and  
18                   other favorable marketing arrangements at the local or  
19                   regional level to assist Hawaii's small scale  
20                   producers, manufacturers, and distributors.



1       ~~[(8)]~~ (11) Encourage labor-intensive activities that are  
2                   economically satisfying and which offer opportunities  
3                   for upward mobility.

4       (12) Encourage innovative activities that may not be labor-  
5                   intensive, but may otherwise contribute to the economy  
6                   of Hawaii.

7       ~~[(9)]~~ (13) Foster greater cooperation and coordination  
8                   between the government and private sectors in  
9                   developing Hawaii's employment and economic growth  
10                  opportunities.

11       ~~[(10)]~~ (14) Stimulate the development and expansion of  
12                  economic activities which will benefit areas with  
13                  substantial or expected employment problems.

14       ~~[(11)]~~ (15) Maintain acceptable working conditions and  
15                  standards for Hawaii's workers.

16       ~~[(12)]~~ (16) Provide equal employment opportunities for all  
17                  segments of Hawaii's population through affirmative  
18                  action and nondiscrimination measures.

19       ~~[(13)]~~ (17) Stimulate the development and expansion of  
20                  economic activities capitalizing on defense, dual-use,  
21                  and science and technology assets, particularly on the



1 neighbor islands where employment opportunities may be  
2 limited.

3 [~~14~~] (18) Encourage businesses that have favorable  
4 financial multiplier effects within Hawaii's economy,  
5 particularly with respect to emerging industries in  
6 science and technology.

7 [~~15~~] (19) Promote and protect intangible resources in  
8 Hawaii, such as scenic beauty and the aloha spirit,  
9 which are vital to a healthy economy.

10 [~~16~~] (20) Increase effective communication between the  
11 educational community and the private sector to  
12 develop relevant curricula and training programs to  
13 meet future employment needs in general, and  
14 requirements of new~~er~~ or innovative potential growth  
15 industries in particular.

16 [~~17~~] (21) Foster a business climate in Hawaii--including  
17 attitudes, tax and regulatory policies, and financial  
18 and technical assistance programs--that is conducive  
19 to the expansion of existing enterprises and the  
20 creation and attraction of new business and industry."

21 SECTION 3. Section 226-10, Hawaii Revised Statutes, is  
22 amended to read as follows:



1           "§226-10 Objective and policies for the economy--potential  
2 growth and innovative activities. (a) Planning for the State's  
3 economy with regard to potential growth and innovative  
4 activities shall be directed towards achievement of the  
5 objective of development and expansion of potential growth and  
6 innovative activities that serve to increase and diversify  
7 Hawaii's economic base.

8           (b) To achieve the potential growth and innovative  
9 activity objective, it shall be the policy of this State to:

- 10           (1) Facilitate investment and employment growth in  
11 economic activities that have the potential to expand  
12 and diversify Hawaii's economy, including but not  
13 limited to diversified agriculture, aquaculture,  
14 renewable energy development, creative media, health  
15 care, and science and technology-based sectors;
- 16           (2) Facilitate investment in innovative activity that may  
17 pose risks or be less labor-intensive than other  
18 traditional business activity, but if successful, will  
19 generate revenue in Hawaii through the export of  
20 services or products or substitution of imported  
21 services or products;



- 1        (3) Encourage entrepreneurship in innovative activity by  
2        academic researchers and instructors who may not have  
3        the background, skill, or initial inclination to  
4        commercially exploit their discoveries or  
5        achievements;
- 6        (4) Recognize that innovative activity is not exclusively  
7        dependent upon individuals with advanced formal  
8        education, but that many self-taught, motivated  
9        individuals are able, willing, sufficiently  
10       knowledgeable, and equipped with the attitude  
11       necessary to undertake innovative activity;
- 12       (5) Increase the opportunities for investors in innovative  
13       activity and talent engaged in innovative activity to  
14       personally meet and interact at cultural, art,  
15       entertainment, culinary, athletic, or visitor-oriented  
16       events without a business focus;
- 17       [~~+2~~] (6) Expand Hawaii's capacity to attract and service  
18       international programs and activities that generate  
19       employment for Hawaii's people;
- 20       [~~+3~~] (7) Enhance and promote Hawaii's role as a center for  
21       international relations, trade, finance, services,  
22       technology, education, culture, and the arts;



