
SENATE CONCURRENT RESOLUTION

REQUESTING THE HAWAII TOURISM AUTHORITY TO STUDY THE FEASIBILITY
OF DEVELOPING A HOTEL, TRAINING HOTEL, OR OTHER COMMERCIAL
RETAIL FACILITY ABOVE THE HAWAII CONVENTION CENTER
FACILITY.

1 WHEREAS, the Hawaii Convention Center is a \$350,000,000
2 state project that was completed in October 1997; and

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4 WHEREAS, the Hawaii Convention Center, located at the
5 entrance to Waikiki, was designed to convey a "Hawaiian Sense of
6 Place"; and

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8 WHEREAS, the facility includes a 35,000 square foot
9 registration lobby, 200,000 square foot exhibition hall, nearly
10 150,000 square feet of meeting space, including two presentation
11 theaters, a 35,000 square foot ballroom, 20,000 square foot
12 production kitchen, and 2.5 acre landscaped rooftop garden, with
13 700 parking stalls available on the premises; and

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15 WHEREAS, the Hawaii Convention Center also provides a wide
16 array of technology and telecommunications equipment and
17 services for convention planners and attendees; and

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19 WHEREAS, the Hawaii Convention Center has received a
20 continued stream of awards for all aspects of convention
21 management, and is a winner of thirteen consecutive Prime Site
22 Awards for 1999-2011 from Facilities & Destinations Magazine;
23 and

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25 WHEREAS, three of the Hawaii Convention Center's largest
26 meetings of 2011 made significant contributions to Hawaii
27 schools, hospitals, nonprofit organizations, and communities,
28 all while attracting more than 25,000 participants from around
29 the world, resulting in more than \$120,000,000 in state revenue;
30 and



1 WHEREAS, the location of the Hawaii Convention Center and
2 the many amenities it offers may provide additional
3 opportunities for an expansion of convention-related
4 initiatives; now, therefore,
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6 BE IT RESOLVED by the Senate of the Twenty-sixth
7 Legislature of the State of Hawaii, Regular Session of 2012, the
8 House of Representatives concurring, that the Hawaii Tourism
9 Authority is requested to study the feasibility of developing a
10 hotel, training hotel, or other commercial retail facility, as
11 determined by the Board of Directors of the Hawaii Tourism
12 Authority, above the Hawaii Convention Center facility,
13 including the consideration of the following:
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- 15 (1) Site and other logistical issues related to the
16 development of a hotel or other facility at this
17 location, including traffic and infrastructure
18 demands;
- 19 (2) Jurisdictional, permitting, design, construction, and
20 funding requirements;
- 21 (3) Interest by private sector developers;
- 22 (4) Public-private partnerships for development and
23 operations of such a hotel or other facility,
24 including a partnership with the University of Hawaii
25 School of Travel Industry Management for the provision
26 of internships, externships, and other professional
27 development opportunities for students enrolled in the
28 school and the operation of a training hotel; and
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- 30 (5) Any other pertinent issues that may have a direct or
31 indirect impact on the development of a hotel,
32 training hotel, or other commercial retail facility;
33 and
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38 BE IT FURTHER RESOLVED that the feasibility study be
39 undertaken in conjunction with a baseline study of the current
40 operations of the Hawaii Convention Center to more accurately
41 determine the impact that the development of such a hotel,
42 training hotel, or other commercial retail facility may have on
43 the Hawaii Convention Center, including its operations and
44 management, physical assets and constraints, short- and long-



1 range plans for the facility, and any legal issues that may
2 arise as a result of changes to the Hawaii Convention Center;
3 and
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5 BE IT FURTHER RESOLVED that the Hawaii Tourism Authority is
6 requested to report the findings and results of the feasibility
7 study, including any recommendations requiring legislative
8 approval, to the Legislature no later than twenty days prior to
9 the convening of the Regular Session of 2013; and
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11 BE IT FURTHER RESOLVED that certified copies of this
12 Concurrent Resolution be transmitted to the Chairperson of the
13 Board of Directors and the President and Chief Executive Officer
14 of the Hawaii Tourism Authority; and the Dean of the University
15 of Hawaii School of Travel Industry Management.

