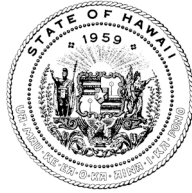


DAVID Y. IGE  
GOVERNOR



DOUGLAS MURDOCK  
CHIEF INFORMATION  
OFFICER

## OFFICE OF ENTERPRISE TECHNOLOGY SERVICES

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Testimony of  
DOUGLAS MURDOCK  
Chief Information Officer  
Enterprise Technology Services

Before the

HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS  
Wednesday, February 6, 2019

HOUSE BILL NO. 733  
RELATING TO CHIEF DATA OFFICER

Dear Chair McKelvey, Vice Chair Kitagawa and members of the committee:

The Office of the Enterprise Technology Services (ETS) supports the intent of House Bill No. 733, relating to chief data officer, which establishes the Chief Data Officer within the Office of Enterprise Technology Services to oversee and manage the sharing of state data sets. However, we prefer the language in HB 532, relating to government data.

Thank you for this opportunity to provide testimony on this bill.



Email: [communications@ulupono.com](mailto:communications@ulupono.com)

HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT & BUSINESS  
Wednesday, February 6, 2019 — 10:10 a.m. — Room 309

**Ulupono Initiative Strongly Supports HB 733, Relating to Chief Data Officer**

Dear Chair McKelvey, Vice Chair Kitagawa, and Members of the Committee:

My name is Murray Clay and I am Managing Partner of Ulupono Initiative, a Hawai'i-based impact investment firm that strives to improve the quality of life for the people of Hawai'i by working toward solutions that create more locally produced food; increase affordable, clean, renewable energy; and better management of waste and fresh water. Ulupono believes that self-sufficiency is essential to our future prosperity and will help shape a future where economic progress and mission-focused impact can work hand in hand.

**Ulupono strongly supports HB 733**, which establishes a chief data officer and manages the sharing of state data sets, because it aligns with our goals.

In order to recommend and create strong policies, we believe it is vital to have open, consistent sources of data. Yet, in the sectors that Ulupono works in – local food, renewable energy, transportation, waste, and water – government data sets are often outdated and difficult to procure.

Investing in data and making more informed decisions across government often leads to quality outcomes for enacted policies. For example, using data collected from the 'Aina Pono local food school lunch program, it helped demonstrate that the policy of investment in quality food and cafeteria efficiency led to greater profitability. This, in turn, gave private sector and non-profit contributors the justification to continually invest in this government program. Transparency in the outcome data further gave confidence to stakeholders while allowing quick action to solve problems early in the process.

Considering the State spends billions of dollars every year, greater data and transparency should lead to increased effectiveness as greater information can help demonstrate trends and upcoming issues. Investments in data are the bedrock to good governance. If not, the State will continue to open itself up to being penny wise and pound-foolish. Investing a relatively small amount of money upfront can result in significant long-term savings and efficiencies.

*Investing in a Sustainable Hawai'i*



As Hawai'i's issues become increasingly complex and challenging, we appreciate this committee's efforts to look at policies that improve the quality of life for the people of Hawai'i.

Thank you for this opportunity to testify.

Respectfully,

Murray Clay  
Managing Partner