- 1       ~~[(4)]~~ (8) Accelerate research and development of new  
2           energy-related industries based on wind, solar, ocean,  
3           ~~[and]~~ underground resources, and solid waste;
- 4       ~~[(5)]~~ (9) Promote Hawaii's geographic, environmental,  
5           social, and technological advantages to attract new or  
6           innovative economic activities into the State;
- 7       ~~[(6)]~~ (10) Provide public incentives and encourage private  
8           initiative to attract new or innovative industries  
9           that best support Hawaii's social, economic, physical,  
10          and environmental objectives;
- 11       ~~[(7)]~~ (11) Increase research and the development of ocean-  
12          related economic activities such as mining, food  
13          production, and scientific research;
- 14       ~~[(8)]~~ (12) Develop, promote, and support research and  
15          educational and training programs that will enhance  
16          Hawaii's ability to attract and develop economic  
17          activities of benefit to Hawaii;
- 18       ~~[(9)]~~ (13) Foster a broader public recognition and  
19          understanding of the potential benefits of new~~[7]~~ or  
20          innovative growth-oriented industry in Hawaii;
- 21       ~~[(10)]~~ (14) Encourage the development and implementation of  
22          joint federal and state initiatives to attract federal





1 programs and projects that will support Hawaii's  
2 social, economic, physical, and environmental  
3 objectives;

4 [~~(11)~~] (15) Increase research and development of businesses  
5 and services in the telecommunications and information  
6 industries; [~~and~~]

7 [~~(12)~~] (16) Foster the research and development of nonfossil  
8 fuel and energy efficient modes of transportation~~[=]~~;  
and

10 (17) Recognize and promote health care and health care  
11 information technology as growth industries."

12 SECTION 4. Section 226-10.5, Hawaii Revised Statutes, is  
13 amended to read as follows:

14 "**§226-10.5 Objectives and policies for the economy--**  
15 **information industry.** (a) Planning for the State's economy  
16 with regard to telecommunications and information technology  
17 shall be directed toward recognizing that broadband and wireless  
18 communication capability and infrastructure are foundations for  
19 an innovative economy and positioning Hawaii as a leader in  
20 broadband and wireless communications and applications in the  
21 Pacific Region.



1 (b) To achieve the information industry objective, it  
2 shall be the policy of this State to:

3 (1) Promote efforts to attain the highest speeds of  
4 electronic and wireless communication within Hawaii  
5 and between Hawaii and the world, and make high speed  
6 communication available to all residents and  
7 businesses in Hawaii;

8 ~~[(1)]~~ (2) Encourage the continued development and expansion  
9 of the telecommunications infrastructure serving  
10 Hawaii to accommodate future growth and innovation in  
11 ~~[the information industry,]~~ Hawaii's economy;

12 ~~[(2)]~~ (3) Facilitate the development of new or innovative  
13 business and service ventures in the information  
14 industry which will provide employment opportunities  
15 for the people of Hawaii;

16 (4) Encourage mainland- and foreign-based companies of all  
17 sizes, whether information technology-focused or not,  
18 to allow their principals, employees, or contractors  
19 to live in and work from Hawaii, using technology to  
20 communicate with their headquarters, offices, or  
21 customers located out-of-state;



1        [~~3~~] (5) Encourage greater cooperation between the public  
2                    and private sectors in developing and maintaining a  
3                    well-designed information industry;

4        [~~4~~] (6) Ensure that the development of new businesses and  
5                    services in the industry are in keeping with the  
6                    social, economic, and physical needs and aspirations  
7                    of Hawaii's people;

8        [~~5~~] (7) Provide opportunities for Hawaii's people to  
9                    obtain job training and education that will allow for  
10                    upward mobility within the information industry;

11       [~~6~~] (8) Foster a recognition of the contribution of the  
12                    information industry to Hawaii's economy; and

13       [~~7~~] (9) Assist in the promotion of Hawaii as a broker,  
14                    creator, and processor of information in the Pacific."

15       SECTION 5. Section 226-103, Hawaii Revised Statutes, is  
16       amended as follows:

17       1. By amending subsection (a) to read:

18       "(a) Priority guidelines to stimulate economic growth and  
19       encourage business expansion and development to provide needed  
20       jobs for Hawaii's people and achieve a stable and diversified  
21       economy:



- 1           (1) Seek a variety of means to increase the availability
- 2           of investment capital for new and expanding
- 3           enterprises.
- 4           (A) Encourage investments which:
- 5                 (i) Reflect long term commitments to the State;
- 6                 (ii) Rely on economic linkages within the local
- 7                         economy;
- 8                 (iii) Diversify the economy;
- 9                 (iv) Reinvest in the local economy;
- 10                (v) Are sensitive to community needs and
- 11                         priorities; and
- 12                (vi) Demonstrate a commitment to provide
- 13                         management opportunities to Hawaii
- 14                         residents [-]; and
- 15           (B) Encourage investments in innovative activities
- 16                 that have a nexus to the State, such as:
- 17                 (i) Present or former residents acting as
- 18                         entrepreneurs or principals;
- 19                 (ii) Academic support from an institution of
- 20                         higher education in Hawaii;
- 21                 (iii) Investment interest from Hawaii residents;



- 1                    (iv) Resources unique to Hawaii that are required
- 2                    for innovative activity; and
- 3                    (v) Complementary or supportive industries or
- 4                    government programs or projects.

