
HOUSE RESOLUTION

SUPPORTING THE ESTABLISHMENT OF TWENTY-FOUR HOUR OPEN-AIR
CULTURAL MARKETPLACES THROUGHOUT HAWAII.

1 WHEREAS, in a time of economic distress for our State, the
2 Legislature supports ways to help keep critical dollars within
3 the State, strengthen the State's communities, and provide a
4 boost to local business, which in turn will help the state and
5 local governments by providing increased revenue streams; and
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7 WHEREAS, many residents expect the convenience provided by
8 food and retail establishments open twenty-four hours, and many
9 companies in Hawaii have made the move to offer products and
10 services for sale around the clock; and
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12 WHEREAS, Hawaii's thousands of visitors have the freedom to
13 plan their stay as they see fit, resulting in those with early-
14 morning and late-night schedules, and many visitors expect the
15 convenience provided by food, retail, and entertainment
16 establishments open twenty-four hours; and
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18 WHEREAS, one of Hawaii's strongest attractions for visitors
19 is its uniquely diverse cultural heritage, and the sharing of
20 food, music, art, and other gifts of those cultures; and
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22 WHEREAS, showcasing Hawaii's diverse culture to visitors
23 will provide economic stimulus and the prospect of future growth
24 to the State's visitor industry; and
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26 WHEREAS, the establishment of twenty-four hour open-air
27 cultural marketplaces across Hawaii will provide visitors with
28 opportunities to have a truly local experience, unique to the
29 islands, enabling them to shop for locally grown and made items
30 from Hawaii's entrepreneurs, artisans, and farmers; taste
31 Hawaii's finest delicacies; gather to enjoy entertainment; and
32 engage with people that make up Hawaii's diverse cultures; and



1 WHEREAS, additional dollars for the state economy can be
2 generated by offering visitors and residents places to shop,
3 dine, take in cultural experiences, and be entertained around
4 the clock; now, therefore,
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6 BE IT RESOLVED by the House of Representatives of the
7 Twenty-sixth Legislature of the State of Hawaii, Regular Session
8 of 2012, that this body supports the establishment of twenty-
9 four hour open-air cultural marketplaces throughout Hawaii to
10 encourage visitor and resident spending to strengthen the state
11 economy; and
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13 BE IT FURTHER RESOLVED that the Department of Business,
14 Economic Development, and Tourism is requested to develop
15 strategies to encourage visitor and resident spending through
16 the establishment of twenty-four hour open-air cultural
17 marketplaces across the State; and
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19 BE IT FURTHER RESOLVED that the Department of Business,
20 Economic Development, and Tourism is requested to submit a
21 report of its progress and its findings and recommendations to
22 the Legislature no later than twenty days before the convening
23 of the Regular Session of 2013; and
24

25 BE IT FURTHER RESOLVED that certified copies of this
26 Resolution be transmitted to the Governor; Director of Business,
27 Economic Development, and Tourism; President of The Chamber of
28 Commerce of Hawaii; and State Director of the Hawaii Small
29 Business Development Center.
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OFFERED BY:

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