## **GM625**

Submitting for consideration and confirmation to the Cable Advisory

Board, Gubernatorial Nominee, TIMOTHY O. BRYAN, for a term to

expire 6-30-2019. (Cable Advisory Board amended to Cable Advisory

Committee by GM756.)

Report Title: Cable Advisory Board

Description: Companion: Package:

Measure Title:

Current Referral: CPN

Introducer(s):

Sort by Date		Status Text
4/6/2015	S	Received.
4/6/2015	S	Referred to CPN.
4/16/2015	S	The committee(s) on CPN has scheduled a public hearing on 04-22-15 8:30AM in conference room 016.



DAVID Y. IGE GOVERNOR SHAN S. TSUTSUI LT. GOVERNOR

## STATE OF HAWAII CABLE TELEVISION DIVISION DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

335 MERCHANT STREET, ROOM 310 P.O. Box 541 HONOLULU, HAWAII 96809 (808) 586-2620 Fax (808) 586-2625 CATHERINE P. AWAKUNI COLÓN

JI SOOK KIM
CABLE TELEVISION ADMINISTRATOR

## TO THE SENATE COMMITTEE ON COMMERCE AND CONSUMER PROTECTION

TWENTY-EIGHTH LEGISLATURE Regular Session of 2015

Date: Wednesday, April 22, 2015 Time: 8:30 a.m.

TESTIMONY ON G.M. NO. 625 (AMENDED BY G.M. NO. 756) – CABLE ADVISORY COMMITTEE, GUBERNATORIAL NOMINEE, TIMOTHY O. BRYAN, FOR A TERM TO EXPIRE 6/30/2019.

TO THE HONORABLE ROSALYN H. BAKER, CHAIR, AND MEMBERS OF THE COMMITTEE:

My name is Ji Sook Kim, and I am the Cable Television Administrator at the Department of Commerce and Consumer Affairs (the "**Department**"). The Department appreciates this opportunity to provide testimony regarding the nomination of Timothy O. Bryan to the Cable Advisory Committee ("**CAC**") for an additional term. The Department supports Mr. Bryan's nomination and respectfully requests that your Committee recommend that the full Senate advise and consent to his nomination to the CAC.

Mr. Bryan has a long and distinguished career in broadcasting and in the communications industry. Among his various positions, Mr. Bryan worked as a producer, director, and cameraman for Time Warner, KITV-4 News and, currently, for his own production company (i.e., Tim O. Bryan Production Services). In addition, he worked as a television production technician for Hawaii Public Television and has also worked in broadcast radio, reporting the news for various radio channels (i.e., KHVH, KHLO, KIPA and KPUA) and announcing and producing commercials for music programs for various radio stations on the islands of Oahu, Hawai`i, and Kaua`i. Among his diverse experiences, Mr. Bryan was a former board member and former President of the Big Island Press Club and was also a former board member of Na Leo `O Hawai`i, Inc., the public, educational, or governmental access organization that operates on Hawai`i Island.

Senate Committee on Commerce and Consumer Protection Testimony on G.M. No. 625 (amended by G.M. No. 756) Page 2

Mr. Bryan was first appointed to the CAC in April 2014, and currently serves as the Hawai'i County member of the CAC. Mr. Bryan is a conscientious board member and he has not missed a scheduled meeting. With his knowledge and experience as a communications professional, Mr. Bryan has provided valuable contributions to the CAC. The Department values Mr. Bryan's contributions and insights and believes that he should be reappointed to an additional term through this nomination.

The Department supports Mr. Bryan's nomination and respectfully requests that this Committee recommend that the full Senate advise and content to his nomination to the CAC.

Thank you for the opportunity to provide testimony on this nomination.

The Honorable Rosalyn H. Baker, Chair Senate Committee on Commerce and Consumer Protection Hawaii State Capitol, Room 230 Honolulu, Hawaii 96813

RE: Governor's Message 625

Submitting for consideration and confirmation to the Cable Advisory Committee, TIMOTHY O. BRYAN, for a term to expire 6-30-2019.

Dear Chair Baker and members of the Committee:

Thank you for the opportunity to submit written testimony in strong support of Mr. Timothy O. Bryan's confirmation to the Cable Advisory Committee. I have known Tim for approximately 45 years.

