

House District 28

Senate District 12

THE TWENTY- FOURTH LEGISLATURE  
HAWAI'I STATE LEGISLATURE  
APPLICATION FOR GRANTS & SUBSIDIES  
CHAPTER 42F, HAWAI'I REVISED STATUTES

Log No: 89-0

For Legislature's Use Only

Type of Grant or Subsidy Request:

GRANT REQUEST – OPERATING

GRANT REQUEST – CAPITAL

SUBSIDY REQUEST

"Grant" means an award of state funds by the legislature, by an appropriation to a specified recipient, to support the activities of the recipient and permit the community to benefit from those activities.

"Subsidy" means an award of state funds by the legislature, by an appropriation to a recipient specified in the appropriation, to reduce the costs incurred by the organization or individual in providing a service available to some or all members of the public.

"Recipient" means any organization or person receiving a grant or subsidy.

**Organ Donor Center of Hawaii**

STATE DEPARTMENT OR AGENCY RELATED TO THIS REQUEST (LEAVE BLANK IF UNKNOWN):

DEPARTMENT OF HEALTH

STATE PROGRAM I.D. NO. (LEAVE BLANK IF UNKNOWN): \_\_\_\_\_

1. APPLICANT INFORMATION:

Legal Name of Requesting Organization or Individual:

**Hawaii Organ Procurement Organization**

Db: Organ Donor Center of Hawaii

Street Address:

1149 Bethel Street, Suite 801, Honolulu, HI 96813

Mailing Address:

1149 Bethel Street, Suite 801, Honolulu, HI 96813

2. CONTACT PERSON FOR MATTERS INVOLVING THIS APPLICATION:

Name Dr. Stephen Kula

Title Executive Director

Phone # (808) 599-7630

Fax # (808) 599-7631

e-mail skula@organdonorhawaii.com

3. TYPE OF BUSINESS ENTITY:

NON PROFIT CORPORATION

FOR PROFIT CORPORATION

LIMITED LIABILITY COMPANY

SOLE PROPRIETORSHIP/INDIVIDUAL

7. DESCRIPTIVE TITLE OF APPLICANT'S REQUEST:

Develop a state-wide Donor Registry Program to register potential organ and tissue donors in Hawaii. Includes design and development of the program, implementation and a public launching that includes public awareness and promotional campaigns to encourage enrollment.

(Maximum 300 Characters)

4. FEDERAL TAX ID # \_\_\_\_\_

5. STATE TAX ID # \_\_\_\_\_

6. SSN (IF AN INDIVIDUAL): \_\_\_\_\_

8. FISCAL YEARS AND AMOUNT OF STATE FUNDS REQUESTED:

FY 2008-2009 \$ 181,500

9. STATUS OF SERVICE DESCRIBED IN THIS REQUEST:

NEW SERVICE (PRESENTLY DOES NOT EXIST)

EXISTING SERVICE (PRESENTLY IN OPERATION)

SPECIFY THE AMOUNT BY SOURCES OF FUNDS AVAILABLE AT THE TIME OF THIS REQUEST:

STATE \$ \_\_\_\_\_

FEDERAL \$ 0

COUNTY \$ 0

PRIVATE/OTHER \$ 0

TYPE NAME & TITLE OF AUTHORIZED REPRESENTATIVE:

**DR. STEPHEN KULA, EXECUTIVE DIRECTOR**  
NAME & TITLE

1/29/08  
DATE SIGNED

## Application for Grants and Subsidies

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### I. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Include the following:

1. A BRIEF description of the applicant's background;

**Organ Donor Center of Hawaii (ODCH)** is the only federally designated private, nonprofit charitable organization authorized to recover organs and tissue for transplant in the State of Hawaii. ODCH was incorporated in 1987 as the Hawaii Organ Procurement Organization with the purpose of saving the lives of those on the transplant waitlist and encouraging the people of Hawaii to donate organs and tissue. ODCH evaluates potential donors, presents the option of donation to families, provides medical management to donors, and places organs according to nationally established criteria.

2. The goals and objectives related to the request;

Organ Donor Center of Hawaii plans to develop a state-wide Donor Registry Program to register potential organ and tissue donors in Hawaii. The goal of the Donor Registry program is to increase the number of individuals registered, thereby increasing the number of donors and reducing the number of individuals on the waitlist.

Funding is being requested to support the design, development, and implementation of the program. The program will also conduct a public launching of the program which includes a public awareness and promotional campaign to encourage enrollment.

