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TO THE SENATE COMMITTEE ON
COMMERCE AND CONSUMER PROTECTION

TWENTY-FIFTH LEGISLATURE
Regular Session of 2009

Friday, April 17, 2009
9:00 a.m.

TESTIMONY ON GOVERNOR'S MESSAGE NO. 562

WRITTEN ONLY

TO THE HONORABLE ROSALYN H. BAKER, CHAIR, DAVID Y. IGE, VICE CHAIR,
AND MEMBERS OF THE COMMITTEE:

My name is Ronald Boyer, and I am the Deputy Director of the Department of Commerce and Consumer Affairs ("Department"). The Department appreciates the opportunity to provide testimony on Governor's Message No. 562, regarding the appointment of Cynthia M. Martin to the Cable Advisory Committee ("CAC"). The Department supports Ms. Martin's appointment and respectfully requests that the Committee recommend that the Senate advise and consent to her appointment to the CAC.

I am familiar with Ms. Martin and her candidacy for appointment to the CAC in that I have spoken with her about the CAC and her interest in serving there. Based on my discussion with Ms. Martin, I believe that she possesses the background and

experience to contribute in a positive and constructive manner on matters that will come before the CAC.

A former member of the Hawaiian Homes Commission, Ms. Martin is currently the County of Maui's Community Relations and Communications Director. She is also a member of the Board of Akaku Community Television, the PEG access organization serving the County of Maui. Ms. Martin is familiar with community access television and will bring a distinct perspective to the CAC.

Ms. Martin is involved in her community—she is active in a number of community organizations such as the Maui County Hawaiian Canoe Association, the Maui Interscholastic League, Ka Ohana O Kalaupapa, and the Kahului Sunset Rotary Club.

I am confident that if given the opportunity, Ms. Martin will prove to be an asset to the State through her service on the CAC. I respectfully request that the Committee recommend that the Senate advise and consent to Ms. Martin's appointment.

Thank you for the opportunity to submit testimony on Ms. Martin's behalf.