



**American Cancer Society**  
**Cancer Action Network**  
2370 Nu`uanu Avenue  
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808.432.9149  
[www.acscan.org](http://www.acscan.org)

House Committee on Health  
Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair

Hearing: March 15, 2013; 8:30 a.m.

SB 642 - RELATING TO HEALTH  
Cory Chun, Government Relations Director – Hawaii Pacific  
American Cancer Society Cancer Action Network

Thank you for the opportunity to testify in support of SB 642, which requires tobacco products for sale to be stored behind the counter in certain establishments.

The American Cancer Society Cancer Action Network (ACS CAN), the advocacy affiliate of the American Cancer Society, is the nation's leading cancer advocacy organization. ACS CAN works with federal, state, and local government bodies to support evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem.

ACS CAN is concerned over the continued use of tobacco by youth. We believe that continued marketing of tobacco products to children is a part of the problem. This measure is intended to provide a reasonable solution, keeping tobacco products away by requiring a customer wishing to purchase tobacco products to be assisted by store personnel.

Smoking and tobacco use remains one of the leading cause of cancer and other chronic health problems. Thank you for the opportunity to provide testimony on this measure.



To: The Honorable Della Au Belatti, Chair, Committee on Health  
The Honorable Dee Morikawa, Vice Chair, Committee on Health  
Members, House Committee on Health  
From: Jessica Yamauchi, Executive Director  
Date: March 14, 2013  
Hrg: House Committee on Health; Fri., March 15, 2013 at 8:30 a.m. in Rm 329  
Re: **Support for SB 642, Relating to Health**

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Thank you for the opportunity to provide testimony in support of SB 642 which requires all tobacco products to be placed behind the counter, eliminating self-service displays.

The Coalition for a Tobacco Free Hawaii (Coalition) is an independent organization in Hawaii working to reduce tobacco use through education, policy and advocacy. Our organization is a small nonprofit organization of over 100 member organizations and 2,000 advocates that works to create a healthy Hawaii through comprehensive tobacco prevention and control efforts.

Other Tobacco Products or OTPs are usually located on the counter at the point of sale in most convenience stores, where they are easily accessible. Research has shown that preventing the display of tobacco products leads to a decrease in the number of adolescents experimenting with and becoming addicted to those tobacco products.<sup>1</sup> This bill will reduce youth access to tobacco, as well as the theft of tobacco products. The World Health Organization has endorsed a ban on retail tobacco product displays as an effective method of reducing tobacco use.<sup>2</sup>

The Coalition would like to recommend language for this bill that would mirror the federal regulations around the sale of cigarettes and smokeless tobacco<sup>3</sup>. Recommended language:

A retailer may sell cigarettes, smokeless tobacco, and all other tobacco products only in a direct, face-to-face exchange between the retailer and the consumer. Examples of methods of sale that are not permitted include vending machines and self-service displays.

This measure will keep the products away from our youth and take away a powerful marketing tool currently enjoyed by a deadly industry. Prohibiting self-service tobacco displays is a promising practice that many states are considering or have enacted. Minnesota law prohibits self-service displays of cigarettes and smokeless tobacco, except in age-restricted retail tobacco stores that derive at least 90 percent of their revenue from the sale of tobacco and tobacco-related products.<sup>4</sup> Similarly, New York State prohibits self-service tobacco displays in retail stores that are open to minors.<sup>5</sup> California has also passed similar legislation and defines self-service

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<sup>1</sup> Markus P. Bidell, *Case Study of Attempts to Enact Self Service Tobacco Display Ordinances: A Tale of Three Communities*, Tobacco Control, 71-77 (2000)

<sup>2</sup> World Health Organization Framework Convention on Tobacco Control, *Guidelines for Implementation of Article 13*, adopted Nov. 2008

<sup>3</sup> 21 C.F.R. § 1140.16

<sup>4</sup> MINN. STAT. § 461.18, subd. 1.

<sup>5</sup> N.Y. PUB. HEALTH LAW § 1399-cc(7).



displays as “the open display of tobacco products or tobacco paraphernalia in a manner that is accessible to the general public without the assistance of the retailer or employee of the retailer”<sup>6</sup>.

Tobacco products are still the leading cause of preventable disease and death. We can reduce this by making sure youth never start and tobacco users have every opportunity to quit. This measure will continue to place Hawaii at the forefront of tobacco prevention and control.

