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# HOUSE RESOLUTION

REQUESTING THE NATIONAL FOOTBALL LEAGUE TO SELECT THE STATE OF HAWAII AS A HOST SITE FOR THE SUPER BOWL AND RELATED SUPER BOWL ACTIVITIES WITHIN THE NEXT TEN YEARS.

1           WHEREAS, the National Football League (NFL) owns and  
2 produces the most popular annual sporting event in the United  
3 States, the Super Bowl; and  
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5           WHEREAS, the Super Bowl, in addition to being the game that  
6 determines the national champions in professional football, also  
7 represents one of the world's greatest entertainment events,  
8 transcending the sport to include personalities and activities  
9 in other areas of American culture, such as popular music; and  
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11           WHEREAS, although Hawaii has never hosted the Super Bowl,  
12 it has served as the host of the highly-successful annual match-  
13 up known as the Pro Bowl, the NFL All-Star game played after the  
14 conclusion of each season; and  
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16           WHEREAS, as a world-renowned visitor destination, Hawaii  
17 has accumulated decades of experience in the tourism and  
18 hospitality industries; and  
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20           WHEREAS, Hawaii possesses the necessary infrastructure and  
21 resources, including a modern, state-of-the-art convention  
22 center, and the hotel capacity to handle the activities,  
23 personnel, equipment, and all of the other preparations that the  
24 Super Bowl entails; and  
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26           WHEREAS, Hawaii also possesses the ancillary personnel and  
27 infrastructure, such as police, the fire department, emergency  
28 medical services, parking and traffic control, and appropriate  
29 motor vehicles for transportation of personnel and equipment,  
30 needed to ensure that all of the activities and programs planned  
31 during Super Bowl Week leading up to and including the Super  
32 Bowl itself, are conducted and staged in a smooth, efficient  
33 manner; and  
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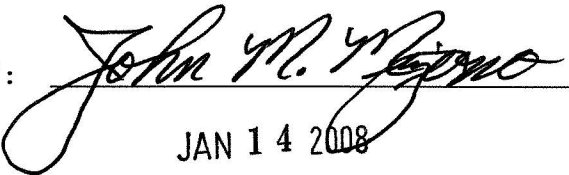
# H.R. NO. 10

1 WHEREAS, staging a Super Bowl in Hawaii would provide  
2 significant marketing and public relations benefits for both the  
3 State and NFL; now, therefore,  
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5 BE IT RESOLVED by the House of Representatives of the  
6 Twenty-fourth Legislature of the State of Hawaii, Regular  
7 Session of 2008, that this body respectfully requests the NFL to  
8 select Hawaii as a host site for the Super Bowl and related  
9 Super Bowl activities within the next ten years; and  
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11 BE IT FURTHER RESOLVED that this body encourages the NFL to  
12 stage the Super Bowl in Hawaii as a means to promote goodwill,  
13 enhance the worldwide renown and prestige of the State of  
14 Hawaii, and create job opportunities and substantial fiscal and  
15 economic benefits for our state.  
16  
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18

OFFERED BY:

  
JAN 14 2008

