

FEB - 8 2012

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# SENATE CONCURRENT RESOLUTION

REQUESTING DEVELOPMENT OF A PLAN FOR THE EXPANSION OF THE HAWAII  
FILM STUDIO DIAMOND HEAD CAMPUS TO ACCOMMODATE INCREASED  
STUDIO CAPACITY.

1           WHEREAS, Hawaii's film industry was established in 1898  
2 with the first moving images; and  
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4           WHEREAS, the State established the Hawaii film studio in  
5 1976 on former University of Hawaii land, initially in support  
6 of the original Hawaii Five-0 series, but moreover in an effort  
7 to provide greater incentive for film and television productions  
8 to film in Hawaii; and  
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10           WHEREAS, in 1989 the 7.5-acre property was transferred by  
11 Executive Order from the University of Hawaii to the Department  
12 of Business, Economic Development, and Tourism and the  
13 department's Hawaii film office began managing the facility; and  
14

15           WHEREAS, more than twenty major motion pictures and  
16 television productions have utilized the film studio including  
17 *Hawaii Five-0*, *Magnum P.I.*, *Mighty Joe Young*, *Final Fantasy*,  
18 *Blue Crush*, *Tears of the Sun*, *Hawaii*, *North Shore*, *LOST*, *Off The*  
19 *Map*, and *The River*; and  
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21           WHEREAS, 2010 was a record year of production for the State  
22 of Hawaii with \$386,000,000 in direct film-related expenditures  
23 being pumped into the islands' economy, with an economic impact  
24 of over \$700,000,000, and generation of \$34,000,000 in tax  
25 revenue; and  
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27           WHEREAS, with the Legislature's passage of Act 88, Session  
28 Laws of Hawaii 2006, the motion picture, digital media, and film  
29 production income tax credit has been a successful incentive  
30 program that has attracted more than \$1,000,000,000 in  
31 production to the State of Hawaii since its inception in 2006;  
32 and



1  
2 WHEREAS, there is a desire to expand the industry further,  
3 yet there is an acute lack of studio space statewide; and  
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5 WHEREAS, since 1986 the Legislature has approved more than  
6 \$17,000,000 to develop the Hawaii film studio campus that has  
7 resulted in a state-of-the-art soundstage, new production  
8 offices, and set construction facilities and other improvements;  
9 and  
10

11 WHEREAS, the existing Hawaii film studio campus is located  
12 adjacent to the Diamond Head state monument; adjacent to unique  
13 and sensitive residential communities of Kahala, Diamond Head,  
14 Kaimuki, and Kapahulu; and near Kapiolani Park; now, therefore,  
15

16 BE IT RESOLVED by the Senate of the Twenty-sixth  
17 Legislature of the State of Hawaii, Regular Session of 2012, the  
18 House of Representatives concurring, that the Department of  
19 Business, Economic Development, and Tourism, with the  
20 cooperation of the University of Hawaii, Kapiolani Community  
21 College, and the Hawaii Tourism Authority, is requested to  
22 develop a plan for the expansion of the Hawaii film studio  
23 Diamond Head campus to accommodate increased studio capacity;  
24 and  
25

26 BE IT FURTHER RESOLVED that the plan consider adjacent  
27 neighborhoods, proximity to the wide array of nearby hotels,  
28 impact and potential synergies with the Kapiolani Community  
29 College campus and its digital media related programs, and the  
30 projected impact of increased production activity at this campus  
31 on the surrounding neighborhoods; and  
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33 BE IT FURTHER RESOLVED that the plan offer alternatives for  
34 expansion of film production facilities given the potential  
35 impact in this existing location; and  
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37 BE IT FURTHER RESOLVED that the plan also consider the  
38 current capital improvement project request for repairs, general  
39 maintenance, and basic improvements at the Hawaii film studio;  
40 and  
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42 BE IT FURTHER RESOLVED that the Department of Business,  
43 Economic Development, and Tourism is requested to submit the



1 plan to the Legislature no later than twenty days prior to the  
2 convening of the Regular Session of 2013; and

3  
4 BE IT FURTHER RESOLVED that certified copies of this  
5 Concurrent Resolution be transmitted to the Governor; Director  
6 of Business, Economic Development, and Tourism; President of the  
7 University of Hawaii; Chancellor of Kapiolani Community College;  
8 and Executive Director of the Hawaii Tourism Authority.

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