5            (2) Encourage the expansion of technological research to

6            assist industry development and support the

7            development and commercialization of technological

8            advancements.

9            (3) Improve the quality, accessibility, and range of

10           services provided by government to business, including

11           data and reference services and assistance in

12           complying with governmental regulations.

13           (4) Seek to ensure that state business tax and labor laws

14           and administrative policies are equitable, rational,

15           and predictable.

16           (5) Streamline the processes for building and development

17           permit and review [~~process,~~] and telecommunication

18           infrastructure installation approval and eliminate or

19           consolidate other burdensome or duplicative

20           governmental requirements imposed on business, where

21           scientific evidence indicates that public health,

22           safety, and welfare would not be adversely affected.



- 1           (6) Encourage the formation of cooperatives and other  
2 favorable marketing or distribution arrangements at  
3 the regional or local level to assist Hawaii's small-  
4 scale producers, manufacturers, and distributors.
- 5           (7) Continue to seek legislation to protect Hawaii from  
6 transportation interruptions between Hawaii and the  
7 continental United States.
- 8           (8) Provide public incentives and encourage private  
9 initiative to develop and attract industries which  
10 promise long-term growth potentials and which have the  
11 following characteristics:
  - 12           (A) An industry that can take advantage of Hawaii's  
13 unique location and available physical and human  
14 resources.
  - 15           (B) A clean industry that would have minimal adverse  
16 effects on Hawaii's environment.
  - 17           (C) An industry that is willing to hire and train  
18 Hawaii's people to meet the industry's labor  
19 needs at all levels of employment.
  - 20           (D) An industry that would provide reasonable income  
21 and steady employment.

- 1           (9) Support and encourage, through educational and
- 2                   technical assistance programs and other means,
- 3                   expanded opportunities for employee ownership and
- 4                   participation in Hawaii business.
  
- 5           (10) Enhance the quality of Hawaii's labor force and
- 6                   develop and maintain career opportunities for Hawaii's
- 7                   people through the following actions:
  
- 8                   (A) Expand vocational training in diversified
- 9                            agriculture, aquaculture, information industry,
- 10                           and other areas where growth is desired and
- 11                           feasible.
  
- 12                   (B) Encourage more effective career counseling and
- 13                            guidance in high schools and post-secondary
- 14                            institutions to inform students of present and
- 15                            future career opportunities.
  
- 16                   (C) Allocate educational resources to career areas
- 17                            where high employment is expected and where
- 18                            growth of new industries is desired.
  
- 19                   (D) Promote career opportunities in all industries
- 20                            for Hawaii's people by encouraging firms doing
- 21                            business in the State to hire residents.



1 (E) Promote greater public and private sector  
2 cooperation in determining industrial training  
3 needs and in developing relevant curricula and  
4 on-the-job training opportunities.

5 (F) Provide retraining programs and other support  
6 services to assist entry of displaced workers  
7 into alternative employment."

8 2. By amending subsection (g) to read:

9 "(g) Priority guidelines to promote the development of the  
10 information industry:

11 (1) Establish an information network, with an emphasis on  
12 broadband and wireless infrastructure and capability,  
13 that will serve as the foundation of and catalyst for  
14 ~~[establishing a viable information industry]~~ overall  
15 economic growth and diversification in Hawaii.

16 (2) Encourage the development of services such as  
17 financial data processing, a products and services  
18 exchange, foreign language translations,  
19 telemarketing, teleconferencing, a twenty-four-hour  
20 international stock exchange, international banking,  
21 and a Pacific Rim management center.





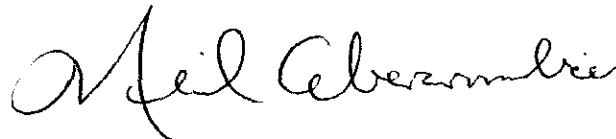
- 1           (3) Encourage the development of small businesses in the  
2           information field such as software development [~~7-the~~];  
3           the development of new information systems [~~and~~],  
4           peripherals, and applications; data conversion and  
5           data entry services [~~7~~]; and home or cottage services  
6           such as computer programming, secretarial, and  
7           accounting services.
- 8           (4) Encourage the development or expansion of educational  
9           and training opportunities for residents in the  
10          information and telecommunications fields.
- 11          (5) Encourage research activities, including legal  
12          research in the information and telecommunications  
13          fields.
- 14          (6) Support promotional activities to market Hawaii's  
15          information industry services.
- 16          (7) Encourage the location or co-location of  
17          telecommunication or wireless information relay  
18          facilities in the community, including public areas,  
19          where scientific evidence indicates that the public  
20          health, safety, and welfare would not be adversely  
21          affected."



1 SECTION 6. Statutory material to be repealed is bracketed  
2 and stricken. New statutory material is underscored.

3 SECTION 7. This Act shall take effect on July 1, 2014.

APPROVED this 24 day of JUN, 2014



GOVERNOR OF THE STATE OF HAWAII