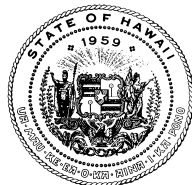
Thank you for the opportunity to testify in support of this measure.



Jessica Yamauchi, M.A.  
Executive Director

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<sup>6</sup> § 22962



STATE OF HAWAII  
DEPARTMENT OF HEALTH  
P.O. Box 3378  
HONOLULU, HAWAII 96801-3378

In reply, please refer to:  
File:

## HOUSE COMMITTEE ON HEALTH

### SB0642, RELATING TO HEALTH

Testimony of Loretta J. Fuddy, A.C.S.W., M.P.H.  
Director of Health

March 15, 2013  
8:30 AM, Rm. 329

1 **Department's Position:** The Department of Health (DOH) supports SB0642 as it requires cigarettes  
2 and tobacco products to be placed inaccessible to youth as a recommended strategy for impacting the  
3 burden of smoking by reducing tobacco use. However, the DOH recommends that language relating to  
4 product placement be consistent with the Family Smoking Prevention and Tobacco Control Act  
5 (FSPTCA) of 2009.

6 **Fiscal Implications:** None.

7 **Purpose and Justification:** The FSPTCA cites in 21 CFR 1140.16(c): *Vending Machines, self-service*  
8 *displays, mail-order sales, and other "impersonal" modes of sale.* (1) "Except as otherwise provided  
9 under this section, a retailer may sell cigarettes and smokeless tobacco only in a direct, face-to-face  
10 exchange between the retailer and the consumer. Examples of methods of sale that are not permitted  
11 include vending machines and self-service displays." Using federal language would clarify the product  
12 placement only in relation to cigarettes and smokeless tobacco.

13 The DOH proposes using the language from the U.S. Food and Drug Administration (FDA) to  
14 replace language in Section 2 of the bill (page 2, lines 19-20) which presently refers to the placement of

1 cigarettes or tobacco products “behind a counter in an area accessible only to the personnel of the  
2 business.”

3 The proposed new language for SB0642 Section 2, HRS Chapter 328J (a) would parallel the  
4 federal law to require that: “A person who owns, manages, operates, or otherwise controls any  
5 establishment where cigarettes or tobacco products are sold or offered for sale shall not sell, permit to be  
6 sold, offer for sale, or display for sale any cigarettes or tobacco products except only in a direct, face-to-  
7 face exchange between the retailer and the consumer,” not merely limited to the placement of cigarettes  
8 or smokeless tobacco.

9 Smoking and tobacco use remain Hawaii’s and the nation’s leading cause of preventable  
10 morbidity and mortality. As reported by the Campaign for Tobacco-Free Kids, in Hawaii there are over  
11 1,100 deaths each year attributed to a tobacco-related illness costing approximately \$336 million in  
12 medical and health care costs. Each year approximately 1,500 Hawaii youth become new daily smokers.  
13 The tobacco companies spend more than \$42 million annually in Hawaii on advertising, marketing, and  
14 promotions to attract ‘replacement smokers.’

15 Numerous reports, particularly a longitudinal study published in the journal, *Pediatrics*, 2010,  
16 have established that there is a clear relationship between advertising/promotion and increased tobacco  
17 use particularly among youth. Because of restrictions on mass media ads in the Master Settlement  
18 Agreement, the tobacco companies have now made commercial storefronts and points-of-sale the new  
19 venue for advertising their tobacco products, providing financial incentives to retail stores for product  
20 placement. Studies show that tobacco marketing has more power to influence youth to smoke than peer  
21 pressure or parental smoking.

22 The 2011 Hawaii Youth Tobacco Survey (HYTS) indicated that over 75% of high school  
23 students and over 71% of middle school students reported seeing tobacco product ads at local stores and  
24 gas stations. In 2008, the Tobacco and Alcohol Advertising Survey found that 44% of stores surveyed

1 in Hawaii had tobacco products placed by the chips and candy and 62% had tobacco products at the eye-  
2 level of children (3 feet or less).

3 Hawaii's smoking prevalence for both middle school students and high school students are low,  
4 3.6% and 8.7% respectively (2011 HYTS). Yet, despite these low numbers, Hawaii has a compelling  
5 interest in preventing the initiation of cigarettes and other tobacco and nicotine products among youth.  
6 Studies show a correlation between children and youth exposure to the marketing of tobacco products  
7 and initiation.