ODCH will be partnering with the State Department of Health and is applying for funding from the Health Resources and Services Administration (HRSA) State Donor Registry Support Program. A GIA will help to leverage these federal monies to provide additional financial support of the program.

3. State the public purpose and need to be served;

Transplantation is the therapy of choice and often the only option to treat conditions leading to life-threatening end-stage organ failure. Advances in surgical techniques and post-traumatic therapies have improved both short- and long-term graft survivals. However, the growing number of individuals needing transplants and the inadequate number of organ donors remain major barriers to providing this life-saving treatment for all who need it.

In 2005, over 28,000 individuals received transplants while more than 5,800 individuals died on the waitlist. In Hawaii, there are 403 people on the organ transplant waitlist, and due to the shortage of transplantable organs, an average of 16 people die each year. By far, organ donation and transplantation is one of the most effective means to save someone's life.

In 2007, there were more than 94,000 people on the national transplant waiting list. Minorities represent almost 50% of the list. 17 people die each day waiting for an organ transplant, and every 13 minutes, a new name is added to the national waiting list

A statewide donor registry in Hawaii will enhance the effectiveness of ODCH coordinators when responding to hospitals with potential donors. Access to a registry provides accurate information of a person's wishes to be an organ donor and can be communicated to family members and relieve them of the burden in deciding about organ donation. The program will increase the opportunity for every individual to make an advanced decision to become a donor and to have this decision documented, stored, retrieved and acted upon at his or her time of death. The current use of donor cards and driver's licenses to indicate donor decisions has its shortcomings. Cards are lost or wear out and wallets/purses containing these important documents are often not available at the time of death. Also, there is no central records keeping of donor cards and therefore this information is not available to organ procurement coordinators in the hospitals. Donor designation on a driver's license must be made at every license renewal in order to be kept in HPD records.

A donor registry is an effective and safe system for the collection, storage, and retrieval of an individual's consent at the appropriate time. Over 35 states have already developed and implemented a registry program. The registry has shown to be an effective method of increasing donor consent. The Intermountain Donor Services of Utah found that 97 percent of those on the registry became donors compared to 61 percent not on the registry. California's online donor registry has experienced tremendous growth of their online registrants, gathering an excess of 952,000 online registrants between April 2005 and January 2006.

The Organ Donor Center of Hawai'i plans to develop, implement, and promote a similar Donor Registry program in Hawai'i.

4. Describe the target population to be served; and

The Organ Donor Center of Hawai'i plans to register individuals statewide of all appropriate ages through promotions at health fairs, schools, media campaigns and other community activities. Individuals will also have the opportunity to sign up on-line through the Internet.

5. Describe the geographic coverage.

The program will be promoted and available to the entire State of Hawai'i.

## **II. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request.

1. Describe the scope of work, tasks and responsibilities;

A) A web development firm specializing in custom, data-driven solutions for organizations will be contracted to develop the Donor Registry software program.

The activities to be conducted include:

1. Create an online donor registry of all Hawai'i donor registrants that allows the public to register on a secured, centralized Hawai'i Donor Registry Website, Department of Motor Vehicles (DMV) registration, and paper form registration.
2. Create a donor registry system that provides organ and tissue coordinators with:
  - the ability to quickly and effectively search the donor database to identify specific individuals by their registry profile
  - validated legal proof of donor declaration (Document of Gift), which will allow coordinators to enforce legislation.
3. Create a registry system that provides the registered donor with donation confirmation and the ability for future modifications of their declaration.
4. Provide a real-time donor declaration information to the Organ Donor Center of Hawai'i staff and organ and tissue recovery coordinators.

5. Develop a system which would include an administrative data upload system and create a data export system that will provide the Organ Donor Center of Hawai'i staff, and organ and tissue coordinators, with the ability to generate mailers to specified donor registrants.
6. Create a custom report utility, to effectively analyze all donor registry data.

B) The Hawai'i Consortium will be created to assist in the:

- Selection of the Web development contractor to develop elements of design, implementation and activities of the program's launch
- Integration of the current system into the City and County of Honolulu Division of Motor Vehicles,
- Development of the evaluation process
- Review of status reports and adjustments to the program.

The Hawai'i Consortium will consist of representatives from State, City & County and transplant community, including:

- Hawai'i State Department of Health (State Applicant Entity)
- City and County of Honolulu Division of Motor Vehicles (Driver's Licensing Entity and existing entry to the current registry)
- Organ Donor Center of Hawaii
- Hawaii Lions Eye Bank & Makana Foundation (State Eye Bank)

C) The Organ Donor Center of Hawai'i will develop a statewide public awareness campaign to promote and encourage donor registrations.

