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# A BILL FOR AN ACT

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4 RELATING TO CONSUMER INFORMATION.  
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7 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**  
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9 SECTION 1. Chapter 328, Hawaii Revised Statutes, is  
10 amended by adding a new section to part III to be appropriately  
11 designated and to read as follows:

12 "§328- Fresh bread; advertising. Bread shall not be  
13 represented, advertised, labeled, or marketed using the term  
14 "fresh" or "fresh bread" unless the bread has never been frozen  
15 prior to retail sale to the consumer."

16 SECTION 2. Section 328-61, Hawaii Revised Statutes, is  
17 amended to read as follows:

18 "§328-61 Notifying consumer. No person shall sell or  
19 offer to sell any uncooked thawed food, including sliced,  
20 sandwich-style bread, which substantially resembles the physical  
21 appearances of the fresh food without a label [~~, as hereinafter~~  
22 ~~described,~~] notifying the [ ~~purchaser~~] consumer that [~~such~~] the  
23 food had been frozen and then thawed out; provided that this  
24 section shall not apply if the thawed foods, except for sliced,



1 sandwich-style bread, are processed by grinding or have been  
2 dehydrated before being offered for retail sale."

3 SECTION 3. Section 328-62, Hawaii Revised Statutes, is  
4 amended to read as follows:

5 "§328-62 Description of label. "Label" means the  
6 information required in this part to be placed on any food  
7 products, including sliced, sandwich-style bread, by means of a  
8 stamp, stencil, or printing by machine, or by attaching to the  
9 immediate package, by sign, handbill, placard, or otherwise, the  
10 words "PREVIOUSLY FROZEN" in letter size easily seen under  
11 customary conditions of purchase[-]; provided that in the case  
12 of previously frozen sliced, sandwich-style bread, the type size  
13 of the lettering shall be no less than twenty-four point font."

14 SECTION 4. Statutory material to be repealed is bracketed  
15 and stricken. New statutory material is underscored.

16 SECTION 5. This Act shall take effect on July 1, 2050.

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**Report Title:**

Fresh and Frozen Bread Labeling

**Description:**

Requires sliced, sandwich-style bread products that have been baked and then frozen to be labeled "previously frozen". Prohibits bread that has been frozen to be labeled or advertised as "fresh". Effective 7/1/50. (SD1)

*The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.*