8 The DOH recognizes that prohibiting self-service displays where the customer has direct access  
9 to tobacco products is a realistic action to discourage tobacco company products at point-of-sale. This  
10 measure promotes public health by reducing consumer exposure to and impulse purchases of these  
11 products. Smokers who are attempting to quit believe that these restrictions can support their cessation  
12 efforts. By limiting the placement of tobacco products in retail stores, this policy can help prevent a new  
13 generation of youth in Hawaii from being influenced to start smoking and support people in quitting  
14 tobacco.

15 Thank you for the opportunity to testify on this measure.



To: Representative Della Au Bellati, Chair Representative Dee Morikawa, Vice Chair  
Health Committee Members

Hrg: Friday, March 15, 2013, House Health Committee @ 8:30am, Room 329

Re: **Relating to Tobacco—Out of Sight, Out of Mind**  
**Testimony in STRONG SUPPORT of SB642**

I thank you for this opportunity in strong support of SB642 keeping tobacco out of sight and reach of people under the age of 18. This is a promising practice to reduce youth access to tobacco and lower youth tobacco use rates.. This topic is very important to our organization, as we help those who suffer the awful ravages of long-term exposure to tobacco, those with emphysema and chronic bronchitis.

My name is Valerie Chang. I am Executive Director of the Hawaii COPD Coalition. Our organization provides services and support to Hawaii's people affected by Chronic Obstructive Pulmonary Disease, more commonly known as emphysema and chronic bronchitis. COPD is now the third leading cause of death in the US and second leading cause of disability. Over 30,000 people in Hawaii have already been diagnosed with COPD and it is estimated that at least 30,000 more people may suffer from COPD but remain undiagnosed. Many of these COPD patients were seduced by tobacco when they were very young and unable to quit the addiction for decades, causing irreparable harm. There are over \$55 million in COPD hospital charges in Hawaii each year. Our organization provides free breathing testing, resources, information and support for cessation and those with lung disease. In 2011, we have conducted over 1300 breathing tests (spirometries) in over 40 clinics, including 6 on the Big Island, 3 on Maui, 2 on Kauai, and 3 on Molokai.

In my recent trips to Canada, I have been struck by the very limited advertising allowed for tobacco products. Tobacco is often sold in a separate store with VERY PLAIN lettering—black letters on a white background just stating “Tobacco,” with no pictures, no color and definitely not among items marketed to children. The packages of cigarettes also contained very graphic warning labels, like those FDA is proposing in the US. At a recent Cessation Advisory Group Meeting, several of the Tobacco Treatment Specialists shared that many of the tobacco products are displayed and sold right beside candies and other sweets and treats. The REAL group in Hawaii did a photo display and survey showing the extensive tobacco advertising and displays throughout Hawaii. It was very powerful!

Tobacco products are still the leading cause of preventable disease. We can stop this by making sure youth never start and tobacco users have every opportunity to quit. Addressing tobacco industry marketing is a critical step in our tobacco prevention and control efforts and prohibiting self-service displays of tobacco products is an important step in this. ***We also strongly encourage an amendment to expand the bill to include cigarettes AND tobacco products.*** It is wise to follow the federal legislation banning self-service displays, for the protection of Hawaii's people, especially its youth.

Thanks for the opportunity to testify about this issue that is so vital to the health of Hawaii and our nation. This issue is very important to our state and our Hawaii COPD Coalition is very glad that this committee has taken a leadership role in addressing this important matter.

*Valerie Chang*

Valerie Chang, Executive Director  
Hawaii COPD Coalition

[www.hawaiicopd.org](http://www.hawaiicopd.org)

733 Bishop Street, Suite 1550

Honolulu, HI 96813

(808)699-9839

[copd.hawaii@yahoo.com](mailto:copd.hawaii@yahoo.com)

To: Representative Della Au Belatti, Chair, Committee on Health  
Representative Maile Shimabukuro, Vice Chair, Committee on Health  
Members, House Committee on Health

Re: Strong Support for SB 642, Relating to Health  
Committee on Health  
Hearing; March 15<sup>th</sup>, 2013 at 8:30am; Room 329

Dear Senators:

My name is Abrahm Arkin. I am in strong support of SB 642 Relating to Health.

