

JAN 29 2008

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## SENATE RESOLUTION

REQUESTING THE DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT, AND  
TOURISM AND THE HAWAII TOURISM AUTHORITY TO CONDUCT  
ACTIVITIES TO INCREASE THE NUMBER OF VISITORS FROM TAIWAN.

1           WHEREAS, in 2006, 593,000 visitors from Taiwan arrived in  
2 the United States; and

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4           WHEREAS, in that year, the United States received only 6.8  
5 per cent of the total number of outbound travelers from Taiwan,  
6 less than the ten per cent in previous years; and

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8           WHEREAS, the number of Taiwanese visitors who visited  
9 Hawaii in 2006 was only 15,450 -- not a significant percentage  
10 of all visitors; and

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12           WHEREAS, data indicate that the Taiwan market may be a  
13 potential source of new visitors to Hawaii; and

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15           WHEREAS, diversification of the tourism markets from which  
16 Hawaii draws visitors is a logical and important public policy  
17 goal that will help mitigate any adverse effects inherent in the  
18 potentially volatile visitor industry; and

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20           WHEREAS, the State and the tourism industry should actively  
21 promote Hawaii as a destination for visitors from Taiwan,  
22 especially in light of the fact that the people of Taiwan and  
23 the people of Hawaii have much in common; now, therefore,

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25           BE IT RESOLVED by the Senate of the Twenty-fourth  
26 Legislature of the State of Hawaii, Regular Session of 2008,  
27 that the Department of Business, Economic Development, and  
28 Tourism and the Hawaii Tourism Authority are requested to  
29 undertake activities to increase the number of visitors to  
30 Hawaii from Taiwan to the maximum extent possible; and

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32           BE IT FURTHER RESOLVED that the Department of Business,  
33 Economic Development, and Tourism is requested to work with the  
34 appropriate federal agencies to ease travel requirements for  
35 visitors from Taiwan; and



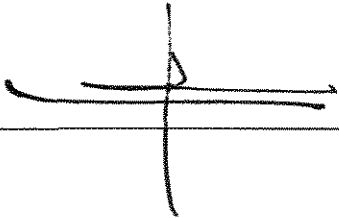
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BE IT FURTHER RESOLVED that the United States Citizenship and Immigration Services and the United States Department of Homeland Security are requested to offer a visa waiver program to visitors from Taiwan; and

BE IT FURTHER RESOLVED that the Department of Business, Economic Development, and Tourism is requested to develop a list of local products suitable for export to Taiwan; and

BE IT FURTHER RESOLVED that certified copies of this Resolution be transmitted to the Director of Business, Economic Development, and Tourism, the Chairperson of the Board of the Hawaii Tourism Authority, the Director General of the Taipei Economic and Cultural Office in Hawaii, the Director of United States Citizenship and Immigration Services, the Secretary of Homeland Security, and members of Hawaii's congressional delegation.

OFFERED BY:



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By Request

