
HOUSE CONCURRENT RESOLUTION

REQUESTING THAT THE ASIA-PACIFIC ECONOMIC COOPERATION HOST
COMMITTEE SELECT PRODUCTS UNIQUE TO HAWAII THAT SHOWCASE
HAWAII'S EXCELLENCE IN AGRICULTURE.

1 WHEREAS, the State of Hawaii has an opportunity to develop
2 a new industry in the growing, cultivating, processing, and
3 shipping of Hawaii-grown produce to the mainland United States,
4 Asia and the rest of the world; and
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6 WHEREAS, Hawaii is the only state in close proximity to
7 both Asia and the continental United States, and is ideally
8 located to capture and prosper from the opportunities of a
9 growing agriculture market worldwide; and
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11 WHEREAS, Hawaii has a once in a 20-year opportunity to
12 seize the momentum of the growing success and popularity of
13 locally grown agricultural products; and
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15 WHEREAS, Hawaii's rich soil and perennial warm climate
16 position it as the only state in the United States to
17 commercially grow papaya, cacao, sugar, coffee, and many other
18 products; and
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20 WHEREAS, the Asia-Pacific Economic Cooperation, is the
21 premier forum for Asia-Pacific economies to cooperate on
22 regional trade and investment issues; and
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24 WHEREAS, Hawaii can seize the opportunity by offering
25 dignitaries of the Asia-Pacific Economic Cooperation Hawaii's
26 finest agricultural products, including locally grown tropical
27 flowers and foliage, vegetables, and fruits, such as papaya,
28 mango, lilikoi, pineapple, and Ka'u orange, and other popular
29 value-added products, including confections, jams and jellies,
30 and seasonings; and



1 WHEREAS, the agriculture industry is poised to heighten the
2 State's economy with a broad range of job opportunities through
3 diversified agriculture including production and processing, and
4 can be a component of the State's efforts to promote agri-
5 tourism, which often contributes more revenue than the actual
6 crop growing activity; and

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8 WHEREAS, branding of Hawaii's products or agriculture
9 products as being produced in Hawaii at high quality standards
10 will differentiate them as unique or distinct from agriculture
11 products from the rest of the world; and

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13 WHEREAS, Hawaii is a multi faceted State that takes pride
14 in all of its culture and heritage; and

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16 WHEREAS, the Hawaiian and Asian culture in Hawaii has a
17 direct influence on who we are and the pride we all take in our
18 culture by sharing gifts and souvenirs that represent our unique
19 culture and heritage; and

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21 WHEREAS, the Asia-Pacific Economic Cooperation is a great
22 opportunity for Hawaii to share with the rest of the world what
23 it has to offer by sharing its locally grown products, unique to
24 our State with the rest of the world to everyone attending the
25 conference; now, therefore,

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27 BE IT RESOLVED by the House of Representatives of the
28 Twenty-sixth Legislature of the State of Hawaii, Regular Session
29 of 2011, the Senate concurring, that the Legislature hereby
30 urges the Asia-Pacific Economic Cooperation Host Committee to
31 promote, showcase and offer Hawaii's finest locally grown
32 products to the dignitaries of the Asia-Pacific Economic
33 Cooperation throughout its conference; and

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35 BE IT FURTHER RESOLVED, that the Department of Agriculture
36 is requested to hold a tasting event featuring locally grown
37 products during the Asia-Pacific Economic Cooperation
38 conference; and

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40 BE IT FURTHER RESOLVED that certified copies of this
41 Concurrent Resolution be transmitted to the Governor of the
42 State of Hawaii; Chairperson of the Asia-Pacific Economic
43 Cooperation Host Committee; Director of Business, Economic
44 Development, and Tourism; Chairperson of the Board of



- 1 Agriculture; President and Chief Executive Officer of the Hawaii
- 2 Chamber of Commerce; and Mayor of the City and County of
- 3 Honolulu.