Currently Other Tobacco Products (OTPs), flavored cigarillos and snus, are within reach of youth. They are not treated like traditional cigarettes and are often just single items that are easily stolen. With such easy access for youth, and colorful packaging targeted towards youth, these products are a gateway to youth experimenting with tobacco. This bill would help get these OTPs behind the counter and out of the reach of youth. With just a simple move of these products, we can help protect the youth and young adults of Hawaii for years to come.

So I ask for your support of SB 642 to protect our keiki from becoming tobacco users.

Sincerely yours,  
Abrahm Isaiah Arkin  
Kona, Hawaii



Chad K Shibuya  
3152 Hayden Street  
Honolulu, HI 96815

## IN OPPOSITION OF SB642

To Whom It May Concern:

As someone who works in the Health and Education field, I fully understand the consequences of tobacco use. I am also a cigar smoker.

While I do support the effort to curb smoking in the younger generation and heavy users, I feel this bill may be going about it in the wrong way.

Tobacco products have become so diverse over the years, one might compare them to wines. While cigarettes will always be the standard, we now have shisha being widely sold for hookah devices (which, contrary to belief by non-smokers, is not for marijuana) and cigars. Like wines, shisha comes in a multitude of flavors and brands. These are normally sold in "smoke shops" that sell other smoking paraphernalia, some of which ARE for marijuana. Would this be considered a tobacco store or would it be some sort of grey area? What if we had wines hidden in an area only accessible by employees at a grocery store? A grocery store is certainly not a "liquor" store, but again, I believe that would be another grey area situation. Would these types of stores be exempt from the bill?

It's the same situation with cigars. There are so many options that it becomes impossible to choose something to enjoy without actually seeing, smelling, and really holding a product. There are many things that can alter the flavor a cigar, much like wine. Cigars, like wine, come from a blend of the chief ingredient, tobacco or grapes respectively. Each part of a tobacco leaf may produce a different aroma or flavor depending on how it's grown, aged, fermented, matured, etc. Like wine, terroir also comes into play. Each tobacco leaf has characteristics specific to the region it was grown.

With all of these factors, blindly choosing a tobacco product becomes near impossible. Unlike cigarettes, shisha, cigars, and even pipe tobacco have characteristics that make each one unique. With cigars, it's not just a brand to brand comparison, it's really stick to stick as each cigar (in most cases) is hand rolled. Small flaws can greatly affect your enjoyment of the product. One can compare a small crack in the wrapper of a cigar to a wine that's had a cork break off into it. While I might be comfortable with a cigar retailer picking out a cigar for me, I'd be very wary of a cigar picked out by an inexperienced grocer doing the same.

I might like to suggest perhaps limiting this bill specifically to cigarettes and not generalizing all tobacco products into one group. It seems that many tobacco related health issues stem more from cigarette use than the other tobacco products (excluding chewing tobacco). Cigarettes and chewing tobacco are incredibly habit forming and because of their method of delivery, really facilitate prolonged use.

I do not believe that other tobacco products are any safer than cigarettes and chewing tobacco, but I believe that the frequency that these types of products are used should be taken into consideration. A cigarette, on average takes under 10 minutes to smoke. A pack of 20 will take 3.3 hours. The average cigar will take an hour to smoke and is generally not inhaled but "puffed" to extract the flavors of the cigar into the users mouth. While this has been shown to be a factor in mouth cancers, I believe that prolonged and frequent cigarette and chewing tobacco use has a much bigger impact than an occasional cigar.

Thank you for your time,

Chad K Shibuya

**morikawa2 - Shaun**

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Thursday, March 14, 2013 11:57 AM  
**To:** HLTtestimony  
**Cc:** edana87@gmail.com  
**Subject:** \*Submitted testimony for SB642 on Mar 15, 2013 08:30AM\*

**SB642**

Submitted on: 3/14/2013

Testimony for HLT on Mar 15, 2013 08:30AM in Conference Room 329

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Edana Harrell	Individual	Oppose	No

Comments:

Please note that testimony submitted less than 24 hours prior to the hearing, improperly identified, or directed to the incorrect office, may not be posted online or distributed to the committee prior to the convening of the public hearing.