2. The applicant shall provide a projected annual timeline for accomplishing the results or outcomes of the service;

First Quarter

- Establish the Hawai'i Consortium
- Identify and contract developer for the Donor Registry
- Website design created and approved

Second Quarter

- Develop and implement software programming
- Develop educational and promotional strategies for the Donor Registry

Third & Fourth Quarter

- Create educational and promotional materials about the Donor Registry
- Plan and conduct an unveiling event for the Donor Registry
- Participate in health fairs/community events statewide to promote the Donor Registry and begin signing up individuals

3. The applicant shall describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Organ Donor Center of Hawai'i will work closely with its Web development contracted group to develop and implement Hawai'i's Donor Registry. The signed agreement will have clear objectives with specific deadlines.

An evaluation program will be developed to track the design and implementation of the Registry program. The Hawai'i Consortium will review evaluation and status reports on a regular basis to monitor and ensure the proper and timely implementation of the program.

4. The applicant shall list the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

#### **Create Website (1<sup>st</sup> Quarter)**

1. Web development consultant is contracted to design and implement the Hawai'i Online Donor Registry.
2. Consortium members meet to finalize decision and selection of web development consultant, identify key messages and activities, and assign staff as needed.
3. Consortium members will work to change the Hawai'i statute relating to the current donor registry, to ensure the existing entry method, Division of Motor Vehicles, will be able to download specific data and become fully integrated with the new online entry method.
4. Consortium members will work with the Office of the Attorney General to update Hawai'i law as recommended by the Uniform Anatomical Gift Act (UAGA) which contains donor registry requirements.

#### **Core Development (2<sup>nd</sup> Quarter)**

1. Create an online donor registry that allows the public to register on a secured, centralized Hawai'i Donor Registry Website.
2. Create a donor registry database of all Hawaii donor registrants (data sources may include: online registration, DMV registration, paper form registration, mobile application registration, etc.)
3. Train OPO staff to enter data, download offline registrations, generate mailers and run data reports using various criteria.

**Implementation Campaign (3<sup>rd</sup> and 4<sup>th</sup> Quarter)**

1. Public Awareness Campaign
  - a. Create educational and promotional materials about the Donor Registry
  - b. Conduct an unveiling event for the Donor Registry
  - c. Participate in health fairs/community events statewide to promote the Donor
  - d. Register between 25,000 and 50,000 individuals (1<sup>st</sup> year goal)
  
2. Integrate Department of Motor Vehicle Donor Registration data into the donor registry database system.

**III. Financial**

**Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  
2. The applicant shall provide its anticipated quarterly funding requirements for the fiscal year 2008-2009.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$127,000	\$50,000			\$177,000

**IV. Experience and Capability**

**A. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

ODCH has been serving Hawai‘i since 1987 as Hawaii Organ Procurement Organization with the purpose of saving the lives of those on the transplant waitlist and encouraging the people of Hawaii to donate through its educational programs. The Donor Registry program will support and promote its educational programs in addition to increasing the number of donor registries.

Organ Donor Center of Hawai'i will work with software program groups experienced in database management. One such group identified is the Inetz Media Group who is a leading Web development firm specializing in custom, data-driven solutions for organizations with long-term needs and objectives. Its core competencies are in interface design and development, database architecture and programming, Web application development, and systems integration –all in an environment of best practices. Inetz has completed copious amounts of work similar to that required for the Hawai'i Donor Registry System.

Inetz Media Group is experienced in the area of donor registries having developed registries for several states including Utah, California, Oklahoma and Washington D.C.

**B. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities. Also describe how the facilities meet ADA requirements, as applicable.

Hawai'i's Donor Registry will be housed at the offices of ODCH in Honolulu.

**V. Personnel: Project Organization and Staffing**

**A. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Dr. Stephen Kula is currently the Executive Director of The Organ Donor Center of Hawaii. He has served as Executive Director of the Sisters of the Sacred Hearts, Pacific Province, President and Chief Professional Officer of Hospice Hawaii, and Executive Director for The Arc in Hawaii since he and his family moved back to Hawaii in 1984. Dr. Kula attended Leeward Community College, Colorado State University, and Kennedy Western University where he received his degrees. He is a licensed Nursing Home Administrator, and was a nationally registered lobbyist, having served in Washington D.C. as a Director of Government Relations and Political Action Committee Treasurer. He was

recognized for his outstanding contributions while in Washington, D.C. and Commissioned a "Kentucky Colonel" by then Governor Ward of Kentucky in 1982. Dr. Kula is intimately knowledgeable of the Hawaii State Legislative process and is currently on the Hawaii State Board of Nursing, Vice Chair, and past board member of the Hawaii State Health Planning Council, Honolulu Sub-area. Dr. Kula has served in various leadership positions in the Hawaii State Hospice Network, including the office of President. He is also the past President of the Hawaii Association for Home Care, and past member of the Board of Directors of Healthcare Association of Hawaii. Dr. Kula has taught at two local high schools and is currently a member of the adjunct faculty at Hawaii Pacific University in the business administration department.

