

FEB - 8 2012

SENATE RESOLUTION

REQUESTING DEVELOPMENT OF A PLAN FOR THE EXPANSION OF THE HAWAII
FILM STUDIO DIAMOND HEAD CAMPUS TO ACCOMMODATE INCREASED
STUDIO CAPACITY.

1 WHEREAS, Hawaii's film industry was established in 1898
2 with the first moving images; and
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4 WHEREAS, the State established the Hawaii film studio in
5 1976 on former University of Hawaii land, initially in support
6 of the original Hawaii Five-0 series, but moreover in an effort
7 to provide greater incentive for film and television productions
8 to film in Hawaii; and
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10 WHEREAS, in 1989 the 7.5-acre property was transferred by
11 Executive Order from the University of Hawaii to the Department
12 of Business, Economic Development, and Tourism and the
13 department's Hawaii film office began managing the facility; and
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15 WHEREAS, more than twenty major motion pictures and
16 television productions have utilized the film studio including
17 *Hawaii Five-0*, *Magnum P.I.*, *Mighty Joe Young*, *Final Fantasy*,
18 *Blue Crush*, *Tears of the Sun*, *Hawaii*, *North Shore*, *LOST*, *Off The*
19 *Map*, and *The River*; and
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21 WHEREAS, 2010 was a record year of production for the State
22 of Hawaii with \$386,000,000 in direct film-related expenditures
23 being pumped into the islands' economy, with an economic impact
24 of over \$700,000,000, and generation of \$34,000,000 in tax
25 revenue; and
26

27 WHEREAS, with the Legislature's passage of Act 88, Session
28 Laws of Hawaii 2006, the motion picture, digital media, and film
29 production income tax credit has been a successful incentive
30 program that has attracted more than \$1,000,000,000 in
31 production to the State of Hawaii since its inception in 2006;
32 and
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34 WHEREAS, there is a desire to expand the industry further,
35 yet there is an acute lack of studio space statewide; and



1
2 WHEREAS, since 1986 the Legislature has approved more than
3 \$17,000,000 to develop the Hawaii film studio campus that has
4 resulted in a state-of-the-art soundstage, new production
5 offices, and set construction facilities and other improvements;
6 and
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8 WHEREAS, the existing Hawaii film studio campus is located
9 adjacent to the Diamond Head state monument; adjacent to unique
10 and sensitive residential communities of Kahala, Diamond Head,
11 Kaimuki, and Kapahulu; and near Kapiolani Park; now, therefore,
12

13 BE IT RESOLVED by the Senate of the Twenty-sixth
14 Legislature of the State of Hawaii, Regular Session of 2012,
15 that the Department of Business, Economic Development, and
16 Tourism, with the cooperation of the University of Hawaii,
17 Kapiolani Community College, and the Hawaii Tourism Authority,
18 is requested to develop a plan for the expansion of the Hawaii
19 film studio Diamond Head campus to accommodate increased studio
20 capacity; and
21

22 BE IT FURTHER RESOLVED that the plan consider adjacent
23 neighborhoods, proximity to the wide array of nearby hotels,
24 impact and potential synergies with the Kapiolani Community
25 College campus and its digital media related programs, and the
26 projected impact of increased production activity at this campus
27 on the surrounding neighborhoods; and
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29 BE IT FURTHER RESOLVED that the plan offer alternatives for
30 expansion of film production facilities given the potential
31 impact in this existing location; and
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33 BE IT FURTHER RESOLVED that the plan also consider the
34 current capital improvement project request for repairs, general
35 maintenance, and basic improvements at the Hawaii film studio;
36 and
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38 BE IT FURTHER RESOLVED that the Department of Business,
39 Economic Development, and Tourism is requested to submit the
40 plan to the Legislature no later than twenty days prior to the
41 convening of the Regular Session of 2013; and
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43 BE IT FURTHER RESOLVED that certified copies of this
44 Resolution be transmitted to the Governor; Director of Business,



S.R. NO. 15

1 Economic Development, and Tourism; President of the University
 2 of Hawaii; Chancellor of Kapiolani Community College; and
 3 Executive Director of the Hawaii Tourism Authority.
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OFFERED BY: *Donna Inoué K...*

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