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**morikawa2 - Shaun**

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**From:** mailinglist@capitol.hawaii.gov  
**Sent:** Thursday, March 14, 2013 6:43 PM  
**To:** HLTtestimony  
**Cc:** elainedalistan@gmail.com  
**Subject:** \*Submitted testimony for SB642 on Mar 15, 2013 08:30AM\*

**SB642**

Submitted on: 3/14/2013

Testimony for HLT on Mar 15, 2013 08:30AM in Conference Room 329

<b>Submitted By</b>	<b>Organization</b>	<b>Testifier Position</b>	<b>Present at Hearing</b>
Elaine Dalistan	Individual	Oppose	No

Comments:

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House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

I am in strong support of requiring all retailers to sell all tobacco products, especially the colorfully packaged and appealing other tobacco products (OTPs), in a direct, face-to-face exchange--in the same manner that cigarettes are sold. If OTPs are sold only through a direct, face-to-face exchange, there will be less influence by the tobacco industry on Hawaii's youth. This is a cutting-edge approach to reduce youth access to tobacco and to lower youth tobacco use rates.

Other Tobacco Products or OTPs are usually located on the counter at the point of sale in most convenience stores, where they are easily accessible. The colorful packaging and various candy flavors of other tobacco products attract youth, which can have lasting health effects--from encouraging youth to try tobacco products for the first time to continuing or increasing an existing habit. OTPs should be sold only through a face-to-face exchange with the retailer, like cigarettes.

Tobacco products, regardless of form, are still the leading cause of preventable disease. We can address this public health issue by making sure youth never start smoking, and ensuring that tobacco users have every opportunity to quit. Requiring that all tobacco products be sold through a face-to-face exchange with the retailer is a critical step in our tobacco prevention and control efforts.

Thank you for the opportunity to provide testimony in support of this measure.

Jermy Domingo  
894 Queen St.  
Ewa Beach, HI 96706

House of Representatives Committee on Health  
Oahu

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Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Margaret Lim  
1943 North King St.  
Honolulu, HI 96819

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

Aloha,

My name is Dawn L. Hunt and I am in strong support of requiring all retailers to sell all tobacco products, especially the colorfully packaged and appealing other tobacco products (OTPs), in a direct, face-to-face exchange--in the same manner that cigarettes are sold. If OTPs are sold only through a direct, face-to-face exchange, there will be less influence by the tobacco industry on Hawaii's youth. This is a cutting-edge approach to reduce youth access to tobacco and to lower youth tobacco use rates.

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Thank you for the opportunity to provide testimony in support of this measure.

Sincerely,  
Dawn L. Hunt

Dawn Hunt  
47 188 A Hui Akepa Pl  
Kaneohe, HI 96744

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Michelle Gray  
430 Lanipua Street  
Honolulu, HI 96825



House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
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MAREBEL Young  
163 lei aloalo place  
Wahiawa, HI 96786

House of Representatives Committee on Health  
Oahu

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Dioreme Navasca  
1214 Palama St.  
Honolulu, HI 96817

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Kasey Larson  
2591 Dole St.  
Honolulu, HI 96822

House of Representatives Committee on Health  
Oahu

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Thank you for the opportunity to provide testimony in support of this measure.

Tamalyn Kumashiro

HI 96821

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
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Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

I am in strong support of requiring all retailers to sell all tobacco products, especially the colorfully packaged and appealing other tobacco products (OTPs), in a direct, face-to-face exchange--in the same manner that cigarettes are sold. If OTPs are sold only through a direct, face-to-face exchange, there will be less influence by the tobacco industry on Hawaii's youth. This is a cutting-edge approach to reduce youth access to tobacco and to lower youth tobacco use rates.

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Tobacco products, regardless of form, are still the leading cause of preventable disease. We can address this public health issue by making sure youth never start smoking, and ensuring that tobacco users have every opportunity to quit. Requiring that all tobacco products be sold through a face-to-face exchange with the retailer is a critical step in our tobacco prevention and control efforts.

Thank you for the opportunity to provide testimony in support of this measure.

pamela verrey  
1255 Kaluawaa St  
honolulu, HI 96816

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

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Thank you for the opportunity to provide testimony in support of this measure.

Michele Nihipali  
54-074 A Kam Hwy  
Hauula, HI 96717

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

Aloha kakou,

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Mahalo for the opportunity to provide testimony in support of this measure.