On a professional level, Tim has acquired a host of skill sets that have prepared him for the role he now seeks to assume as a contributing member on the Cable Advisory Committee. He is a highly motivated individual with a strong work ethic, who takes a proactive approach to problem solving, seeks input and consensus on issues, quickly grasps complex issues, and communicates effectively in a positive and encouraging manner.

On a personal level, I have watched Tim develop and mature as a gentle man with many notable qualities and attributes. He is caring, witty, sharing, humorous, conversing, and has a deep appreciation for family and friends.

Without reservation, I truly believe that Tim possesses the requisite professional and people skills necessary to serve the Cable Advisory Committee and the people of Hawai'i with honor and distinction.

I strongly support Tim's confirmation and respectfully urge your favorable consideration. Thank you for the opportunity to submit written testimony on this matter.

Sincerely,

Robin J. (RJ)/Yahiku. Esq.

Honarable members of The Senate Committee on Commerce and Consumer Protection,

I am asking for you to confirm me to a full term as the Hawai'i Island member of the Cable Advisory Committee. My interim term expires on June 31<sup>st</sup>, 2015.

I would like to continue as a member of the committee for many of reasons I offered during my first confirmation hearing last year, but primarily because I still believe I have much to offer my community with regards to advising the Director of Cable Television on policy decisions and will continue to bring another needed neighbor island voice to an understandably Oahu centric government environment. I also believe my professional and life experiences uniquely qualify me to serve on this committee.

A more complete explanation of what I would bring to the committee and how I am qualified to serve can be found in my responses to your questionnaire.

Should you have other questions I would be glad to respond.

Mahalo for your consideration,

Fimothy O. Bryan

Why do you want to be a member of the Committee?

I believe I can be a valuable asset on the committee and I hope to bring another needed neighbor island perspective to an understandably Oahu centric government environment. I also find the subject matter very interesting. My professional and life experiences qualify me for the committee.

What do you perceive are the roles and responsibilities of a member of the Committee?

A committee member should provide the director of the CATV division advice concerning policy matters facing the fast changing cable TV and broadband industry in Hawaii.

In what ways do you feel that you can help protect the consumer?

Having worked in a wide range of media jobs and being a consumer of cable media, I believe I can provide advise to the director that is informed, balanced and represents the best interests and concerns of the consumer.

Given your understanding of the roles and responsibilities of Committee member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Committee.

My education and long experience with electronic media in general—including broadcast television, news gathering, commercial production, and instructional video production, as well as my terms serving on the board of directors of Na Leo Hawai'i Community Access Television, as a past President of Big Island Press Club and most recently, as the interim Big Island member on the CAC—qualify me to serve on this board.

What do you hope to accomplish during your term of service?

The Big Island Island is one of the least developed of the main islands and is faced with many challenges. Long distances, varied geography, cultural diversity and a fast growing population are just some of the considerations facing state policy makers. If chosen I hope my perspective, will bring a strong voice on the committee to help the director craft policies and make decisions that benefit the state as a whole and in particular, my Hawaii Island community.

Name three qualities that best describe you and how these qualities will benefit the Committee.

I am naturally curious (ni'ele) and like to understand how things work.

My experience as a photojournalist helps me to be objective, dispassionate and skeptical. Qualities I believe would be valuable to a director looking to craft public policies that will impact many in our state.

Working in television production and my education has exposed me directly to many of the innovations—both socially and technically—that have fueled and shaped the development of the cable television industry.

I have always believed that putting things into their proper perspective(s) is essential when tackling any problem. I try to look at things from different points of view as well as the larger picture.

Name a previous experience you've had that will be beneficial as a Committee member.

As a member of the Board of Directors for Na Leo O Hawaii Community Television I was exposed to many of the grassroots issues and concerns facing public access television on Hawai'i Island. Further, my other professional and life experiences—including working in the cable industry and being raised on a neighbor island—give me insight into Hawaii's cable television industry from a variety of perspectives. Taken as a whole these varied perspectives would be valuable when trying to fully understand the complex needs of our diverse community.

Can you foresee any possible conflicts of interest that could arise during your service on the Committee? How would you overcome conflicts of interest?

Considering my long career in media and the nature of the work of the Committee, I could imagine there might be instances that might constitute a conflict of interest but I can 't think of anything specifically. However should I recognize or otherwise be informed of a

possible conflict of interest, I would immediately inform the director and take steps to remedy the conflict.