**B. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organizational chart that illustrates the placement of this request.

(See Organizational Chart)

**VI. Other**

**A. Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

N/A

**B. Licensure or Accreditation**

Specify any special qualifications, including but not limited to licensure or accreditation that applicant possesses relevant to this request.

The Organ Donor Center of Hawai'i was incorporated on July 16, 1987 and is a tax exempt organization under Section 501(c) 3 of the Internal Revenue code. The Health Care Financing Administration has designated it as the "organ procurement organization" under Section 1138 of the Social Security Act for the State of Hawai'i.

**DECLARATION STATEMENT  
APPLICANTS FOR GRANTS AND SUBSIDIES  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant acknowledges that said applicant meets and will comply with all of the following standards for the award of grants and subsidies pursuant to section 42F-103, Hawai'i Revised Statutes:

- (1) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant or subsidy is awarded;
- (2) Comply with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
- (3) Agree not to use state funds for entertainment or lobbying activities; and
- (4) Allow the state agency to which funds for the grant or subsidy were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and assuring the proper expenditure of the grant or subsidy.

In addition, a grant or subsidy may be made to an organization only if the organization:

- (1) Is incorporated under the laws of the State; and
- (2) Has bylaws or policies that describe the manner in which the activities or services for which a grant or subsidy is awarded shall be conducted or provided.

Further, a grant or subsidy may be awarded to a non-profit organization only if the organization:

- (1) Has been determined and designated to be a non-profit organization by the Internal Revenue Service; and
- (2) Has a governing board whose members have no material conflict of interest and serve without compensation.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Organ Donor Center of Hawaii

 (Signature)

(Signature)

Dr. Stephen Kula

(Typed Name)

1/24/08  
(Date)

Executive Director

(Title)

**BUDGET REQUEST BY SOURCE OF FUNDS**  
(Period: July 1, 2008 to June 30, 2009)

App Organ Donor Center of Hawaii

<b>BUDGET CATEGORIES</b>	<b>Total State Funds Requested (a)</b>	<b>(b)</b>	<b>(c)</b>	<b>(d)</b>
<b>A. PERSONNEL COST</b>				
1. Salaries	\$15,000			
2. Payroll Taxes & Assessments				
3. Fringe Benefits	\$4,500			
<b>TOTAL PERSONNEL COST</b>	<b>\$19,500</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island				
2. Insurance				
3. Lease/Rental of Equipment				
4. Lease/Rental of Space				
5. Staff Training				
6. Supplies				
7. Telecommunication				
8. Utilities				
9 Systems design	\$15,000			
10 Database development	\$75,000			
11 Marketing / Public Education	\$50,000			
12 Hardware maintenance	\$2,500			
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>\$142,500</b>			
<b>C. EQUIPMENT PURCHASES</b>	<b>\$19,500</b>			
<b>D. MOTOR VEHICLE PURCHASES</b>				
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>\$181,500</b>			
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	\$181,500	Stephen Kula	808-599-7630	
(b)		Name (Please type or print) Phone		
(c)		Signature of Authorized Official Date		
(d)		Stephen Kula Executive Director		
<b>TOTAL REVENUE</b>	<b>\$181,500</b>	Name and Title (Please type or print)		

## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Applicant: \_\_\_\_\_ Organ Donor Center of HI

Period: July 1, 2008 to June 30, 2009

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Server	1	\$15,000.00	\$ 15,000.00	15000
Laptop computer	1	\$2,500.00	\$ 2,500.00	2500
Desktop computer	1	\$2,000.00	\$ 2,000.00	2000
		\$ -	-	
		\$ -	-	
<b>TOTAL:</b>	<b>3</b>		<b>\$ 19,500.00</b>	<b>19,500</b>

**JUSTIFICATION/COMMENTS:**

2 dual processor servers on which the registry will reside. Laptop computer for data entry at community events;  
desktop computer for data entry at ODCH offices.

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>			<b>\$ -</b>	

**JUSTIFICATION/COMMENTS:**