Aloha

John A. H. Tomoso, MSW, ACSW, LSW  
51 Ku'ula Street  
Kahului, HI 96732-2906

John A. H. Tomoso, MSW, ACSW, LSW  
51 Ku'ula Street  
Kahului, HI 96732

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong support for SB 642: Relating to Health

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Thank you for the opportunity to provide testimony in support of this measure.

Hyunhee Heo  
300 Wai Nani Way #1504  
Honolulu, HI 96822



House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Thank you for the opportunity to provide testimony in support of this measure.

Mary A. Guinger  
926A Kaipii St.  
Kailua, HI 96734

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Thank you for the opportunity to provide testimony in support of this measure.

Jessica Caudill  
P.O. Box 81422  
Haiku, HI 96708

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Thank you for the opportunity to provide testimony in support of this measure.

LorrieAnn Santos  
45-415 Lolii St.  
Kaneohe, HI 96744

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

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Thank you for the opportunity to provide testimony in support of this measure.

Deanna Kackley  
P.O. Box 437200  
Kamuela, HI 96743

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

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Thank you for the opportunity to provide testimony in support of this measure.

Forrest Batz  
34 Rainbow Drive  
Hilo, HI 96720

To: Strong support for SB 642 (18085866281)  
17:14 03/14/13 EST Pg 1-1  
House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

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Thank you for the opportunity to provide testimony in support of this measure.

Serenity Chambers  
PO Box 630142  
Lanai City, HI 96763

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong support for SB 642: Relating to Health

Hrg: March 15, 2013 at 8:30 am in Conf. Rm. 329

My name is Lorraine Leslie and I serve as the Hawaii Director for the American Lung Association in Hawaii. Thank you the opportunity to provide testimony in opposition to HB 642.

The mission of the Lung Association is to saves lives by improving lung health and preventing lung disease through education, advocacy and research. We work for healthy lungs and healthy air.

I am in strong support of requiring all retailers to sell all tobacco products, especially the colorfully packaged and appealing other tobacco products (OTPs), in a direct, face-to-face exchange--in the same manner that cigarettes are sold. If OTPs are sold only through a direct, face-to face exchange, there will be less influence by the tobacco industry on Hawaii's youth. This is a cutting-edge approach to reduce youth access to tobacco and to lower youth tobacco use rates.

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Thank you for the opportunity to provide testimony in support of this measure.

Lorraine Leslie  
American Lung Association in Hawaii

Lorraine Leslie  
650 Iwilei Rd Suite 208

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Crissy Kawamoto  
2022 10th Ave  
Honolulu, HI 96816



House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Thank you for the opportunity to provide testimony in support of this measure.

Michael Griffin  
46-232 Kahuhipa St. E203  
Kaneohe, HI 96744

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Thank you for the opportunity to provide testimony in support of this measure.

Jennifer Hausler  
1429 Kuloko St.  
Pearl City, HI 96782

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Debbie Apolo  
95-045 Waikalani Drive  
Mililani, HI 96789

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Lisa Kimura  
845 22nd Ave.  
Honolulu, HI 96816

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Valerie Yontz  
677 Auwina Street  
Kailua, HI 96734

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Alissa Schneider  
1130 N.Nimitz Hwy  
Honolulu, HI 96817

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Colleen McLelland  
16-690 Aulii Street  
Keaau, HI 96749

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

94-442 Haiwale Loop  
HI 96789



To: Strong support for SB 642 (18085866281)  
19:08 03/14/13 EST Pg 1-1  
House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Tobacco products, regardless of form, are still the leading cause of preventable disease. We can address this public health issue by making sure youth never start smoking, and ensuring that tobacco users have every opportunity to quit. Requiring that all tobacco products be sold through a face-to-face exchange with the retailer is a critical step in our tobacco prevention and control efforts.

Thank you for the opportunity to provide testimony in support of this measure.

Brent Tamamoto  
98-1065 Kaamilo Street  
Aiea, HI 96701

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Barbara Nosaka  
2216 Hoonanea Street  
Honolulu, HI 96822

House of Representatives Committee on Health  
Oahu

To:Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Howard Saiki  
55 S. Kukui Street  
Honolulu, HI 96744

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Abby Brown-Watson  
769 N. Kainalu Drive  
Kailua, HI 96734

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Stephanie Rania  
31 Hauola Ave  
Wahiawa, HI 96786

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Jennifer Thompson  
545 Queen St.  
Honolulu, HI 96813

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Stevette Kaaihue  
1402 piikoi street  
Honolulu, HI 96822

House of Representatives Committee on Health  
Oahu

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Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Anne Scharnhorst  
24 Ohia Leo Place  
Wailuku, HI 96793



House of Representatives Committee on Health  
Oahu

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Members, House Committee on Health

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Jayson O'Donnell  
3311 Campbell Ave  
Honolulu, HI 96815

House of Representatives Committee on Health  
Oahu

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Faith Alarcio

HI 96789

House of Representatives Committee on Health  
Oahu

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Beau Lani Barker  
613 Iliaina St  
Kailua, HI 96734

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Oahu

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Dan Domizio  
12-4592 Pahoia Kalapana rd  
Pahoia, HI 96778

House of Representatives Committee on Health  
Oahu

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Ryan Mandado  
1545 Ahonui st  
Honolulu, Kalihi, HI 96819

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Erin Bantum  
677 Ala Moana Blvd Suite 200  
Honolulu, HI 96813

House of Representatives Committee on Health  
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Sharon Higa  
2522 Date Street  
Honolulu, HI 96826

House of Representatives Committee on Health  
Oahu

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Members, House Committee on Health

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Jill Friedman  
PO Box 427  
Hanapepe, HI 96716



House of Representatives Committee on Health  
Oahu

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Thank you for the opportunity to provide testimony in support of this measure.

Respectfully,

Patricia Fleck

Patricia Fleck  
75-5660 Kopico Street, Ste. C7-330  
Kailua-Kona, HI 96740

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
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Members, House Committee on Health

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Patricia Fleck

Patricia Fleck  
75-5660 Kopiko Street, Ste. C7-330  
Kailua-Kona, HI 96740

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Kimberly Oraa  
PO Box 881114  
Pukalani, HI 96788

House of Representatives Committee on Health  
Oahu

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Elise Davis  
3786A Anuhea Street  
Honolulu, HI 96744

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Other Tobacco Products or OTPs are usually located on the counter at the point of sale in most convenience stores, where they are easily accessible. The colorful packaging and various candy flavors of other tobacco products attract youth, which can have lasting health effects--from encouraging youth to try tobacco products for the first time to continuing or increasing an existing habit. OTPs should be sold only through a face-to-face exchange with the retailer, like cigarettes.

Tobacco products, regardless of form, are still the leading cause of preventable disease. We can address this public health issue by making sure youth never start smoking, and ensuring that tobacco users have every opportunity to quit. Requiring that all tobacco products be sold through a face-to-face exchange with the retailer is a critical step in our tobacco prevention and control efforts.

Thank you for the opportunity to provide testimony in support of this measure.

Doora Shin  
2033 Aupuni St  
Honolulu, HI 96817

House of Representatives Committee on Health  
Oahu

To: Representative Della Au Belatti, Chair  
Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Strong Support for SB 642: Relating to Health

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Lisa Maddock  
120 Kaelelo'i Pl.  
Honolulu, HI 96821

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

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Thank you for the opportunity to provide testimony in support of this measure.

Kenneth I. Crow  
1748 Naʻlulu Pl.  
Honolulu, HI 96821

House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
Members, House Committee on Health

Re: Support for SB 642: Relating to Health

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Please help keiki stay smoke free. I urge you to support SB 642, which would require all stores to sell tobacco products behind counters. This is equivalent to how cigarettes are sold. Allowing these other tobacco products to be sold alongside snacks and other items makes them much more accessible to all, especially young people.

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Bryan Mih, MD MPH FAAP  
Pediatrician  
Medical Director, HEALTHY Quit Smoking Program

Bryan Mih  
1944 Naniu Pl  
Honolulu, HI 96822



House of Representatives Committee on Health  
Oahu

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Representative Dee Morikawa, Vice Chair  
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Thank you for the opportunity to provide testimony in support of this measure.

Ana Jimenez McMillan, MPH  
58-118 Iwila St  
Haleiwa, HI 96712

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Oahu

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Thank you for the opportunity to provide testimony in support of this measure.

Oliver Schultz  
1740 S. Beretania St.  
Honolulu, HI 96826

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Wanda Tamashiro  
768 huikahi street  
Pearl city, HI 96782

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Mary Santa Maria  
54 High Street #301  
Wailuku, HI 96793